CNBC All-America Economic Survey Q3 2025
Hart Research Associates/Public Opinion Strategies

Interviews: 1,000 adults nationwide
Dates: October 8-12, 2025
Study #250258

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 1,000 interviews is +/- 3.1%
The margin of error for each half-sample form of N=500 is +/-4.38%

Gender Do you describe yourself as a man, a woman, or some other way?

Male	49
Female	50
Identify in some other way	1

QAGE For statistical purposes only and to ensure that we have a representative sample, in what year were you born?

18-24	11
25-29	7
30-34	9
35-39	8
40-44	9
45-49	8
50-54	9
55-59	8
60-64	8
65-69	8
70-74	6
75 and over	9
Not sure/refused	-

QShisp Again, for statistical purposes only, are you of Hispanic, Latino, or Spanish origin?

Yes, Hispanic or Latino	14
No, not Hispanic or Latino	85
Not sure/refused	1

PhRace And to ensure that we have a representative sample, what is your race--White, Black or African American, Asian, or something else?

Total Non-Hispanic White	**65**
White	72
Black	12
Asian	3
American Indian or Native American (VOL)	1
Native Hawaiian or Pacific Islander (VOL)	1
Hispanic (VOL)	6
Another race (VOL)	3
Not sure/refused	2

REG Are you currently registered to vote [LANDLINE: at this address; CELL/TEXT: in (INSERT STATE)] or, like many people (PHONE: we have talked to today), are you not registered to vote?

Registered	80
Not Registered	19
Not sure/refused	1

PID7 Generally speaking, do you think of yourself as (ROTATE "DEMOCRAT" AND "REPUBLICAN":) a Democrat, a Republican, or an independent?
(IF DEMOCRAT/REPUBLICAN) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)?
(IF INDEPENDENT) Do you think of yourself as (ROTATE “DEMOCRAT” AND “REPUBLICAN”:) closer to the Democratic Party, closer to the Republican Party, or do you think of yourself as strictly independent?

Strong Democrat	20
Not very strong Democrat	8
Closer to the Democratic Party	10
Strictly Independent	17
Closer to the Republican Party	10
Not very strong Republican	6
Strong Republican	24
Other (VOL)	3
Not sure	2
Total Democrat	**38**
Total Republican	**40**

EMPLY Are you currently employed?
(IF "CURRENTLY EMPLOYED," ASK) What type of work do you do?
(IF "NOT CURRENTLY EMPLOYED," ASK) Are you a student, a stay-at-home parent, retired, or unemployed and looking for work?

Yes, employed	**62**
Professional, manager	22
White-collar worker	17
Blue-collar worker	22
Farmer, rancher	1
Student	4
Stay at home parent	5
Retired	22
Unemployed, looking for work	5
Other (VOL)	-
Not sure	2

(ASK IF EMPLOYED IN EMPLY)
PAY And are you paid by annual salary, hourly wage, or through some other means?

EMPLOYED ADULTS	
Hourly wage	50
Annual salary	32
Some other means	18
Not sure	1

QSedu What is the last grade of school or level of education you completed?
(IF INITIAL RESPONSE IS "REFUSED" OR "NOT SURE," SAY:) As a reminder, your answer is completely confidential and is being used for statistical purposes only. With that in mind, would you tell me the last grade you completed in school?

Did not graduate high school	4
High school graduate	24
Vocational training/Vocational school	5
Some college, no degree	17
2-year college degree	12
4-year college/bachelor's degree	23
Master’s, PhD, or professional degree (MD, law, MBA)	15
Not sure/refused	-

Getting started…

Q1 In general, do you approve or disapprove of the job Donald Trump is doing as president?

	10/25	8/25	4/25	3/25+[1]	10/20+	6/20+	4/20	12/19
Approve	44	46	44	47	42	39	46	40
Disapprove	52	51	51	51	53	52	43	49
Not sure	4	3	5	2	5	9	11	11

	9/19	5/19	3/19	12/18	10/18+	6/18	3/18
Approve	37	40	40	41	41	41	39
Disapprove	53	50	49	47	49	47	50
Not sure	10	10	11	12	10	12	11

	12/17	9/17	6/17	4/17
Approve	42	38	37	39
Disapprove	49	52	51	48
Not sure	9	10	12	13

+Results are among registered voters
[1] Comparative data comes from surveys conducted for NBC News.

Q2 In general, do you approve or disapprove of the job Donald Trump is doing dealing with the economy?

	10/25	8/25	4/25	3/25+[1]	12/20	10/20+	6/20+	4/20
Approve	42	45	43	44	48	47	46	52
Disapprove	55	53	55	54	41	47	46	38
Not sure	3	2	2	1	11	6	8	10

	12/19	9/19	5/19	3/19	12/18	10/18+	6/18
Approve	49	42	48	47	48	51	51
Disapprove	40	50	43	43	42	38	36
Not sure	11	8	9	10	10	11	13

	3/18	12/17	9/17	6/17	4/17
Approve	45	47	43	41	44
Disapprove	42	43	41	44	41
Not sure	13	10	16	15	15

+Results are among registered voters
[1] Comparative data comes from surveys conducted for NBC News.

