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Interviews: 1,001 registered voters
Dates: July 31 – August 4, 2024

FINAL

Study #14730B
CNBC AAES Q2 Survey
August 2024

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 1,001 interviews is ±3.1%

QSRV1. Are you currently registered to vote?

Yes, registered to vote.....	100	
No, not registered to vote	-	TERMINATE
Not sure.....	-	TERMINATE

Gender. Do you describe yourself as a man, a woman, or some other way? +

Male.....	48
Female	51
Non-binary/self-describe.....	1

+ Results are among registered voters.

QAGETH. For statistical purposes only, and to ensure that we have a representative sample, would you please tell me the year you were born? +

18-24.....	10
25-29.....	6
30-34.....	6
35-39.....	10
40-44.....	9
45-49.....	7
50-54.....	8
55-59.....	8
60-64.....	7
65-69.....	10
70-74.....	18
75 or older.....	0
Refused/not sure	1

+ Results are among registered voters.

QSEDU. What is the last grade of school or level of education you completed? As a reminder, your answer is completely confidential and is being used for statistical purposes only. With that in mind, would you tell me the last grade you completed in school? +

Did not graduate high school	3
High school graduate	26
Vocational training/technical school	4
Some college, no degree	14
2-year college/associate degree	13
4-year college/bachelor's degree	25
Master's, PhD, or professional degree (MD, law, MBA)	15

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Not sure/refused 1

+ Results are among registered voters.

RACETH. Again, for statistical purposes only, are you of Hispanic, Latino, or Spanish origin? And to ensure that we have a representative sample, what is your race—white, Black or African American, Asian, or something else? +

American Indian or Native American	1
Asian or Asian American	1
Black or African American	12
Hispanic	12
Native Hawaiian or Pacific Islander	0
White	70
Another race.....	3
Not sure/refused.....	1

+ Results are among registered voters.

PID7TH. Generally speaking, do you think of yourself as a Democrat, a Republican, or an independent? (IF "DEMOCRAT" OR "REPUBLICAN," ASK:) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (IF "INDEPENDENT," ASK:) Do you think of yourself as closer to the Democratic Party, closer to the Republican Party, or do you think of yourself as strictly independent? +

Strong Democrat	22
Not very strong Democrat.....	10
Independent/closer to Democratic Party.....	8
Strictly independent	14
Independent/closer to Republican Party	7
Not very strong Republican	10
Strong Republican	23
Not sure	6
Total Democrat	40
Total Republican	40

+ Results are among registered voters.

EMPLY. Are you currently employed? Are you a student, a homemaker, retired, or unemployed and looking for work? +

Professional, manager	14
White collar worker	28
Blue collar worker	15
Farmer, rancher	1
Student	3
Homemaker	4
Retired	27
Unemployed, looking for work.....	4
Volunteer	0
Disabled.....	3
Not sure/refused	2

+ Results are among registered voters.

(ASK ONLY OF RESPONDENTS WHO SAY "YES, EMPLOYED" IN EMPLY.)

Pay. And are you paid by annual salary, hourly wage, or through some other means? +

Annual salary	39
Hourly wage.....	49
Some other means	10
Not sure/refused	1

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

+ Results are among registered voters.

Q1. All in all, do you think things in the nation are generally headed in the right direction, or do you feel that things are off on the wrong track?

	<u>8/24+</u>	<u>1/24+¹</u>	<u>9/23+¹</u>	<u>6/23+¹</u>	<u>1/23+¹</u>
Right direction	22	22	23	20	23
Wrong track	66	73	73	74	71
Mixed (VOL)	6	2	3	3	3
Not sure	6	3	1	3	3

+ Results are among registered voters.

¹ Comparative data comes from a survey conducted for NBC News.

Q2. In general, do you approve or disapprove of the job Joe Biden is doing as president? (IF 'NOT SURE,' ASK:) Would you say that you lean toward approving or lean toward disapproving of the job Joe Biden is doing as president?

