



## Part 4: Younger Women and the Breakdown of Societal Norms

# Younger people, especially women, feel greater loneliness.



## The Loneliness Measures:

- How often do you feel part of a group of friends?
- How often do you feel that people are around you but not with you?
- How often do you feel alone?
- How often do you feel left out?

% Lonely  
(On 2 or more measures)

Overall	47%
Men 18-44	51%
Men 45+	37%
Women 18-44	65%
Women 45+	43%

# As a society, there are some indicators for younger women that point to societal redefinition.



- For the first time in history, most American women 18-44 are not married.
- Birth rates are declining.
- Educational attainment for women has been on the rise.

The lives of younger women are shifting and will have an impact on our culture.



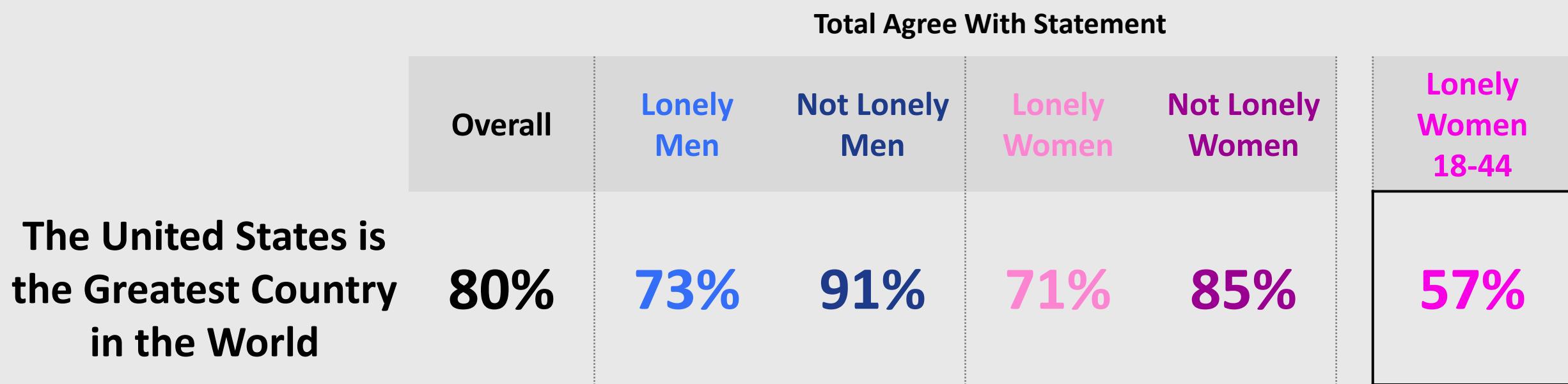
There is also a wide gender gap among the youngest generation on societal expectations and goals. “Family” is well down the list for young women.

POS

Personal Definition of Success

	Men Ages 18-29 Voted for Trump	Women Ages 18-29 Voted for Harris
1	Having children	Having a job or career you find fulfilling
2	Financial independence	Having enough money to do things you want to do
3	Having a job or career you find fulfilling	Having emotional stability
4	Being married	Using your talents and resources to help others
5	Having enough money to do things you want to do	Financial independence
6	Owning your own home	Having no debt
7	Being spiritually grounded	Owning your own home
8	Making your family or community proud	Making your family or community proud
9	Having no debt	Being spiritually grounded
10	Using your talents and resources to help others	Being able to retire early
11	Being able to retire early	Being married
12	Having emotional stability	Having children
13	Fame and influence	Fame and influence

# Lonely younger women feel less connected to the country.

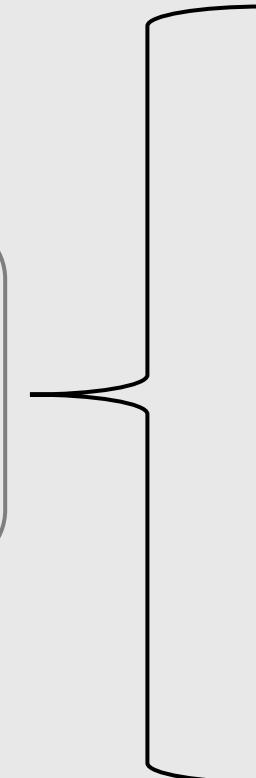


# Four out of ten younger women say they would prefer to permanently leave the country.

POS 

*Ideally, if you had the opportunity, would you like to move PERMANENTLY to another country, or would you prefer to continue living in this country?*

*Prefer to live in another country permanently.*



**40%**

**Women 15-44**

**14%**

**Women 45+**

**19%**

**Men 15-44**

**8%**

**Men 45+**

# Lonely Americans also withdraw from traditional political engagement through elections.

POS 

% Who Say Their Interest in the 2026 Election is a 9-10 on Ten-Point Scale

Overall	Lonely 18-44	Not Lonely 18-44	Lonely 45+	Not Lonely 45+	Lonely Women 18-44
Election Interest: %9-10	<b>53%</b>	<b>34%</b>	<b>40%</b>	<b>48%</b>	<b>73%</b>