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**CAITLIN REED NAMED NEW PARTNER AT PUBLIC OPINION STRATEGIES**

The political and public affairs survey research firm of Public Opinion Strategies is pleased to announce the promotion of Vice President Caitlin Reed to Partner.

Since joining the firm in 2023, Caitlin has successfully polled for House Majority Leader Steve Scalise (LA-01), Congressman Gabe Evans (CO-08), Congressman Jeff Crank (CO-05), Congresswoman Celeste Maloy (UT-02), and New Jersey Assembly Republican Victory. She also polled on independent expenditures with the National Republican Congressional Committee and the Congressional Leadership Fund.

“The recognition of Caitlin as a partner at our firm is well deserved,” said Bill McInturff, the firm’s managing partner. “Caitlin had a terrific cycle here, including being the lead pollster in one of the very few congressional races to beat an incumbent Democrat. Caitlin is an excellent addition to our very talented team of partners here.”

Prior to returning to POS in 2023, Caitlin worked at the NRCC where she served as the Polling Director in the 2020 and 2022 cycles, helping Republicans pick up a net-24 House seats across the two cycles.

Public Opinion Strategies has established itself as a specialist in message development in the arena of public affairs campaigns and for some of the most complex public policy battles of the last 33 years.

Public Opinion Strategies polls for nine U.S. Senators, more than 40 members of Congress, three Governors, and numerous other elected officials throughout the country. The firm is also part of the bi-partisan research team that conducts the NBC News poll and the quarterly CNBC All America Economic Survey. There are now twelve partners at the firm.