

Interviews: 1,000 Registered Voters, including 898 respondents interviewed via cellphone.
 Date: October 4-8, 2024

48 Male 52 Female

NBC News Survey

Please note: all results are shown as percentages unless otherwise stated.

<i>The margin of error for 1,000 interviews among Registered Voter is ±3.10%</i>

<i>Unless otherwise noted by a "+" or "++", all previous data shown reflects responses among all adults.</i>

Q2a For statistical purposes only, would you please tell me how old you are?
 (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to? (READ LIST.)

18-24.....	8
25-29.....	8
30-34.....	9
35-39.....	8
40-44.....	8
45-49.....	6
50-54.....	7
55-59.....	11
60-64.....	9
65-69.....	9
70-74.....	6
75 and over.....	10
Not sure/refused.....	1
+ Results shown reflect responses among registered voters.	

Q2b To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic, Latino, or Spanish-speaking background? +

Yes, Hispanic or Latino.....	10
No, not Hispanic or Latino.....	89
Not sure/refused.....	1
+ Results shown reflect responses among registered voters.	

(ASKED IF HISPANIC OR LATINO) (N=100)

Q2h And is any of your family heritage Mexican or of Mexican-American descent? +

Yes, Mexican heritage or of Mexican-American descent.....	58
No, not Mexican heritage or of Mexican-American descent.....	41
Not sure/refused.....	1
+ Results shown reflect responses among Hispanic or Latino registered voters.	

Q2c And again, for statistical purposes only, what is your race--white, black, Asian, or something else? +

Non-Hispanic White.....	72
White.....	77
Black.....	12
Asian.....	2
Other.....	4
Hispanic (VOL).....	3
Not sure/refused.....	2
+ Results shown reflect responses among registered voters.	

QF4 Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "NOT SURE," CODE AS "NOT VERY STRONG DEMOCRAT/REPUBLICAN.") (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Republican Party, closer to the Democratic Party, or do you think of yourself as strictly independent? (IF "NOT SURE," CODE AS "STRICTLY INDEPENDENT.") +

Total Democrat/Lean	41
Total Republican/Lean	42
Strong Democrat	26
Not very strong Democrat.....	6
Independent/lean Democrat	9
Strictly Independent.....	11
Independent/lean Republican	11
Not very strong Republican	5
Strong Republican	26
Other (VOL)	4
Not sure	2

+ Results shown reflect responses among registered voters.

QF2 Are you currently employed? (IF "CURRENTLY EMPLOYED," ASK:) What type of work do you do? (RECORD UNDER "6--OTHER.") (IF "NOT CURRENTLY EMPLOYED," ASK:) Are you a student, a stay-at-home mom or dad, retired, or unemployed and looking for work? +

Currently Employed	62
Professional, manager	25
White-collar worker	17
Blue-collar worker	20
Farmer, rancher	-
Not Currently Employed	37
Student.....	3
Stay at home mom/dad.....	4
Retired	27
Unemployed, looking for work.....	3
Other	-
Not sure	1

+ Results shown reflect responses among registered voters.

QF3 What is the last grade that you completed in school? (DO NOT READ CHOICES.)

Grade school.....	1
Some high school	2
High school graduate	25
Some college, no degree	17
Vocational training/School	2
2-year college degree	15
4-year college/bachelor's degree	22
Some postgraduate work, no degree	1
2-3 years postgraduate work/master's degree	12
Doctoral/law degree	3
Not sure/refused	-

+ Results shown reflect responses among registered voters.

Getting started...

Q4 All in all, do you think things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

	<u>10/24+*</u>	<u>9/24+</u>	<u>1/24+</u>	<u>9/23+</u>	<u>6/23+</u>	<u>1/23</u>	<u>11/22+</u>	<u>10/22+</u>	<u>9/22+</u>	<u>8/22+</u>	<u>5/22</u>
Right direction	31	28	22	23	20	23	21	20	27	21	16
Wrong track.....	64	65	73	73	74	71	72	71	68	74	75
Mixed (VOL).....	3	4	2	3	3	3	3	5	3	2	4
Not sure	2	3	3	1	3	3	4	4	2	3	5
	<u>3/22</u>	<u>1/22</u>	<u>10/21</u>	<u>8/21</u>	<u>4/21</u>	<u>1/21+</u>	<u>10/29-</u> <u>31/20+</u>	<u>10/9-</u> <u>12/20+</u>	<u>7/20+</u>	<u>3/20+</u>	<u>12/19</u>
	22	22	22	29	36	21	31	29	19	37	35
	71	72	71	63	56	73	60	62	72	56	56
	4	3	4	4	4	3	4	5	5	4	6
	3	3	3	4	4	3	5	4	4	3	3
	<u>8/19</u>	<u>1/19</u>	<u>12/18</u>	<u>11/18+</u>	<u>6/18+</u>	<u>4/18</u>	<u>12/17</u>	<u>4/17</u>	<u>2/17</u>	<u>1/17</u>	<u>12/16</u>
	33	28	33	38	36	31	29	34	40	37	33
	60	63	56	54	55	62	63	59	51	52	54
	5	6	9	4	5	5	4	3	3	5	6
	2	3	2	4	4	2	4	4	6	6	7
	<u>10/10-</u> <u>13/16+</u>	<u>9/16+</u>	<u>8/16+</u>	<u>7/16+</u>	<u>6/16+</u>	<u>4/16+</u>	<u>1/16+</u>	<u>12/15</u>	<u>10/25-</u> <u>29/15</u>	<u>10/15-</u> <u>18/15</u>	<u>9/15</u>
	29	30	32	18	21	24	29	20	27	25	30
	65	62	62	73	71	70	63	70	64	64	62
	5	5	3	6	5	4	5	6	5	7	5
	1	3	3	3	3	2	3	4	4	4	3
	<u>7/15</u>	<u>6/15</u>	<u>4/15</u>	<u>3/15</u>	<u>1/15</u>	<u>12/14</u>	<u>11/14</u>	<u>10/30-</u> <u>11/1/14+</u>	<u>10/8-</u> <u>12/14+</u>	<u>9/14+</u>	<u>8/14</u>
	28	31	28	32	31	27	25	27	25	23	22
	65	61	62	60	59	64	65	63	65	67	71
	4	4	6	5	5	6	6	6	6	6	5
	3	4	4	3	5	3	4	4	4	4	2
	<u>6/14</u>	<u>4/14</u>	<u>3/14</u>	<u>1/14</u>	<u>12/13</u>	<u>10/25-</u> <u>28/13</u>	<u>10/7-</u> <u>9/13</u>	<u>9/13</u>	<u>7/13</u>	<u>6/13</u>	<u>4/13</u>
	25	27	26	28	29	22	14	30	29	32	31
	63	63	65	63	64	70	78	62	61	59	61
	7	6	5	5	5	4	4	5	6	6	5
	5	4	4	4	2	4	4	3	4	3	3
	<u>2/13</u>	<u>1/13</u>	<u>12/12</u>	<u>10/12+</u>	<u>9/26-</u> <u>30/12+</u>	<u>9/12-</u> <u>16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12</u>	<u>5/12</u>	<u>4/12</u>
	32	35	41	41	40	39	32	32	31	33	33
	59	57	53	53	53	55	61	60	61	58	59
	6	4	3	4	5	4	4	5	5	5	6
	3	4	3	2	2	2	3	3	3	4	2
	<u>3/12</u>	<u>1/12</u>	<u>12/11</u>	<u>11/11</u>	<u>10/11</u>	<u>8/11</u>	<u>7/11</u>	<u>6/11</u>	<u>5/11</u>	<u>4/11</u>	<u>2/11</u>
	33	30	22	19	17	19	25	29	36	28	31
	58	61	69	73	74	73	67	62	50	63	60
	5	5	6	5	5	5	5	6	10	6	6
	4	4	3	3	4	3	3	3	4	3	3