	<u>8/24+</u>	<u>3/24+</u>	<u>12/23</u>	<u>10/23</u>	<u>7/23</u>	<u>4/23</u>	<u>11/22</u>
Approve	38	37	33	33	37	37	38
Approve (lean)	2	2	2	3	2	2	3
Disapprove.....	55	54	56	55	53	53	50
Disapprove (lean)	2	2	3	3	2	2	3
Not sure	3	5	6	5	6	7	6
Total Approve	40	39	35	37	39	39	41
Total Disapprove	57	56	59	58	55	55	54

	<u>10/22+</u>	<u>7/22</u>	<u>4/22</u>	<u>12/21</u>	<u>10/21</u>	<u>7/21</u>	<u>4/21¹</u>
	43	32	36	38	37	44	47
	3	4	2	3	4	4	NA
	49	55	50	48	51	43	41
	1	2	3	2	1	2	NA
	4	7	9	9	7	7	12
Total Approve	46	36	38	41	41	48	47
Total Disapprove	50	57	53	50	52	45	41

+ Results are among registered voters.

¹ In April 2021, respondents who said "Not sure" were not asked the "Lean" follow-up question.

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Q3. In general, do you approve or disapprove of the job Joe Biden is doing dealing with the economy? **(IF 'NOT SURE,' ASK:)** Would you say that you lean toward approving or lean toward disapproving of the job Joe Biden is doing dealing with the economy?

	<u>8/24+</u>	<u>3/24+</u>	<u>12/23</u>	<u>10/23</u>	<u>7/23</u>	<u>4/23</u>	<u>11/22</u>
Approve	38	36	31	31	36	32	36
Approve (lean)	1	2	2	2	2	2	2
Disapprove.....	56	56	60	61	57	60	56
Disapprove (lean)	1	2	2	2	1	2	1
Not sure	3	5	5	5	5	4	5
Total Approve	39	37	33	32	37	34	38
Total Disapprove	58	58	62	63	58	62	57
	<u>10/22+</u>	<u>7/22</u>	<u>4/22</u>	<u>12/21</u>	<u>10/21</u>	<u>7/21</u>	<u>4/21¹</u>
	38	28	32	35	37	42	46
	2	2	3	2	3	NA	NA
	55	63	59	54	53	47	41
	1	1	1	2	1	NA	NA
	4	6	5	7	6	11	13
Total Approve	40	30	35	37	40	42	46
Total Disapprove	56	64	60	56	54	47	41

+ Results are among registered voters.

¹ In April 2021, respondents who said "Not sure" were not asked the "Lean" follow-up question.

Q4. Now I'm going to read you the names of several public figures and groups, and I'd like you to rate your feelings toward each one as very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so. ¹

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
Joe Biden						
August 2024+	17	17	15	11	38	1
July 2024+	18	18	11	11	42	-
April 2024+	21	17	10	11	41	-
January 2024+	17	19	9	11	43	1
December 2023 ²	15	18	16	12	37	1
November 2023+	19	17	10	11	42	1
September 2023+	19	20	11	8	41	1
June 2023+.....	18	21	12	9	39	1
Donald Trump						
August 2024+	24	15	13	7	41	1
July 2024+	24	14	9	8	45	-
April 2024+	23	15	9	7	46	-
January 2024+	22	16	9	8	45	-
December 2023 ²	22	18	11	9	39	1
November 2023+	21	15	11	7	45	1
September 2023+	23	12	10	10	44	1
June 2023+.....	21	13	9	7	49	1