Q3 Next, please (tell me/indicate) if you approve or disapprove of President Trump's handling of each of the following. The (first/next) one is… (RANDOMIZE)

THIS TABLE HAS BEEN RANKED BY % APPROVE

	Approve	Disapprove	Not Sure
The southern border with Mexico			
October 2025*	51	46	3
August 2025	53	44	3
April 2025	53	41	6
Deporting illegal immigrants			
October 2025**	46	50	4
August 2025	49	49	2
April 2025	52	45	3
Dealings with U.S. businesses			
October 2025*	43	50	7
Foreign Policy			
October 2025^	43	51	6
August 2025	41	55	4
April 2025	42	53	5
March 2025+[1]	45	53	2
The war between Israel and Hamas in Gaza			
October 2025^^	41	50	9
Tariffs on goods from other countries			
October 2025**	41	56	3
August 2025	45	51	4
April 2025	41	57	2
Inflation and the cost of living			
October 2025	34	62	4
August 2025	37	60	3
April 2025	37	60	3
March 2025+[1]	42	55	3

+Results are among registered voters
* Asked of one-half of the respondents (FORM A)
** Asked of one-half of the respondents (FORM B)
^ Asked only on October 9-12, 2025 (N=762)
^^ Asked only on October 10-12, 2025 (N=524)
[1] Comparative data comes from surveys conducted for NBC News.

And thinking ahead…
(ASK ONLY OF REGISTERED VOTERS)

Q4 What is your preference for the outcome of next year's congressional elections -- (ROTATE) a Congress controlled by Republicans or a Congress controlled by Democrats?+

	10/25+	8/25+	4/25+	3/25+[1]	11/24+[1]	10/24+[1]	9/24+[1]	8/24+	7/24+[1]	4/24+[1]	1/24+[1]	11/23+[1]
Republican-controlled	47	44	46	47	46	47	46	47	46	47	49	47
Democrat-controlled	48	49	48	48	47	47	48	44	47	46	45	45
Not sure	5	7	6	5	7	6	6	9	7	7	6	8

	9/23+[1]	6/23+[1]	1/23+[1]	11/22+[1]	10/22+	9/22+[1]	8/22+[1]	7/22+	5/22+[1]	3/22+[1]	1/22+[1]	12/21+
Republican-controlled	45	46	47	47	48	46	47	44	46	46	46	45
Democrat-controlled	46	48	46	47	46	46	45	42	46	44	47	35
Not sure	9	6	7	6	6	8	8	14	8	10	7	20

	10/21+	8/21+[1]	4/21+[1]	10/29-31/20+[1]	8/20+[1]	7/20+[1]	6/20+[1]	1/20+[1]	12/19+[1]	10/27-30/19+[1]	10/18+[1]	9/18+[1]
Republican-controlled	42	46	42	43	42	43	40	43	42	42	41	40
Democrat-controlled	43	47	47	48	47	47	51	49	49	49	48	52
Not sure	15	7	11	9	11	10	9	8	9	9	11	8

	8/18-22/18+[1]	7/18+[1]	6/18+[1]	4/18+[1]	3/18+[1]	1/18+[1]	12/17+[1]	10/17+[1]	9/17+[1]	6/17+[1]	4/17+[1]	10/10-13/16+[1]
Republican-controlled	42	43	40	40	40	43	39	41	42	42	43	44
Democrat-controlled	50	49	50	47	50	49	50	48	48	50	47	46
Not sure	8	8	10	13	10	8	11	11	10	8	10	10

	10/8-10/16+[1]	9/16+[1]	8/16+[1]	6/16+[1]	5/16+[1]	4/16+[1]	10/25-29/15+[1]	10/30-11/1/14+[1]	10/8-12/14+[1]	9/14+[1]	6/14+[1]	4/14+[1]
Republican-controlled	42	45	43	46	44	45	45	42	42	45	43	45
Democrat-controlled	48	48	47	46	48	47	45	46	46	43	45	45
Not sure	10	7	10	8	8	8	10	12	12	12	12	10

	3/14+[1]	1/14+[1]	12/13+[1]	10/25-28/13+[1]	10/7-9/13+[1]	9/13+[1]	7/13+[1]	6/13+[1]	10/12+[1]	9/26-30/12+[1]	10/11+[1]	8/12+[1]
Republican-controlled	44	43	44	41	39	43	44	42	43	43	41	42
Democrat-controlled	43	45	42	45	47	46	44	45	45	47	45	47
Not sure	13	12	14	14	14	11	12	13	12	10	14	11

	7/12+[1]	6/12+[1]	5/12+[1]	4/12+[1]	3/12+[1]	1/12+[1]	12/11+[1]	11/11+[1]	8/11+[1]	6/11+[1]	10/28-30/10+[1]	10/14-18/10+[1]
Republican-controlled	45	44	43	44	41	41	43	43	47	44	46	44
Democrat-controlled	46	45	44	46	46	47	45	46	41	44	44	46
Not sure	9	11	13	10	13	12	12	11	12	12	10	10

	9/10+[1]	8/26-30/10+[1]	8/5-9/10+[1]	6/10+[1]	5/20-23/10+[1]	3/10+[1]	1/23-25/10+[1]	1/10-14/10+[1]	12/09+[1]	10/09+[1]	9/09+[1]	7/09+[1]
Republican-controlled	44	43	42	45	44	42	42	41	41	38	40	39
Democrat-controlled	44	43	43	43	43	45	44	41	43	46	43	46
Not sure	12	14	15	12	13	13	14	18	16	16	17	15

	4/09+[1]	11/08+[1]	10/08+[1]	9/08+[1]	8/08+[1]	6/08+[1]	4/08+[1]	3/08+[1]	11/07+[1]	9/07+[1]	10/06+[1]	9/06+[1]
Republican-controlled	39	36	36	37	36	33	34	35	37	35	37	39
Democrat-controlled	48	48	49	50	47	52	49	49	46	47	52	48
Not sure	13	16	15	13	17	15	17	16	17	18	11	13

	7/06+[1]	4/06+[1]	3/06+[1]	1/06+[1]	12/05+[1]	11/05+[1]	10/05+[1]	7/05+[1]	5/05+[1]
Republican-controlled	38	39	37	38	38	37	39	40	40
Democrat-controlled	48	45	50	47	46	48	48	45	47
Not sure	14	16	13	15	16	15	13	15	13

+ Results shown reflect responses among registered voters.
[1] All comparative data comes from surveys conducted by NBC News (prior to 2021, also by *The Wall Street Journal*).
[2] Historical trend data for this item does not include every survey in which this item has been asked

Moving on and thinking about the economy…

Q5 How would you rate the current state of the economy? Would you say it is excellent, good, only fair, or poor?