+ Results shown reflect responses among registered voters
 * Asked of one-half the respondents (FORM A).

Q5 In general, do you approve or disapprove of the job Joe Biden is doing as president?
(IF APPROVE/DISAPPROVE) And, do you strongly or just somewhat (approve/disapprove) of the job Joe Biden is doing as president?

	<u>10/24+</u>	<u>9/24+</u>	<u>7/24+</u>	<u>4/24+</u>	<u>1/24+</u>							
Total approve	43	44	40	42	37							
Strongly approve	21	21	20	20	16							
Somewhat approve	22	23	20	22	21							
Total disapprove	54	54	58	56	60							
Somewhat disapprove	8	10	11	11	11							
Strongly disapprove.....	46	44	47	45	49							
Not sure	3	2	2	2	3							
	<u>11/23+</u>	<u>9/23+</u>	<u>6/23+</u>	<u>4/23+</u>	<u>1/23+</u>	<u>11/22+</u>	<u>10/22+</u>	<u>9/22+</u>				
	40	41	43	43	46	44	45	45				
	19	19	18	17	19	20	20	19				
	21	22	25	26	27	24	25	26				
	57	56	53	54	50	53	52	52				
	9	9	10	10	8	8	7	9				
	48	47	43	44	42	45	45	43				
	3	3	4	3	4	3	3	3				
		<u>8/22+</u>	<u>5/22+</u>	<u>3/22+</u>	<u>1/22+</u>	<u>10/21+</u>	<u>8/21+</u>	<u>4/21+</u>				
		42	42	41	44	45	50	51				
		18	19	16	16	19	23	28				
		24	23	25	28	26	27	23				
		55	54	54	54	52	48	43				
		11	9	12	11	8	6	7				
		44	45	42	43	44	42	36				
		3	4	5	2	3	2	6				

+ Results shown reflect responses among registered voters

Q6 Looking back, do you approve or disapprove of the way Donald Trump handled his job when he was president?
(ASK IF APPROVE/DISAPPROVE) And is that strongly or just somewhat (approve/disapprove)?
(ASK IF NOT SURE) Which way do you lean on how Trump handled his job as president? +

Total approve	48
Strongly approve.....	33
Somewhat/Lean approve	15
Total disapprove	51
Somewhat/Lean disapprove.....	7
Strongly disapprove	44
Not sure	1

+ Results shown reflect responses among registered voters.

<i>RELATED TREND – ABC/WASHINGTON POST NATIONAL SURVEYS OF ADULTS</i>					
	<u>8/24</u>	<u>7/24</u>	<u>4/24</u>	<u>1/24</u>	<u>9/23</u>
Total approve	44	43	44	41	48
Strongly approve	23	22	22	19	33
Somewhat/Lean approve.....	20	21	22	22	14
Total disapprove	49	52	50	53	49
Lean disapprove	10	11	11	12	8
Somewhat/Lean disapprove	39	41	39	40	41
Skip/No opinion	7	6	7	7	3

Moving on...

Q7 Now I'm going to read you the names of several public figures and groups and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
Joe Biden¹						
October 2024+	22	19	9	12	38	-
September 2024+.....	23	18	10	10	39	-
July 2024+.....	18	18	11	11	42	-
April 2024+.....	21	17	10	11	41	-
January 2024+	17	19	9	11	43	1
November 2023+.....	19	17	10	11	42	1
September 2023+.....	19	20	11	8	41	1
June 2023+	18	21	12	9	39	1
April 2023.....	17	21	13	10	38	1
January 2023.....	19	20	15	9	37	-
November 2022+.....	23	19	8	9	41	-
October 2022+	22	21	11	6	40	-
September 2022+.....	22	20	11	7	40	-
August 2022+	20	20	12	9	39	-
May 2022.....	17	20	12	11	40	-
March 2022	18	19	16	9	37	1
January 2022.....	18	21	13	11	37	-
October 2021.....	21	19	12	8	40	-
August 2021	25	18	12	8	36	1
April 2021	29	21	13	9	27	1
January 2021+	24	20	15	11	29	1
October 29-31, 2020+	23	22	12	9	33	1
October 9-12, 2020+	24	19	14	12	30	1
September 30-October 1, 2020+.....	22	21	16	13	28	-
September 2020+.....	22	21	12	14	31	-
August 2020+	18	21	15	12	33	1
June 2020+	17	20	23	12	26	2
April 2020+	16	21	19	16	25	3
January 2020+	14	21	19	15	27	4
October 4-6, 2019	12	21	28	15	19	5
August 2019.....	11	23	25	16	22	3
January 2018.....	30	24	22	11	11	2
January 2017.....	35	21	19	10	12	3
October 2015.....	19	23	24	17	14	3
September 2015.....	15	25	25	14	14	7
June 2015.....	16	24	24	16	15	5
November 2014.....	13	22	22	17	21	5
June 2014.....	11	21	25	15	21	7
July 2013.....	17	21	21	15	20	6
January 2013.....	20	21	17	16	21	5
December 2012.....	21	18	18	15	23	5
July 2012+.....	15	20	23	14	23	5
December 2010.....	10	24	25	15	18	8
August 26-30, 2010	13	21	21	15	20	9
January 10-14, 2010	15	23	25	15	14	8
July 2009.....	13	25	20	17	19	6
January 2009.....	20	27	22	12	9	10
December 2008.....	20	25	25	12	11	7
October 17-20, 2008+	28	23	19	12	14	4
October 4-5, 2008+	21	22	24	12	15	6
September 19-22, 2008+.....	17	20	25	13	16	9
September 2007.....	4	13	26	11	11	35
<i>High</i>						
January 2017.....	35	21	19	10	12	3
<i>Low</i>						
January 2024+	17	19	9	11	43	1