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Q4 cont.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>
Kamala Harris						
August 2024+	23	15	13	9	37	3
July 2024+	15	17	15	12	38	3
April 2024+	15	18	14	10	40	3
January 2024+	10	18	16	11	42	3
November 2023+	13	16	16	11	41	
September 2023+	11	20	15	11	40	3
June 2023+	11	21	16	10	39	3
JD Vance						
August 2024+	12	13	17	7	28	23
The Republican Party						
August 2024+	15	20	19	18	26	2
July 2024+	15	20	16	18	31	-
April 2024+	11	23	16	18	31	1
September 2023+	9	23	20	16	31	1
The Democratic Party						
August 2024+	12	21	21	15	30	2
July 2024+	12	19	18	18	32	1
April 2024+	14	23	16	17	30	-
September 2023+	11	24	17	15	32	1
Josh Shapiro						
August 2024+	7	8	22	7	7	49

+ Results are among registered voters.

¹ Comparative data comes from surveys conducted for NBC News.

² Comparative data comes from a December 2023 survey conducted for CNBC.

Q5TH. Please tell me how interested you are in the elections this November, using a scale from one to ten on which a 'ten' means that you are very interested in the elections and a 'one' means that you are not at all interested. You may choose any number from one to ten.

	<u>8/24+</u>	<u>7/24+¹</u>
1, very interested.....	64	64
9.....	7	5
8.....	9	12
7.....	6	6
6.....	4	2
5.....	4	3
4.....	1	3
3.....	1	1
2.....	1	1
1, not interested at all.....	3	3
Not sure.....	1	-

+ Results are among registered voters.

¹ Comparative data comes from a survey conducted for NBC News.

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Q6ab. If the election for president were held today, with Donald Trump as the Republican candidate and Kamala Harris as the Democratic candidate, for whom would you vote? (ASK ONLY OF RESPONDENTS WHO DO NOT CHOOSE TRUMP, HARRIS, OR OTHER;) Even though you are not sure right now, if you HAD to choose, would you say you lean more toward Donald Trump or more toward Kamala Harris? +

Donald Trump	46
Donald Trump (lean)	2
Kamala Harris	44
Kamala Harris (lean)	2
Other	1
Totally undecided.....	5
Total Trump	48
Total Harris	46

+ Results are among registered voters.

(ASK ONLY OF DEMOCRATIC AND LEAN DEMOCRATIC IN PID7TH)

Q7a. Are you satisfied that Kamala Harris is the Democratic nominee, or would you have preferred that the Democratic Party nominated someone else? +

Satisfied that Harris is the nominee.....	81
Would have preferred someone else.....	15
Not sure.....	4

+ Results are among registered voters.

Biden	
	<u>7/24</u> ⁺¹
Satisfied that Biden is the nominee.....	33
Would have preferred someone else	62
Not sure	5
+ Results are among registered voters who say they are Democratic or lean Democratic.	
¹ Comparative data comes from a survey conducted for NBC News.	

(ASK ONLY OF REPUBLICAN AND LEAN REPUBLICAN IN PID7TH)

Q7b. Are you satisfied that Donald Trump is the Republican nominee, or would you have preferred that the Republican Party nominated someone else?

	<u>8/24</u> ⁺		<u>7/24</u> ⁺¹
Satisfied that Trump is the nominee	80		71
Would have preferred someone else	18		27
Not sure	2		2

+ Results are among registered voters who say they are Republican or lean Republican.

¹ Comparative data comes from a survey conducted for NBC News.

(ASK ONLY OF RESPONDENTS WHO SAY "TRUMP" IN Q6ab)

Q8a. Would you say your vote is more FOR Donald Trump or AGAINST Kamala Harris? +

More for Trump	77
More against Harris.....	20
Not sure	4

+ Results are among registered voters.

Trump-Biden ¹				
	1/24+	11/23+	9/23+	8/20+
More for Donald Trump.....	57	56	57	74
More against Joe Biden	35	37	36	20
Some of both (VOL)	6	6	7	5
Not sure	2	1	-	1

+ Results are among registered voters who support Trump.

¹ Comparative data comes from surveys conducted for NBC News.