	10/25	8/25	4/25	3/25+[1]	12/24	10/24+	8/24+	3/24+	12/23	10/23
Excellent	5	3	1	1	5	5	2	3	3	1
Good	22	28	19	17	21	22	18	22	16	14
Only fair	31	35	36	39	27	24	27	28	26	33
Poor	41	33	43	43	47	50	51	46	55	51
Not sure	1	1	1	-	1	-	1	1	1	1
Total Excellent/Good	**27**	**31**	**20**	**18**	**25**	**26**	**21**	**25**	**19**	**16**
Total Only Fair/Poor	**72**	**68**	**79**	**82**	**73**	**73**	**78**	**75**	**80**	**83**

	7/23	4/23	11/22	10/22+	7/22	4/22	12/21	10/21	7/21	4/21
	3	1	1	2	1	2	2	2	2	4
	17	14	13	14	10	15	18	17	25	30
	32	30	34	34	30	35	38	41	38	41
	47	54	51	49	58	47	40	38	32	22
	2	1	1	1	1	1	2	2	3	3
Total Excellent/Good	**20**	**14**	**14**	**16**	**11**	**17**	**20**	**19**	**27**	**34**
Total Only Fair/Poor	**79**	**85**	**85**	**83**	**88**	**82**	**78**	**79**	**70**	**63**

	12/20	10/20+	6/20+	4/20	3/20[1]	12/19	9/19	5/19	3/19	12/18
	9	8	5	6	18	18	14	15	13	13
	25	28	24	16	29	35	34	35	37	37
	31	32	35	27	30	30	34	31	31	33
	31	30	33	45	22	14	15	17	16	14
	4	2	3	**6**	1	*3*	***3***	2	3	3
Total Excellent/Good	**34**	**36**	**29**	**22**	**47**	**53**	**48**	**50**	**50**	**50**
Total Only Fair/Poor	**62**	**62**	**68**	**72**	**52**	**44**	**49**	**48**	**47**	**47**

	10/18+	6/18	3/18	12/17	9/17	6/17	4/17	12/16	10/16+	6/16+
	15	13	9	9	4	3	2	3	2	2
	43	41	41	42	39	35	36	31	23	24
	30	32	33	33	40	43	43	41	44	43
	10	11	14	14	14	16	17	23	30	30
	2	3	3	2	3	3	2	2	1	1
Total Excellent/Good	**58**	**54**	**50**	**51**	**43**	**38**	**38**	**34**	**25**	**26**
Total Only Fair/Poor	**40**	**43**	**47**	**47**	**54**	**59**	**60**	**64**	**74**	**73**

	3/16	11-12/15	10/15	6/15	3/15	11-12/14	9/14	6/14	3/14	9/13
	2	2	1	2	2	2	2	1	1	1
	25	23	22	22	25	24	16	17	16	14
	45	42	42	44	42	44	45	48	43	40
	26	31	33	30	29	28	34	33	38	44
	2	2	2	2	2	2	3	1	2	1
Total Excellent/Good	**27**	**25**	**23**	**24**	**27**	**26**	**18**	**18**	**17**	**15**
Total Only Fair/Poor	**71**	**73**	**75**	**74**	**71**	**72**	**79**	**81**	**81**	**84**

	6/13	3/13	11/12	9/12	5/12	3/12	11/11	6/11	3/11	12/10
	1	1	1	1	1	1	1	1	-	1
	15	13	13	9	9	10	7	6	8	6
	42	41	41	36	40	35	30	37	37	39
	40	44	44	53	49	53	61	55	54	53
	2	1	1	1	1	1	1	1	1	1
Total Excellent/Good	**16**	**14**	**14**	**10**	**10**	**11**	**8**	**7**	**8**	**7**
Total Only Fair/Poor	**82**	**85**	**85**	**89**	**89**	**88**	**91**	**92**	**91**	**92**

	10/10	12/09	12/08	9/18-21/08++	9/10-12/08	6/08	2/08	12/07	10/05[2]	3/05[2]
	1	1	-	-	1	1	2	4	5	4
	7	6	4	7	10	6	14	22	27	37
	30	33	25	28	32	29	39	39	46	41
	62	60	70	*65*	56	63	44	33	22	18
	-	-	1	-	1	1	1	2	-	-
Total Excellent/Good	**8**	**7**	**4**	**7**	**11**	**7**	**16**	**26**	**32**	**41**
Total Only Fair/Poor	**92**	**93**	**95**	**93**	**88**	**92**	**83**	**72**	**68**	**59**

(Q5 Cont.)	8/04[2]	3/04[2]	1/03[2]	1/02[2]
	4	4	1	1
	33	32	18	26
	42	38	44	48
	21	26	36	24
	-	-	1	1
Total Excellent/Good	**37**	**36**	**19**	**27**
Total Only Fair/Poor	**63**	**64**	**80**	**72**

+ Results are among registered voters.
[1] Comparative data comes from surveys conducted by NBC News (prior to 2021, also by *The Wall Street Journal*).
++ Results among likely voters.
[2] Comparative data prior to 12/07 comes from surveys among registered likely voters conducted by The Tarrance Group and/or Lake, Snell, Perry, Mermin Associates.