¹The historical trend data for this item does not include every survey in which this item has been asked.

Q7 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
Donald Trump¹						
October 2024+	29	14	6	6	45	-
September 2024+	27	13	6	7	46	1
July 2024+	24	14	9	8	45	-
April 2024+	23	15	9	7	46	-
January 2024+	22	16	9	8	44	1
November 2023+	21	15	11	7	45	1
September 2023+	23	12	10	10	44	1
June 2023+	21	13	9	7	49	1
April 2023	17	17	13	9	44	-
January 2023	17	15	15	9	44	-
November 2022+	20	15	10	8	47	-
October 2022+	21	13	11	8	47	-
September 2022+	20	14	12	8	46	-
August 2022+	23	13	10	8	46	-
May 2022	21	15	12	9	42	1
March 2022	21	15	13	9	41	1
January 2022	21	16	12	9	42	-
October 2021	23	15	11	8	42	1
August 2021	25	13	12	6	43	-
April 2021	21	11	12	8	47	1
January 2021+	28	12	6	5	48	1
October 29-31, 2020+	33	10	4	3	49	1
October 9-12, 2020+	31	11	5	7	46	-
September 30-October 1, 2020+	29	10	5	5	50	1
September 2020+	32	9	6	7	45	1
August 2020+	30	10	7	8	44	1
June 2020+	29	11	8	6	45	1
April 2020+	31	10	8	8	43	-
January 2020+	33	10	6	8	43	-
October 27-30, 2019	29	11	7	10	43	-
September 2019+	30	11	8	7	44	-
August 2019	28	11	8	8	45	-
January 2019	27	12	9	8	43	1
November 2018+	29	12	6	7	45	1
September 2018+	26	13	9	8	44	-
June 2018+	24	16	9	10	41	-
January 2018	24	12	8	8	48	-
December 2017	21	16	9	9	45	-
October 2017	23	13	10	8	46	-
June 2017	25	13	11	9	41	1
January 2017	20	18	13	10	38	1
December 2016	20	20	13	11	35	1
October 10-13, 2016+	15	14	8	10	52	1
September 2016+	15	13	11	12	49	-
August 2016+	13	15	11	11	50	-
January 2016+	14	15	12	11	47	1
December 2015	12	15	13	12	47	1
October 25-29, 2015	10	17	17	14	42	-
July 2015	10	16	16	13	43	2
February 2011	9	17	40	18	11	5
May 2004+	9	17	38	14	15	7
December 1999	4	12	28	24	25	7
October 1999	3	11	25	23	32	6
July 1990	3	11	28	25	24	9
High						
January 2020+	33	10	6	8	43	-
Presidential Term Low						
January 2018	24	12	8	8	48	-
All-time Trump Low						
April 2016+	11	13	10	12	53	1

¹The historical trend data for this item does not include every survey in which this item has been asked.

Q7 (cont'd)

	Very Positive	Somewhat Positive	Neutral	Somewhat Negative	Very Negative	Don't Know Name/ Not Sure
Kamala Harris						
October 2024+	28	15	8	8	41	-
September 2024+.....	31	17	7	7	38	-
July 2024+.....	15	17	15	12	38	3
April 2024+	15	18	14	10	40	3
January 2024+	10	18	16	11	42	3
November 2023+.....	13	16	16	11	41	3
September 2023+.....	11	20	15	11	40	3
June 2023+	11	21	16	10	39	3
January 2023.....	15	20	15	9	37	4
August 2022+	14	18	15	10	40	3
May 2022.....	14	17	18	12	36	3
January 2022.....	14	18	15	11	38	4
August 2021	19	18	13	10	36	4
January 2021+	24	17	15	8	33	3
October 29-31, 2020+	24	18	10	9	33	6
October 9-12, 2020+	26	15	13	10	31	5
September 30-October 1, 2020+.....	23	17	15	10	28	7
September 2020+.....	21	16	15	10	28	10
August 2020+	21	18	13	9	26	13
JD Vance						
October 2024+**	24	13	12	10	33	8
September 2024+.....	18	14	12	7	38	11
Tim Walz						
October 2024+^.....	24	14	13	9	27	13
September 2024+.....	27	13	12	6	27	15
Bidenomics						
October 2024+*	11	11	16	7	39	16
Project 2025						
October 2024+^.....	2	3	19	7	45	24
September 2024+.....	1	3	16	6	51	23

+ Results shown reflect responses among registered voters.