(ASK ONLY OF RESPONDENTS WHO SAY "HARRIS" IN Q6ab)

Q8b. Would you say your vote is more FOR Kamala Harris or AGAINST Donald Trump? +

More for Harris	54
More against Trump.....	42
Not sure	4

+ Results are among registered voters.

Biden-Trump ¹				
	1/24+	11/23+	9/23+	8/20+
More for Joe Biden.....	31	31	38	36
More against Donald Trump.....	62	63	58	58
Some of both (VOL)	6	5	4	6
Not sure	1	1	-	-

+ Results are among registered voters who support Biden.

¹ Comparative data comes from surveys conducted for NBC News.

Q9. What is your preference for the outcome of next year's congressional elections? **(ASK ONLY OF RESPONDENTS WHO SAY 'NOT SURE' IN Q.10a.)** If you had to choose, would you say you lean toward **(READ LIST)?**

	8/24+	7/24 ¹	4/24 ¹	1/24 ¹	11/23 ¹	9/23 ¹	6/23 ¹	10/22+	7/22+	12/21+	10/21+
Republican-controlled.....	44	46	47	49	47	45	46	44	44	45	42
Republican-controlled (lean)	3	NA	NA	NA	NA	NA	NA	4	NA	NA	NA
Democrat-controlled	42	47	46	45	45	46	48	44	42	35	43
Democrat-controlled (lean).....	2	NA	NA	NA	NA	NA	NA	2	NA	NA	NA
Not sure.....	9	7	7	6	8	9	6	6	14	20	15
Total Controlled By Republicans	47	46	47	49	47	45	46	48	44	45	42
Total Controlled By Democrats	44	47	46	45	45	46	48	46	42	35	43

+ Results are among registered voters .

¹ Comparative data comes from surveys conducted for NBC News among registered voters.

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Q10a. How would you rate the current state of the economy? Would you say it is excellent, good, only fair, or poor?