Q6 And over the course of the next year, do you think the state of the economy will get better, stay about the same, or get worse?

	10/25	8/25	4/25	12/24	10/24+	8/24+	3/24+	12/23	10/23	7/23
Will get better	32	36	37	46	37	34	26	24	19	24
Will stay about the same	21	17	13	16	28	29	32	32	26	27
Will get worse	46	46	49	33	17	20	33	39	47	43
Not sure	1	1	1	5	18	17	9	5	8	5

	4/23	11/22	10/22+	7/22	4/22	12/21	10/21	7/21	4/21	12/20
Will get better	18	26	27	22	26	27	27	31	44	38
Will stay about the same	24	25	23	22	26	25	22	20	17	17
Will get worse	53	44	45	52	43	41	46	43	34	34
Not sure	6	5	5	4	5	7	5	6	5	11

	10/20+	6/20+	4/20	3/20[1]	12/19	9/19	5/19	3/19	12/18	10/18+
Will get better	47	51	51	34	30	23	30	31	31	36
Will stay about the same	20	17	14	31	35	37	35	35	32	33
Will get worse	15	23	28	31	24	32	28	28	29	25
Not sure	18	9	7	4	11	8	7	6	8	6

	6/18	3/18	12/17	9/17	6/17	4/17	12/16	10/16+	6/16+	3/16
Will get better	36	38	41	36	38	40	42	25	20	21
Will stay about the same	29	28	30	30	28	29	27	32	36	41
Will get worse	26	28	25	23	29	26	23	20	26	25
Not sure	9	6	4	11	5	5	8	23	18	13

	11-12/15	10/15	6/15	3/15	11-12/14	9/14	6/14	3/14	12/13	9/13
Will get better	22	22	24	28	27	23	28	29	26	28
Will stay about the same	45	37	44	41	39	42	40	37	40	33
Will get worse	25	32	26	25	28	28	28	30	30	35
Not sure	8	9	6	6	6	7	4	4	4	4

	6/13	3/13	11/12	9/12	5/12	3/12	11/11	6/11	3/11	12/10
Will get better	34	32	37	35	33	36	27	30	29	37
Will stay about the same	35	31	23	23	37	31	43	36	30	37
Will get worse	27	33	35	25	21	27	26	30	37	21
Not sure	4	4	5	17	9	6	4	4	4	5

	10/10	12/09	12/08	9/18, 20-21/08++	9/10-12/08	6/08	2/08
Will get better	37	43	39	42	28	21	24
Will stay about the same	35	29	30	28	35	27	34
Will get worse	26	25	27	23	26	43	34
Not sure	2	3	4	7	11	9	8

+ Results are among registered voters.
[1] Comparative data comes from surveys conducted by NBC News (prior to 2021, also by *The Wall Street Journal*).
++ Results among likely voters.

CURRENT AND FUTURE VIEW OF THE ECONOMY

	10/25	8/25	4/25	12/24	10/24+	8/24+	3/24+	12/23	10/23	7/23
Optimistic now/optimistic for the future	25	28	18	8	22	17	21	17	13	17
Optimistic now/pessimistic for the future	2	3	3	16	1	1	2	1	2	2
Pessimistic now/optimistic for the future	13	13	21	42	22	23	14	14	12	14
Pessimistic now/pessimistic for the future	59	54	57	28	36	42	54	63	66	61
Not sure for now or the future	1	2	1	6	18	18	9	5	8	6

	4/23	11/22	10/22+	7/22	4/22	12/21	10/21	7/21	4/21	12/20
Optimistic now/optimistic for the future	12	12	14	8	13	17	15	22	25	11
Optimistic now/pessimistic for the future	2	2	2	2	2	2	3	4	7	18
Pessimistic now/optimistic for the future	11	18	17	17	18	16	15	15	24	32
Pessimistic now/pessimistic for the future	69	63	61	68	61	57	60	51	37	26
Not sure for now or the future	6	5	6	5	6	8	7	8	7	13

	10/20+	6/20+	4/20	3/20[1]	12/19	9/19	5/19	3/19	12/18	10/18+
Optimistic now/optimistic for the future	27	25	18	37	42	39	42	41	39	48
Optimistic now/pessimistic for the future	3	2	3	8	5	7	6	6	8	7
Pessimistic now/optimistic for the future	24	29	34	13	8	5	7	8	8	7
Pessimistic now/pessimistic for the future	27	33	34	38	32	41	37	37	35	30
Not sure for now or the future	19	11	11	4	13	8	8	8	10	8

	6/18	3/18	12/17	9/17	6/17	4/17	12/16	10/16+	6/16+	3/16
Optimistic now/optimistic for the future	43	42	43	34	30	30	20	18	19	21
Optimistic now/pessimistic for the future	7	7	5	5	7	7	10	1	4	3
Pessimistic now/optimistic for the future	10	10	10	14	17	22	31	15	12	13
Pessimistic now/pessimistic for the future	29	33	36	34	39	35	30	42	47	49
Not sure for now or the future	11	8	6	13	7	6	9	24	18	14

	11-12/15	10/15	6/15	3/15	11-12/14	9/14	6/14	3/14	12/13
Optimistic now/optimistic for the future	20	19	21	23	23	15	16	15	14
Optimistic now/pessimistic for the future	3	2	2	2	2	2	2	1	1
Pessimistic now/optimistic for the future	13	14	15	15	15	16	18	19	16
Pessimistic now/pessimistic for the future	55	56	55	53	53	59	59	60	63
Not sure for now or the future	9	9	7	7	7	8	5	5	6

\+ Results are among registered voters.
[1] Comparative data comes from surveys conducted by NBC News (prior to 2021, also by *The Wall Street Journal*).