*Asked of all 10/4 and asked of one-half the respondents (FORM A) 10/5-8

**Asked of all 10/4-6 and asked of one-half the respondents (FORM A) 10/7-8

^Asked of all 10/4 and asked of one-half the respondents (FORM B) 10/5-8

^^Asked of all 10/4-6 and asked of one-half the respondents (FORM B) 10/7-8

SUMMARY TABLE OF IMAGES – BY D/S (POSITIVE – NEGATIVE)+

	TOTAL POSITIVE	TOTAL NEGATIVE	D/S
Tim Walz	38	36	+2
Kamala Harris	43	49	-6
JD Vance.....	37	43	-6
Donald Trump	43	51	-8
Joe Biden	41	50	-9
Bidenomics.....	22	46	-24
Project 2025	5	52	-47

+ Results shown reflect responses among registered voters

Changing topics...

Q8 Please tell me how interested you are in the elections this November, using a scale from one to ten on which a "ten" means that you are very interested in the elections and a "one" means that you are not at all interested. You may choose any number from one to ten. (RECORD NUMBER 1-10. IF "NOT SURE," RECORD AS "DK.")¹

	<u>10/24+</u>	<u>9/24+</u>	<u>7/24+</u>	<u>4/24+</u>	<u>1/24+</u>	<u>9/23+</u>	<u>10/29- 31/20+</u>	<u>10/9- 12/20+</u>	<u>9/30- 10/1/20+</u>	<u>9/20+</u>
10, very interested.....	67	65	64	58	59	59	78	75	75	75
9.....	7	6	5	6	6	8	5	5	6	5
8.....	10	11	12	12	11	10	7	8	6	6
7.....	7	5	6	8	8	7	3	4	4	5
6.....	3	4	2	4	4	4	1	1	1	2
5.....	2	3	3	5	5	4	2	3	3	2
4.....	1	1	3	1	2	2	-	1	1	1
3.....	1	2	1	2	1	2	-	1	1	1
2.....	1	1	1	1	1	1	1	-	-	-
1, not at all interested..	1	2	3	3	3	3	2	2	2	2
Cannot rate	-	-	-	-	-	-	1	-	1	1

	<u>8/20+</u>	<u>7/20+</u>	<u>10/27- 30/19+</u>	<u>4/28- 5/1/19+</u>	<u>10/10- 13/16+</u>	<u>10/8- 10/16+</u>	<u>9/16+</u>	<u>5/16+</u>	<u>2/16+</u>	<u>9/15+</u>	<u>4/15+</u>
	74	72	64	63	67	62	60	60	61	56	53
	5	5	8	6	5	8	8	9	9	8	7
	6	7	11	13	9	10	11	11	13	13	15
	4	5	5	6	5	5	7	6	6	9	8
	1	3	3	3	3	2	3	3	3	3	4
	3	3	3	5	4	6	4	6	4	5	7
	1	1	2	1	2	-	1	1	1	1	1
	1	1	1	-	1	2	2	2	1	1	1
	1	-	1	1	1	1	1	-	-	1	2
	3	2	2	2	2	4	3	2	2	2	2
	1	1	-	-	1	-	-	-	-	1	-

	<u>10/12+</u>	<u>9/26- 30/12+</u>	<u>9/12- 16/12+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	<u>3/12+</u>	<u>1/12+</u>	<u>10/17- 20/08+</u>
	69	65	64	62	62	60	62	61	48	57	81
	8	8	8	6	6	8	7	6	11	10	6
	9	10	12	13	11	12	12	12	14	11	6
	4	5	6	6	7	7	6	7	9	7	3
	2	3	2	3	4	3	4	3	5	3	1
	5	5	4	5	5	5	5	5	6	6	2
	-	-	1	1	1	2	1	2	2	2	-
	-	1	1	1	1	1	1	2	1	2	-
	1	1	1	1	-	1	1	1	1	1	-
	2	2	1	2	3	1	1	2	2	1	1
	-	-	-	-	-	-	-	-	1	-	-

	<u>10/4- 5/08+</u>	<u>9/19- 22/08+</u>	<u>9/6- 8/08+</u>	<u>8/08+</u>	<u>7/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	<u>1/08+</u>	<u>12/07+</u>	<u>11/07+</u>
	72	70	69	65	64	67	65	67	66	65	62
	7	8	10	8	8	7	9	8	10	8	9
	10	9	10	11	12	11	11	10	10	12	11
	4	5	3	5	5	5	4	5	4	5	6
	1	2	2	2	3	2	3	2	3	2	3
	3	3	2	3	4	4	3	3	4	4	5
	1	1	1	1	1	1	1	1	1	1	1
	-	1	1	1	1	1	2	1	1	1	1
	-	-	1	1	-	-	-	-	-	-	-
	2	1	1	3	2	2	2	2	1	2	2
	-	-	-	-	-	-	-	1	-	-	-

¹ The historical trend data for this item does not include every survey in which this item has been asked.

+ Results show reflect responses among registered voters

(THIRD PARTY CANDIDATES READ ONLY IN STATES WHERE THEY APPEAR ON THE BALLOT AS OF 10/4/24)

Q9 If the election for president were held today, with (ROTATE TRUMP/HARRIS FIRST) Donald Trump and JD Vance as the Republican candidates, (and) Kamala Harris and Tim Walz as the Democratic candidates, (RANDOMIZE 3RD PARTY CANDIDATES AS APPLICABLE) Robert F. Kennedy Junior, Cornel West, Jill Stein as the Green Party candidate, Chase Oliver as the Libertarian Party candidate, and Randall Terry as the Constitution Party candidate, for whom would you vote?

(ASK IF TRUMP OR HARRIS) And would you definitely or just probably vote for (Donald Trump/Kamala Harris)?

(ASK IF UNDECIDED) If you had to choose, which candidate do you lean towards voting for?

Total Donald Trump and JD Vance	47
Definitely Donald Trump and JD Vance	42
Probably Donald Trump and JD Vance.....	4
Lean Donald Trump and JD Vance.....	1
Total Kamala Harris and Tim Walz	46
Definitely Kamala Harris and Tim Walz.....	42
Probably Kamala Harris and Tim Walz	3
Lean Kamala Harris and Tim Walz	1
Robert F. Kennedy, Jr.....	2
Cornel West	-
Jill Stein.....	1
Chase Oliver	1
Randall Terry	-
Other (VOL)	-
Depends (VOL)	-
Don't want to vote for any (VOL)	1
Would not vote (VOL)	1
Not sure/Undecided	1

+Results shown reflect responses among registered voters.

<i>RELATED TREND – SEPTEMBER 2024</i>	
Donald Trump	41
Kamala Harris	47
Robert F. Kennedy, Jr.....	2
Cornel West	-
Jill Stein.....	2
Chase Oliver	1
Randall Terry	-
Other (VOL)	1
Depends (VOL)	-
Don't want to vote for any (VOL)	2
Would not vote (VOL)	1
Not sure	3

+Results shown reflect responses among registered voters.

(ASK IF CHOOSE THIRD PARTY CANDIDATE / Q9:7-12) (N=39)

Q10 While I know you prefer (Robert F. Kennedy, Jr / Cornel West / Jill Stein / Chase Oliver / Randall Terry / another candidate), if (ROTATE) Donald Trump and Kamala Harris were the ONLY candidates on the ballot and you had to make a choice today, for whom would you vote? +

	All Voters	3 rd Party in Q9
Donald Trump.....	1	27
Kamala Harris.....	2	45
Don't want to vote for either (VOL).....	-	8
Would not vote (VOL).....	1	15
Not sure/Undecided.....	-	5
<i>Did not choose 3rd party in Q9.....</i>	96	-

+Results shown reflect responses among registered voters.

COMBINED Q9/Q10 BALLOT.

Donald Trump.....	48
Kamala Harris.....	48
Depends (VOL).....	-
Don't want to vote for either (VOL).....	1
Would not vote (VOL).....	2
Not sure/Undecided.....	1

+Results shown reflect responses among registered voters.

(ASK IF CHOOSE CANDIDATE / Q9:1-12) (N=972)

Q11 And, would you say you have made up your mind and will not change your vote for president or is there a chance you will vote for one of the other candidates for president instead?

	EARLY OCTOBER 2024+			
	Total	Among Harris Voters	Among Trump Voters	Among 3 rd Party Voters [^]
Will not change vote.....	87	92	89	50
Might change vote.....	10	8	9	49
Not Sure.....	-	-	2	1
<i>Did not choose candidate.....</i>	3	-	-	-

+Results shown reflect responses among registered voters.
^Small sample size (N=39)

	SEPTEMBER 2024+			
	Total	Among Harris Voters	Among Trump Voters	Among 3 rd Party Voters [^]
Will not change vote.....	71	90	89	49
Might change vote.....	11	10	11	44
Not Sure.....	-	-	-	7
<i>Not asked in states where Harris and Trump are the only candidates on ballot.....</i>	13	-	-	-
<i>Did not choose candidate.....</i>	5	-	-	-

+Results shown reflect responses among registered voters.
^Small sample size (N=61)

	APRIL 2024+			
	Total	Among Biden Voters	Among Trump Voters	Among Kennedy Voters
Will not change vote.....	66	81	78	35
Might change vote.....	26	18	20	61
Not Sure.....	2	1	2	4
<i>Did not choose candidate.....</i>	6	-	-	-

+Results shown reflect responses among registered voters.

Q12 What is your preference for the outcome of the Congressional elections in November -- (ROTATE:) a Congress controlled by Republicans or a Congress controlled by Democrats? ¹

Republican-controlled	<u>10/24+</u> 47	<u>9/24+</u> 46	<u>7/24+</u> 46	<u>4/24+</u> 47	<u>1/24+</u> 49	<u>11/23+</u> 47	<u>9/23+</u> 45	<u>6/23+</u> 46	<u>1/23+</u> 47														
Democrat-controlled.....	47	48	47	46	45	45	46	48	46														
Not sure	6	6	7	7	6	8	9	6	7														
											<u>10/29-</u> <u>31/20+</u>												
												43											
												48											
												9											
											<u>11/22+</u>	<u>10/22+</u>	<u>9/22+</u>	<u>8/22+</u>	<u>5/22+</u>	<u>3/22+</u>	<u>1/22+</u>	<u>10/21+</u>	<u>8/21+</u>	<u>4/21+</u>			
												47	46	46	47	46	46	46	45	46	42		
												47	47	46	45	46	44	47	47	47	47		
												6	7	8	8	8	10	7	8	7	11		
											<u>8/20+</u>	<u>7/20+</u>	<u>6/20+</u>	<u>1/20+</u>	<u>12/19+</u>	<u>10/27-</u> <u>30/19+</u>	<u>10/18+</u>	<u>9/18+</u>	<u>8/18-</u> <u>22/18+</u>	<u>7/18+</u>	<u>6/18+</u>	<u>4/18+</u>	
												42	43	40	43	42	42	41	40	42	43	40	40
												47	47	51	49	49	49	48	52	50	49	50	47
												11	10	9	8	9	9	11	8	8	8	10	13
											<u>3/18+</u>	<u>1/18+</u>	<u>12/17+</u>	<u>10/17+</u>	<u>9/17+</u>	<u>6/17+</u>	<u>4/17+</u>	<u>10/10-</u> <u>13/16+</u>	<u>10/8-</u> <u>10/16+</u>	<u>9/16+</u>	<u>8/16+</u>	<u>6/16+</u>	
												40	43	39	41	42	42	43	44	42	45	43	46
												50	49	50	48	48	50	47	46	48	48	47	46
												10	8	11	11	10	8	10	10	10	7	10	8
											<u>5/16+</u>	<u>4/16+</u>	<u>10/25-</u> <u>29/15+</u>	<u>10/30-</u> <u>11/1/14+</u>	<u>10/8-</u> <u>12/14+</u>	<u>9/14+</u>	<u>6/14+</u>	<u>4/14+</u>	<u>3/14+</u>	<u>1/14+</u>	<u>12/13+</u>	<u>10/25-</u> <u>28/13+</u>	
												44	45	45	42	42	45	43	45	44	43	44	41
												48	47	45	46	46	43	45	45	43	45	42	45
												8	8	10	12	12	12	12	10	13	12	14	14
											<u>10/7-</u> <u>9/13+</u>	<u>9/13+</u>	<u>7/13+</u>	<u>6/13+</u>	<u>10/12+</u>	<u>9/26-</u> <u>30/12+</u>	<u>10/11+</u>	<u>8/12+</u>	<u>7/12+</u>	<u>6/12+</u>	<u>5/12+</u>	<u>4/12+</u>	
												39	43	44	42	43	43	41	42	45	44	43	44
												47	46	44	45	45	47	45	47	46	45	44	46
												14	11	12	13	12	10	14	11	9	11	13	10
											<u>3/12+</u>	<u>1/12+</u>	<u>12/11+</u>	<u>11/11+</u>	<u>8/11+</u>	<u>6/11+</u>	<u>10/28-</u> <u>30/10+</u>	<u>10/14-</u> <u>18/10+</u>	<u>9/10+</u>	<u>8/26-</u> <u>30/10+</u>	<u>8/5-</u> <u>9/10+</u>	<u>6/10+</u>	
												41	41	43	43	47	44	46	44	44	43	42	45
												46	47	45	46	41	44	44	46	44	43	43	43
												13	12	12	11	12	12	10	10	12	14	15	12
											<u>5/20-</u> <u>23/10+</u>	<u>3/10+</u>	<u>1/23-</u> <u>25/10+</u>	<u>1/10-</u> <u>14/10+</u>	<u>12/09+</u>	<u>10/09+</u>	<u>9/09+</u>	<u>7/09+</u>	<u>4/09+</u>	<u>11/08+</u>	<u>10/08+</u>	<u>9/08+</u>	
												44	42	42	41	41	38	40	39	39	36	36	37
												43	45	44	41	43	46	43	46	48	48	49	50
												13	13	14	18	16	16	17	15	13	16	15	13
											<u>8/08+</u>	<u>6/08+</u>	<u>4/08+</u>	<u>3/08+</u>	<u>11/07+</u>	<u>9/07+</u>	<u>10/06+</u>	<u>9/06+</u>	<u>7/06+</u>	<u>4/06+</u>	<u>3/06+</u>	<u>1/06+</u>	
												36	33	34	35	37	35	37	39	38	39	37	38
												47	52	49	49	46	47	52	48	48	45	50	47
												17	15	17	16	17	18	11	13	14	16	13	15
											<u>12/05+</u>	<u>11/05+</u>	<u>10/05+</u>	<u>7/05+</u>	<u>5/05+</u>	<u>10/04+</u>	<u>9/04+</u>	<u>6/04+</u>	<u>5/04+</u>	<u>3/04+</u>	<u>1/04</u>		
												38	37	39	40	40	43	42	42	41	42	42	
												46	48	48	45	47	44	46	44	44	45	43	
												16	15	13	15	13	13	12	14	15	13	15	