(ASK IF EMPLOYED IN EMPLY)

Q7 Over the next twelve months, do you expect that your wages will increase, decrease, or stay about the same?

EMPLOYED ADULTS

	10/25	8/25	3/24+	4/23	11/22	10/22+	7/22	4/22	12/21	10/21
Increase	31	35	37	37	39	41	32	37	37	35
Decrease	8	8	6	7	5	8	7	6	7	7
Stay about the same	59	57	55	57	56	51	61	57	56	58

	7/21	4/21	12/20	6/20+	12/19	9/19	5/19	3/19	12/18	10/18+
Increase	33	27	34	31	49	36	47	40	40	42
Decrease	8	6	8	7	4	4	4	4	4	2
Stay about the same	59	67	58	62	47	60	47	56	56	56

	10/18+	3/18	12/17	9/17	6/17	4/17	12/16	10/16+	6/16+	3/16
Increase	42	41	42	42	44	40	42	38	36	35
Decrease	2	1	4	3	3	4	4	4	5	4
Stay about the same	56	58	54	55	53	56	54	58	59	61

	11-12/15	10/15	6/15	3/15	11-12/14	9/14	6/14	3/14	12/13	9/13
Increase	35	40	38	38	40	34	38	33	37	34
Decrease	3	4	3	4	4	4	6	6	7	9
Stay about the same	62	56	59	58	56	62	56	61	56	57

	6/13	3/13	11/12	9/12	5/12	3/12	11/11	6/11	3/11	12/10
Increase	41	32	33	30	30	32	31	29	27	31
Decrease	7	10	6	8	5	8	7	9	9	7
Stay about the same	52	58	61	62	65	60	62	62	64	62

	10/10	8/10[1]	12/09	12/08	9/08	6/08	2/08	12/07	10/07	6/07
Increase	25	26	28	41	43	38	49	56	53	50
Decrease	9	10	11	7	4	6	4	2	4	2
Stay about the same	66	63	61	52	53	56	47	42	43	48

	3/07
Increase	55
Decrease	4
Stay about the same	41

[1] Comparative data from a survey conducted for NBC News and *The Wall Street Journal*.

+ Results are among registered voters.

(ASK IF EMPLOYED IN EMPLY)

Q8 How worried are you about possibly losing your job in the next twelve months – very worried, somewhat worried, not that worried, or not worried at all?

EMPLOYED ADULTS	10/25	3/24+	4/23	11/22
Very worried	8	5	5	6
Somewhat worried	18	12	12	11
Not that worried	22	21	20	24
Not worried at all	52	61	63	58
Not sure	-	1	1	1
Total Very/Somewhat Worried	**26**	**17**	**16**	**17**
Total Not That/At All Worried	**74**	**82**	**83**	**82**

+ Results are among registered voters.

(ASK IF EMPLOYED IN EMPLY)

Q9 How confident are you that if you were to leave your current job you would be able to find a new job, with similar or better pay and benefits, within a couple of months? Are you very confident, pretty confident, not that confident, or not confident at all?

EMPLOYED ADULTS	10/25	3/18
Very confident	27	31
Pretty confident	31	30
Not that confident	22	17
Not confident at all	18	20
Not sure	2	2
Total Confident	**58**	**61**
Total Not Confident	**40**	**37**

(ASK ALL)

Q10 Do you have money invested in the stock market or mutual funds, including IRAs and 401(k)'s? (IF YES) And is the value of these investments above or below fifty thousand dollars?

	10/25	8/25	4/25	12/24	8/24+	3/24+	12/23	7/23
Yes, Have Money Invested..	**54**	**57**	**61**	**53**	**60**	**59**	**58**	**54**
Above $50,000	29	32	35	29	33	32	31	28
Below $50,000.....................	23	23	25	20	21	20	23	22
Not sure how much	2	2	1	4	6	6	3	4
No, no money invested..........	43	41	36	45	37	39	41	43
Not sure/refused..................	3	2	3	2	3	3	1	3

	4/23	11/22	10/22+	7/22	4/22	12/21	10/21	7/21
Yes, Have Money Invested	**54**	**56**	**66**	**60**	**53**	**51**	**55**	**55**
Above $50,000	28	29	35	31	27	25	27	28
Below $50,000	20	22	25	22	20	20	21	20
Not sure how much	6	5	6	7	6	6	7	7
No, no money invested	44	42	31	37	43	46	43	42
Not sure/refused	2	2	3	3	4	3	2	3

	4/21	12/20	10/20+	6/20+	4/20	12/19	9/19	5/19
Yes, Have Money Invested	**51**	**53**	**58**	**58**	**55**	**56**	**53**	**52**
Above $50,000	29	28	30	32	29	30	29	27
Below $50,000	16	18	20	19	18	21	17	18
Not sure how much	6	7	8	7	8	5	7	7
No, no money invested	45	44	38	39	42	41	45	45
Not sure/refused	4	3	4	3	3	3	2	3

	3/19	12/18	10/18+	6/18	3/18	12/17	9/17	6/17
Yes, Have Money Invested	**54**	**53**	**62**	**56**	**58**	**54**	**54**	**53**
Above $50,000	26	29	31	30	30	32	29	32
Below $50,000	21	18	23	19	22	18	18	16
Not sure how much	7	6	8	7	6	4	7	5
No, no money invested	44	44	36	42	40	45	44	45
Not sure/refused	2	3	2	2	2	1	2	2

	4/17	12/16	10/16+	6/16+	3/16	12/15	10/15	6/15
Yes, Have Money Invested	**53**	**50**	**61**	**59**	**53**	**54**	**54**	**47**
Above $50,000	31	26	34	31	31	28	30	26
Below $50,000	16	19	19	21	16	19	18	15
Not sure how much	6	5	8	7	6	7	6	6
No, no money invested	45	48	37	38	45	44	43	49
Not sure/refused	2	2	2	3	2	2	3	4

	3/15	12/14	9/14	6/14	3/14	12/13	9/13	6/13
Yes, Have Money Invested	**49**	**51**	**49**	**49**	**52**	**53**	**51**	**48**
Above $50,000	26	24	25	28	29	28	28	26
Below $50,000	17	18	18	16	18	20	17	16
Not sure how much	6	9	6	5	5	5	6	6
No, no money invested	49	47	49	49	47	46	47	50
Not sure/refused	2	2	2	2	1	1	2	2

	3/13	11/12	9/12	5/12	3/12	11/11	6/11	3/11
Yes, Have Money Invested	**55**	**51**	**52**	**52**	**49**	**51**	**52**	**46**
Above $50,000	29	25	28	26	24	27	29	25
Below $50,000	20	21	19	21	19	19	19	21
Not sure how much	6	5	5	5	6	5	4	NA
No, no money invested	43	47	46	46	49	47	46	47
Not sure/refused	2	2	2	2	2	2	2	7

	12/10	10/10	12/09
Yes, Have Money Invested	**47**	**45**	**46**
Above $50,000	27	20	21
Below $50,000	20	25	25
Not sure how much	NA	NA	NA
No, no money invested	45	44	42
Not sure/refused	8	11	12

+ Results are among registered voters.

Q11 In your opinion, would you say this is a good time or a bad time to be investing in the stock market? Would you say it is a very (GOOD/BAD) time or just a somewhat (GOOD/BAD) time?

	10/25	8/25	4/25	12/24	8/24+	3/24+	12/23	10/23	7/23
Very good time	15	14	14	14	10	11	7	5	7
Just a somewhat good time	30	32	24	25	24	26	23	20	25
Just a somewhat bad time	29	26	25	16	28	25	28	32	28
Very bad time	14	16	28	12	15	13	14	19	18
Not sure	12	12	9	33	22	26	28	24	21
Total Good Time	**45**	**46**	**38**	**40**	**34**	**37**	**30**	**26**	**33**
Total Bad Time	**43**	**42**	**53**	**27**	**43**	**37**	**42**	**51**	**46**

	4/23	11/22	10/22+	7/22	4/22	12/21	10/21	7/21	4/21
Very good time	4	8	7	7	7	10	7	9	14
Just a somewhat good time	19	18	21	21	21	23	24	24	23
Just a somewhat bad time	30	30	30	32	30	24	26	24	23
Very bad time	23	21	22	23	18	12	14	14	12
Not sure	23	23	20	17	24	31	29	29	28
Total Good Time	**24**	**26**	**28**	**27**	**28**	**33**	**31**	**33**	**37**
Total Bad Time	**53**	**51**	**52**	**55**	**48**	**36**	**40**	**38**	**35**

	12/20	10/20+	6/20+	4/20	12/19	9/19	5/19	3/19	12/18
Very good time	15	15	17	19	16	11	14	15	11
Just a somewhat good time	25	26	26	22	29	24	27	26	27
Just a somewhat bad time	24	25	24	23	19	26	24	22	26
Very bad time	12	10	13	22	6	10	8	8	10
Not sure	24	24	20	14	30	29	27	29	26
Total Good Time	**40**	**41**	**43**	**41**	**45**	**35**	**41**	**41**	**38**
Total Bad Time	**36**	**35**	**37**	**45**	**25**	**36**	**32**	**30**	**36**

	10/18+	6/18	3/18	12/17	9/17	6/17	4/17	12/16	10/16+
Very good time	22	15	16	20	13	14	12	11	6
Just a somewhat good time	29	27	25	30	29	30	35	29	24
Just a somewhat bad time	19	21	21	23	22	22	20	23	27
Very bad time	6	6	9	6	7	9	8	11	13
Not sure	24	31	29	21	29	25	25	26	30
Total Good Time	**51**	**42**	**41**	**50**	**42**	**44**	**47**	**40**	**30**
Total Bad Time	**25**	**27**	**30**	**29**	**29**	**31**	**28**	**34**	**40**

	6/16+	3/16	12/15	10/15	6/15	3/15	12/14	9/14	6/14
Very good time	6	4	5	5	8	9	12	7	9
Just a somewhat good time	26	27	32	28	31	30	29	24	27
Just a somewhat bad time	27	33	26	31	25	25	22	29	26
Very bad time	13	12	11	15	9	9	8	11	13
Not sure	28	24	26	21	27	27	29	29	25
Total Good Time	**32**	**31**	**37**	**33**	**39**	**39**	**41**	**31**	**36**
Total Bad Time	**40**	**45**	**37**	**46**	**34**	**34**	**30**	**40**	**39**