+ Results shown reflect responses among registered voters.

¹ The historical trend data for this item does not include every survey in which this item has been asked.

Q13 In general, do you think that it is better for the same political party to control both the Congress and the presidency, so they can work together more closely, or do you think that it is better to have different political parties controlling the Congress and the presidency to prevent either one from going too far?

	<u>10/24+**</u>	<u>10/25- 28/13+</u>	<u>9/26- 30/12+</u>	<u>8/26- 30/10+</u>	<u>5/6- 10/10+</u>	<u>3/10+</u>	<u>10/4- 5/08+</u>
Better if same party controls Congress and the presidency.....	58	34	52	29	31	31	41
Better if different parties control Congress and the presidency.....	35	58	39	62	62	60	48
Not sure	7	8	9	9	7	9	11
	<u>12/03</u>	<u>12/02</u>	<u>10/00+</u>	<u>9/00+</u>	<u>12/99</u>	<u>9/98</u>	<u>9/97</u>
	32	29	41	41	33	34	25
	57	62	47	47	60	55	67
	11	9	12	12	7	11	8
	<u>6/96+</u>	<u>12/95</u>	<u>1/95</u>	<u>10/94</u>	<u>6/94</u>	<u>1/94</u>	<u>10/93</u>
	43	42	33	36	30	33	30
	44	48	55	55	59	56	58
	13	10	12	9	11	11	12
		<u>12/92</u>	<u>10/92+</u>	<u>9/92+</u>	<u>8/92+</u>	<u>7/92+</u>	<u>4/92+</u>
		37	39	40	43	40	32
		51	47	46	44	47	61
		12	14	14	13	13	7
			<u>10/91+</u>	<u>1/92+</u>	<u>10/90+</u>	<u>1/90+</u>	<u>9/86+</u>
			24	28	23	24	28
			67	62	67	63	64
			9	10	10	13	8

+ Results shown reflect responses among registered voters.
 **Asked of one-half the respondents (FORM A) 10/4-6 only

Q14-Q15 held for future release.

Moving on...

Q16 Which ONE of the following statements is of most concern to you? (ROTATE STATEMENTS)

Donald Trump is not the change we need as he will continue the same approach as his first term as president

Kamala Harris is not the change we need as she will continue the same approach as Joe Biden

Or are neither of these a concern to you?

(ASK IF BOTH/NEITHER) While (both/neither) may be of concern to you, if you had to choose, which do you lean towards finding the MOST concerning? +

Total Donald Trump is not the change we need	41
Donald Trump is not the change we need.....	39
Lean - Donald Trump is not the change we need.....	2
Total Kamala Harris is not the change we need	43
Kamala Harris is not the change we need	42
Lean - Kamala Harris is not the change we need.....	1
Neither is a concern	12
Both (VOL)	2
Not sure.....	2
+ Results shown reflect responses among registered voters	

<i>TREND – SEPTEMBER 2024 +</i>	
Donald Trump is not the change we need as he will continue the same approach as his first term as president.....	39
Kamala Harris is not the change we need as she will continue the same approach as Joe Biden	40
Neither is a concern	18
Both (VOL)	1
Not sure.....	2
+ Results shown reflect responses among registered voters	

(ROTATE Q17/Q18)

Q17 Do you think Biden administration policies are helping you and your family, hurting you and your family, or are they not making much of a difference either way? +

	<u>10/24+</u>	<u>9/24+¹</u>	<u>2/24+¹</u>	<u>5/23+¹</u>
Helping.....	25	25	25	20
Hurting	45	49	48	48
Not much difference	29	25	27	31
Not sure	1	1	1	1

+ Results shown reflect responses among registered voters

¹Trend data from Fox News national surveys

Q18 When Donald Trump was president, did his administration’s policies help you and your family, hurt you and your family, or did they not make much of a difference either way?

	<u>10/24+</u>	<u>9/24+¹</u>	<u>2/24+¹</u>
Helped	44	47	45
Hurt.....	31	30	32
Not much difference	24	22	23
Not sure	1	1	1

+ Results shown reflect responses among registered voters

¹Trend data from Fox News national surveys

Q19 *Small sample open-ended question - data not released.*

Q20 How much difference do you think it will make in the lives of you and your family who wins the upcoming presidential election--a great deal, quite a bit, just some, or very little?

	<u>10/24+^^</u>	<u>10/29- 31/20+</u>	<u>5/16+</u>	<u>10/25- 29/15+</u>	<u>10/12+</u>	<u>10/04+</u>	<u>10/96+</u>	<u>7/96</u>	<u>5/92</u>
A great deal of difference.....	62	56	48	42	55	45	21	19	28
Quite a bit of difference.....	22	21	23	19	21	27	19	17	18
Just some difference.....	11	15	17	20	13	16	28	25	25
Very little difference	5	7	11	17	9	10	29	34	26
Not sure.....	-	1	1	2	2	2	3	5	3

+ Results shown reflect responses among registered voters.

^^Asked of one-half the respondents (FORM B) 10/4-6 only

Q21 Now, I would like you to compare Kamala Harris and Donald Trump on a few issues and personal characteristics. For each one, please tell me whether you think that Donald Trump or Kamala Harris would be better. If you think that both would be equally good or that neither would be good on a particular item, just say so.

Who do you think would be better when it comes to... (READ ITEM. RANDOMIZE)

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY KAMALA HARRIS WOULD BE BETTER

	<u>Kamala Harris Better</u>	<u>Donald Trump Better</u>	<u>Both Would Be Equally Good</u>	<u>Neither Would Be Good</u>	<u>Depends (VOL)</u>	<u>Not Sure</u>
Dealing with the issue of abortion						
October 2024+	53	34	2	9	-	2
September 2024+	54	33	3	8	-	1
Being competent and effective						
October 2024+	48	43	2	6	-	1
September 2024+	48	43	3	4	-	1
Dealing with health care						
October 2024+	47	37	3	11	-	2
Making appointments to the Supreme Court						
October 2024+	46	41	4	7	-	2
Representing change						
October 2024+	45	40	3	10	-	2
September 2024+	47	38	4	9	-	2
Sharing your positions on the issues						
October 2024+	45	42	2	9	-	2
Dealing with inflation and the cost of living						
October 2024+	39	50	1	9	-	1
September 2024+	40	48	3	7	-	1
Securing the border and controlling immigration						
October 2024+	31	56	2	10	-	1
September 2024+	33	54	3	9	-	1
Handling Israel's military conflict against Hamas and Hezbollah						
October 2024+	30	48	2	17	-	3

+ Results shown reflect responses among registered voters.

<i>RELATED TREND</i>						
	Joe Biden <u>Better</u>	Donald Trump <u>Better</u>	Both Would Be Equally <u>Good</u>	Neither Would Be <u>Good</u>	Depends (VOL)	Not Sure
Dealing with the issue of abortion						
April 2024+	46	31	3	17	-	3
January 2024+	44	32	4	17	-	3
Being competent and effective						
July 2024+	31	49	2	18	-	-
April 2024+	36	47	3	14	-	-
January 2024+	32	48	3	16	-	1
June 2020+	47	38	4	10	-	1
Representing change						
June 2020+	41	37	5	14	-	3
Dealing with inflation and the cost of living						
April 2024+	30	52	4	13	-	1
Securing the border and controlling immigration						
January 2024+	22	57	4	16	-	1
September 2020+	33	49	4	12	-	2
Sharing your positions on the issues						
April 2024+	39	42	3	15	-	1
Making appointments to the Supreme Court						
October 2020+	46	37	6	8	-	3
Dealing with health care						
October 2020+	34	53	3	9	-	1
September 2020+	31	53	6	8	-	2
August 2020+	34	50	3	12	-	1

+ Results shown reflect responses among registered voters.

Changing topics...

Q22 Some people feel so strongly about an issue that they will vote for or against a candidate on that basis regardless of the candidate's stand on most other issues. I'm going to read you a list of issues and ask whether you consider any one issue so important that you would vote for or against a candidate solely on that basis. If you do not feel strongly enough about any of the issues to determine your vote, please just say so.... (RANDOMIZE) (ACCEPT UP TO 2 RESPONSES) +

SUM IS GREATER THAN 100% AS MULTIPLE RESPONSES WERE ACCEPTED

Abortion	22
Immigration or border security	19
Protecting democracy or constitutional rights	18
The cost of living	16
Israel's military conflict against Hamas and Hezbollah	9
Guns	8
Health care	7
Social Security and Medicare	6
None of these	25
Other (VOL) (SPECIFY)	4
Not sure	3

+ Results shown reflect responses among registered voters.

<i>RELATED TREND – APRIL 2024</i>	
Protecting democracy or constitutional rights	28
Immigration or border security	20
Abortion	19
Guns	10
Health care	8
Social Security and Medicare	7
The war between Israel and Hamas in Gaza	7
LGBTQ issues	6
None of these	19
Other (VOL) (SPECIFY)	2
Not sure	2

+ Results shown reflect responses among registered voters.

Q23 held for future release.

Moving on...

Q24 Now, for each of the following, please tell me whether that applies or does not apply to you personally.