	3/14	12/13	9/13	6/13	3/13	11/12	9/12	5/12	3/12
Very good time	10	9	8	10	9	7	7	4	7
Just a somewhat good time	29	29	30	26	31	24	23	26	24
Just a somewhat bad time	25	27	26	23	26	30	30	33	33
Very bad time	14	12	13	15	13	17	18	19	16
Not sure	22	23	23	26	21	22	22	18	20
Total Good Time	**39**	**38**	**38**	**36**	**40**	**31**	**30**	**30**	**31**
Total Bad Time	**39**	**39**	**39**	**38**	**39**	**47**	**48**	**52**	**49**

	11/11	6/11	3/11	12/10	10/10	12/09	12/08	10/07
Very good time	7	7	8	7	6	12	15	13
Just a somewhat good time	22	24	27	28	31	29	23	36
Just a somewhat bad time	31	33	31	31	31	24	22	18
Very bad time	22	17	15	15	20	24	30	9
Not sure	18	19	19	19	12	11	10	24
Total Good Time	**29**	**31**	**35**	**35**	**37**	**41**	**38**	**49**
Total Bad Time	**53**	**50**	**46**	**46**	**51**	**48**	**52**	**27**

+ Results are among registered voters.

Q12 Which one or two of the following do you think are the best investments right now? (ACCEPT MAX 2 RESPONSES) (RANDOMIZE :1-7)

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

	10/25	12/24	7/22	4/22	6/20+	9/17	4/17
Gold	34	23	24	24	16	21	27
Real estate	32	29	38	39	29	37	37
Stocks	25	28	19	16	29	26	25
Savings accounts and other cash instruments	17	17	10	12	10	10	11
Cryptocurrencies, such as Bitcoin	15	15	11	14	NA	NA	NA
U.S. Treasury government bonds	6	7	8	4	7	6	8
Corporate bonds	4	4	4	3	6	7	9
Other	3	6	10	5	5	3	1
Not sure	6	10	4	11	19	14	13

	12/16	10/15	6/15	6/14	3/13	3/12
Gold	21	25	20	21	35	37
Real estate	34	39	34	29	27	24
Stocks	25	21	23	27	21	19
Savings accounts and other cash instruments	13	14	12	12	12	14
Cryptocurrencies, such as Bitcoin	NA	NA	NA	NA	NA	NA
U.S. Treasury government bonds	4	8	7	5	8	8
Corporate bonds	6	6	6	5	6	7
Other	3	4	3	4	3	4
Not sure	11	10	16	16	10	10

+ Results are among registered voters.

Q13 Thinking about the cost of goods and services for you and your family, would you say prices... (ROTATE TOP TO BOTTOM)

	10/25	10/24+
Total Rising	**75**	**76**
Are continuing to rise faster than usual	50	45
Are rising, but at a slower pace than the past couple of years	25	32
Have leveled off	14	16
Are starting to go down	10	6
Not sure	1	2

+ Results are among registered voters.

And thinking about healthcare for a moment…

Q14 How satisfied are you with your ability to get quality and affordable healthcare? Are you… (ROTATE)

Very satisfied	25
Somewhat satisfied	37
Not too satisfied	17
Not at all satisfied	21
Not sure	-
Total Satisfied	**62**
Total Not Satisfied	**38**

Q15 Within the last twelve months, have you or a member of your family put off any sort of medical treatment such as surgery, a prescription drug purchase, medical test, or other medical need because you could not afford it?*

Yes	31
No	69
Not sure	-

*Asked of one-half of the respondents (FORM A)

Thinking about something else…

Q16 Some people we've talked to say they have already begun shopping for Christmas, Hannukah, and other December holiday gifts while others have not? How about you, have you started your holiday shopping this year or not?**

Yes	19
No	81
Not sure	-

**Asked of one-half of the respondents (FORM B)

(ASK ALL)

Q17 Now, when it comes to each one of the following issues, which party do you think would do a better job—(ROTATE) the Democratic Party, the Republican Party, or both about the same? If you think that neither would do a good job, please just (say so / indicate that). (ROTATE)

	Party Advantage	Democratic Party Better	Republican Party Better	Both about the same	Neither good	Not sure
Reducing the cost of healthcare						
October 2025	D +18	45	27	8	19	1
July 2023	D +21	44	23	11	19	4
October 2022+	D +16	44	28	8	16	4
June 2015	D +15	36	21	13	22	8
Controlling government spending						
October 2025	R +15	24	39	7	29	2
February 2013[1]	R +16	21	37	11	27	4
June 2012[1]	R +17	23	40	13	21	3
August 2010[1]	R +14	23	37	14	25	1
July 2009[1]	R +9	23	32	20	22	3
July 2007[1]	D +16	36	20	14	27	3
November 2005[1]	D +12	34	22	14	26	4
January 2004[1]	R +2	31	33	16	18	2
December 2003[1]	D +2	34	32	16	14	5
May 1996[1]	R +28	15	43	12	24	6
December 1995[1]	R +19	19	38	12	26	5
October 1994[1]	R +13	21	34	12	28	5
October 1993[1]	R +8	19	27	29	20	5

[1] Comparative data from a survey conducted for NBC News and *The Wall Street Journal*.
+ Results are among registered voters.

Thinking about something else…

Q18 In general, do you think it is the responsibility of the government to provide health insurance coverage to all Americans, or do you think this is not the responsibility of the government?

Yes, it is the responsibility of the government	57
No, it is not the responsibility of the government	41
Not sure	2

On a different topic…

Q19 From what you know, would you say that President Trump and his policies are (ROTATE) too biased in favor of business, too biased against business, or about right?