The (first/next) one is...(RANDOMIZE)

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY IT APPLIES TO THEM

	<u>Applies</u>	<u>Does Not Apply</u>	<u>Not Sure</u>
You own your home or residence			
October 2024+	70	30	-
You are a parent			
October 2024+	68	32	-
You describe yourself as an evangelical Christian			
October 2024+	30	68	2
September 2024+	31	68	1
July 2024+	28	70	2
April 2024+	29	69	2
January 2024+	31	67	2
November 2023+	31	67	2
June 2023+	31	67	2
You consider yourself to be a supporter of the MAGA Movement			
October 2024+	30	63	7
September 2024+	30	64	6
July 2024+	23	71	5
January 2024+	20	74	6
November 2023+	22	67	11
September 2023+	21	70	9
June 2023+	25	68	7
April 2023+	24	66	10
You use TikTok once a day or more often			
October 2024+	25	75	-
September 2024+	24	76	-
January 2024+	22	77	1
November 2023+	20	79	1
You are or someone else in your household is a current or retired labor union member			
October 2024+	21	78	1
September 2024+	23	77	-
April 2024+	21	78	1
January 2024+	19	81	-
November 2023+	22	77	1

+ Results shown reflect responses among registered voters.

(ASK IF PARENT / Q24_5:1) (N=678)

Q25 And are your children all under 18 years old, all 18 or older, or a mix of over and under 18 years old? +

	All Voters	Parents
All under 18 years old	18	26
All 18 or older	40	59
A mix of over and under 18	10	15
Not sure	-	-
<i>Not a parent</i>	32	-

+ Results shown reflect responses among registered voters

Now I am going to ask you a few questions for statistical purposes only...

QF1x A lot of people are unable to get out and vote for many reasons. Did you happen to vote in the November 2020 election for president? (IF "YES," ASK:) And did you vote for (ROTATE) Donald Trump or Joe Biden? +

Donald Trump.....	43
Joe Biden	47
Voted for someone else (VOL)	1
Voted, not sure (VOL).....	1
No, Did Not Vote	7
Not sure.....	1

+ Results shown reflect responses among registered voters

(ASK IF VOTED FOR TRUMP IN 2020) (N=429)

QF1xR And did you vote for Donald Trump in 2016 against Hillary Clinton? +

	All Voters	2020 Trump Voters
Yes.....	37	86
No	4	10
Too young to vote in 2016 (VOL)	1	3
Not sure	1	1
<i>Did not vote for Donald Trump in 2020</i>	57	-

+ Results shown reflect responses among registered voters

(ASK IF VOTED FOR BIDEN IN 2020) (N=472)

QF1xD And did you vote for Hillary Clinton in 2016 against Donald Trump? +

	All Voters	2020 Biden Voters
Yes.....	36	77
No	7	14
Too young to vote in 2016 (VOL)	3	7
Not sure	1	2
<i>Did not vote for Joe Biden in 2020</i>	53	-

+ Results shown reflect responses among registered voters

SUMMARY OF 2016/2020/2024 VOTE:

Voted for Trump in 2016, 2020, and plan to vote for Trump in 2024	35
Voted for Clinton in 2016, Biden in 2020, and plan to vote for Harris in 2024	33
Balance of 2016/2020/2024 eligible voters (including those who did and did not vote in these elections)	21
Too young to vote in all three elections	11

(ASKED IF DEMOCRATIC OR LEAN TO DEMOCRATIC) (N=414)

QF1c Regardless of how you feel today, during the 2020 Democratic nominating contest would you have described yourself as a supporter of Joe Biden, a supporter of Bernie Sanders, a supporter of Elizabeth Warren, or a supporter of another Democratic candidate?

	<u>10/24+</u>	<u>9/24+</u>	<u>7/24+</u>	<u>4/24+</u>	<u>1/24+</u>							
Supporter of Joe Biden	44	48	45	46	37							
Supporter of Bernie Sanders	26	29	28	28	36							
Supporter of Elizabeth Warren	14	10	14	14	14							
Supporter of another Democratic candidate	8	7	12	6	8							
No strong preference (VOL)	2	1	-	2	1							
All (VOL)	2	-	-	1	1							
None (VOL)	3	3	1	2	2							
Not sure	1	2	-	1	1							
	<u>11/23+</u>	<u>9/23+</u>	<u>6/23+</u>	<u>4/23</u>	<u>1/23</u>	<u>11/22+</u>	<u>10/22+</u>	<u>9/22+</u>				
	40	44	36	39	42	36	40	40				
	33	28	36	27	31	28	25	31				
	13	14	11	14	9	15	15	12				
	7	8	11	14	13	15	12	13				
	1	1	1	1	3	2	3	1				
	1	1	1	1	-	1	1	-				
	4	3	3	3	1	2	3	2				
	1	1	1	1	1	1	1	1				
	<u>8/22+</u>	<u>5/22</u>	<u>3/22</u>	<u>1/22</u>	<u>10/21</u>	<u>8/21</u>	<u>4/21</u>	<u>1/21+</u>				
	42	35	42	40	45	44	42	40				
	27	33	29	30	27	27	23	25				
	15	14	12	12	10	12	12	15				
	11	13	13	12	11	10	15	15				
	1	2	1	2	2	1	3	2				
	1	1	-	1	1	2	1	-				
	2	1	3	1	3	3	3	2				
	1	1	-	2	1	1	1	1				

+ Results shown reflect responses among Democratic registered voters.

Thinking now about yourself...

QF5 Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative? (IF "LIBERAL" OR "CONSERVATIVE," ASK:) Do you consider yourself to be very (liberal/conservative) or somewhat (liberal/conservative)? +

Very liberal	15
Somewhat liberal	13
Moderate.....	35
Somewhat conservative.....	15
Very conservative	20
Not sure	2

+ Results shown reflect responses among registered voters.

QF8 How would you describe your economic circumstances—(ROTATE TOP TO BOTTOM) poor, working class, middle class, upper middle class, or well-to-do? +

Poor.....	8
Working class.....	25
Middle class.....	44
Upper middle class.....	18
Well-to-do	4
Not sure/refused.....	1

+ Results shown reflect responses among registered voters.

(ASK IF NOT VOTED IN 2020 AND ADDING THOSE TOO YOUNG TO HAVE VOTED IN 2020) (N=80)

QF1d And, will the 2024 election be the first time you have ever voted for President? +

	<u>All Voters</u>	<u>Asked QF1d or Too Young to Vote in 2020</u>
Yes.....	5	65
No	3	34
Will not vote (VOL).....	-	-
Not sure	-	1
<i>Not asked</i>	92	-

+ Results shown reflect responses among registered voters.