	10/25	9/17
Too biased in favor	39	37
Too biased against	12	7
About right	43	43
Not sure	6	13

Q20 In negotiations with the Trump administration, three major U.S.-based companies – in steel, microchips, and mining – all agreed to give partial ownership of the companies to the federal government. Do you think it is (ROTATE) appropriate or not appropriate for the federal government to own a portion of a private company or do you not have an opinion about this one way or the other?
(IF CHOICE) Do you feel that way strongly or not so strongly?

Strongly appropriate	9
Not-so-strongly appropriate	4
Not-so-strongly not appropriate	11
Strongly not appropriate	45
No opinion	31
Not sure	1
Total Appropriate	**13**
Total Not Appropriate	**56**

And moving on…

Q21 In your view, which is the bigger problem with government today – (ROTATE) that it spends too much money, or that it spends money on the wrong things? If you think neither of these things is a problem, please (say so/indicate that).

	10/25*	6/13	1/95[1]
Spends too much money	14	12	15
Spends money on the wrong things	49	49	68
Both (VOL) (SHOW ON TEXT)	25	29	16
Neither[2]	11	7	-
Not sure	1	3	1

* Asked of one-half of the respondents (FORM A)
[1] Comparative data from a survey conducted for NBC News and *The Wall Street Journal*.
[2] In January 1995, "Neither" was a volunteered response that was not read to respondents.

Q22 Thinking about efforts to reduce the federal budget deficit, do you think this should be done ONLY with cuts in spending, ONLY with tax increases, or with a combination of some cuts in spending and some tax increases, or do you not think there should be an effort to reduce the deficit at this time?

	10/25**	3/13	11/12
Only with cuts in spending	30	28	16
Only with tax increases	5	4	3
Combination of some cuts in spending and some tax increases	50	55	67
Should not be an effort to reduce the deficit at this time	11	6	8
Not sure	4	7	6

** Asked of one-half of the respondents (FORM B)

(ASK ALL)
And changing topics once more…

Q23 How much harm, if any, is the government shutdown having on the U.S. economy – (ROTATE TOP TO BOTTOM) a great deal, quite a bit, just some, very little, or none at all?

	10/25	10/13[1]
A great deal	26	34
Quite a bit	22	31
Just some	24	21
Very little	17	10
None at all	7	2
Not sure	4	2
Total Great Deal/Quite A Bit	**48**	**65**
Total Little/None	**24**	**12**

[1] Comparative data from a survey conducted for NBC News and *The Wall Street Journal*.

Q24 And, if the federal government shutdown were to cause significant harm to the U.S. (U-S) economy, who would you blame more? (RANDOMIZE) President Trump, the Republicans in Congress, or the Democrats in Congress?

Democrats in Congress	37
Republicans in Congress	23
President Trump	27
President Trump and Republicans (VOL)	3
All (VOL)	6
Not sure	4

Now I am going to ask you a few questions for statistical purposes only…

Q25 Do you consider yourself to be a supporter of the MAGA Movement?

	10/25	8/25	3/25+[1]	12/24+[1]	10/24+[1]	9/24+[1]
Yes	28	32	36	28	30	30
No	67	62	61	67	63	64
Not sure	5	6	3	5	7	6

	7/24+[1]	1/24+[1]	11/23+[1]	9/23+[1]	6/23+[1]	4/23[1]
Yes	23	20	22	21	25	24
No	71	74	67	70	68	66
Not sure	5	6	11	9	7	10

[1] Comparative data comes from surveys conducted by NBC News
+Asked among registered voters only

(ASK ONLY OF REGISTERED VOTERS)

2024V A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2024 election for president? (IF "YES," ASK) And did you vote for (ROTATE) Donald Trump or Kamala Harris? +

Donald Trump	44
Kamala Harris	43
Voted for someone else (VOL) (SHOW ON TEXT)	2
Voted, not sure (VOL)	-
No, Did Not Vote	8
Not sure	3

+Asked among registered voters only

(ASK ALL)
Thinking now about yourself…

QIDEOL Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)?

Very liberal	13
Somewhat liberal	12
Moderate	33
Somewhat conservative	20
Very conservative	19
Not sure	3

QINC If you added together the yearly income of all the members of your family who were living at home last year, what would the total be? I'm going to read some income ranges. Please stop me when I reach the range for your family…

Less than $10,000	4
$10,000 to $20,000	5
$20,001 to $30,000	8
$30,001 to $40,000	9
$40,001 to $50,000	9
$50,001 to $75,000	15
$75,001 to $100,000	15
$100,001 to $150,000	14
More than $150,000	16
Not sure/refused	5

QECON How would you describe your economic circumstances – (ROTATE TOP TO BOTTOM, BOTTOM TO TOP) low income, working class, middle class, upper middle class, or well-to-do?

Low income	19
Working class	32
Middle class	33
Upper middle class	12
Well-to-do	2
Not sure/refused	2

Q26 Which of the following is your main source of health insurance coverage? (RANDOMIZE :1-7) (ALLOW MULTIPLE RESPONSES 1-7)

A health plan through your current employer or your spouse's current employer	41
A health plan you purchase on your own	10
COBRA coverage through a former employer	2
(IF 18-26 YEARS OLD) Your parents' health plan	5
Medicare	22
Your state's Medicaid program	10
The Veteran's Administration or VA or Tricare	6
Some other way (SPECIFY)	1
You do not currently have health insurance coverage	6
Not sure	1