	<u>8/24+</u>	<u>3/24+</u>	<u>12/23</u>	<u>10/23</u>	<u>7/23</u>	<u>4/23</u>	<u>11/22</u>	<u>10/22+</u>	<u>7/22</u>	<u>4/22</u>	<u>12/21</u>
Excellent.....	2	3	3	1	3	1	1	2	1	2	2
Good.....	18	22	16	14	17	14	13	14	10	15	18
Only fair.....	27	28	26	33	32	30	34	34	30	35	38
Poor.....	51	46	55	51	47	54	51	49	58	47	40
Not sure.....	1	1	1	1	2	1	1	1	1	1	2
Total Excellent/Good	21	25	19	16	20	14	14	16	11	17	20
Total Only Fair/Poor	78	75	80	83	79	85	85	83	88	82	78
	<u>10/21</u>	<u>7/21</u>	<u>4/21</u>	<u>12/20</u>	<u>10/20+</u>	<u>6/20+</u>	<u>4/20</u>	<u>3/20¹</u>	<u>12/19</u>	<u>9/19</u>	<u>5/19</u>
	2	2	4	9	8	5	6	18	18	14	15
	17	25	30	25	28	24	16	29	35	34	35
	41	38	41	31	32	35	27	30	30	34	31
	38	32	22	31	30	33	45	22	14	15	17
	2	3	3	4	2	3	6	1	3	3	2
Total Excellent/Good	19	27	34	34	36	29	22	47	53	48	50
Total Only Fair/Poor	79	70	63	62	62	68	72	52	44	49	48
	<u>3/19</u>	<u>12/18</u>	<u>10/18+</u>	<u>6/18</u>	<u>3/18</u>	<u>12/17</u>	<u>9/17</u>	<u>6/17</u>	<u>4/17</u>	<u>12/16</u>	<u>10/16+</u>
	13	13	15	13	9	9	4	3	2	3	2
	37	37	43	41	41	42	39	35	36	31	23
	31	33	30	32	33	33	40	43	43	41	44
	16	14	10	11	14	14	14	16	17	23	30
	3	3	2	3	3	2	3	3	2	2	1
Total Excellent/Good	50	50	58	54	50	51	43	38	38	34	25
Total Only Fair/Poor	47	47	40	43	47	47	54	59	60	64	74
	<u>6/16+</u>	<u>3/16</u>	<u>12/15</u>	<u>10/15</u>	<u>6/15</u>	<u>3/15</u>	<u>12/14</u>	<u>9/14</u>	<u>6/14</u>	<u>3/14</u>	<u>9/13</u>
	2	2	2	1	2	2	2	2	1	1	1
	24	25	23	22	22	25	24	16	17	16	14
	43	45	42	42	44	42	44	45	48	43	40
	30	26	31	33	30	29	28	34	33	38	44
	1	2	2	2	2	2	2	3	1	2	1
Total Excellent/Good	26	27	25	23	24	27	26	18	18	17	15
Total Only Fair/Poor	73	71	73	75	74	71	72	79	81	81	84
	<u>6/13</u>	<u>3/13</u>	<u>11/12</u>	<u>9/12</u>	<u>5/12</u>	<u>3/12</u>	<u>11/11</u>	<u>6/11</u>	<u>3/11</u>	<u>12/10</u>	<u>10/10</u>
	1	1	1	1	1	1	1	1	-	1	1
	15	13	13	9	9	10	7	6	8	6	7
	42	41	41	36	40	35	30	37	37	39	30
	40	44	44	53	49	53	61	55	54	53	62
	2	1	1	1	1	1	1	1	1	1	-
Total Excellent/Good	16	14	14	10	10	11	8	7	8	7	8
Total Only Fair/Poor	82	85	85	89	89	88	91	92	91	92	92
	<u>12/09</u>	<u>12/08</u>	9/18, 20-21/ 08+++	9/10- 12/08	<u>6/08</u>	<u>2/08</u>	<u>12/07</u>	<u>10/05²</u>	<u>3/05²</u>	<u>8/04²</u>	<u>3/04²</u>
	1	-	-	1	1	2	4	5	4	4	4
	6	4	7	10	6	14	22	27	37	33	32
	33	25	28	32	29	39	39	46	41	42	38
	60	70	65	56	63	44	33	22	18	21	26
	-	1	-	1	1	1	2	-	-	-	-
Total Excellent/Good	7	4	7	11	7	16	26	32	41	37	36
Total Only Fair/Poor	93	95	93	88	92	83	72	68	59	63	64

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Q10a (cont'd)	1/03 ²	1/02 ²
Excellent	1	1
Good	18	26
Only fair	44	48
Poor	36	24
Not sure	1	1
Total Excellent/Good	19	27
Total Only Fair/Poor	80	72

+ Results are among registered voters.

¹ Comparative data comes from surveys conducted for NBC News.

+++ Results among likely voters.

² Comparative data prior to 12/07 comes from surveys among registered likely voters conducted by The Tarrance Group and/or Lake, Snell, Perry, Mermin Associates.

Q10b. And over the course of the next year, do you think the state of the economy will get better, stay about the same, or get worse?

	8/24+	3/24+	12/23	10/23	7/23	4/23	11/22	10/22+	7/22	4/22	12/21
Will get better	34	26	24	19	24	18	26	27	22	26	27
Will stay about the same	29	32	32	26	27	24	25	23	22	26	25
Will get worse	20	33	39	47	43	53	44	45	52	43	41
Not sure.....	17	9	5	8	5	6	5	5	4	5	7
	<u>10/21</u>	<u>7/21</u>	<u>4/21</u>	<u>12/20</u>	<u>10/20+</u>	<u>6/20+</u>	<u>4/20</u>	<u>3/20¹</u>	<u>12/19</u>	<u>9/19</u>	<u>5/19</u>
	27	31	44	38	47	51	51	34	30	23	30
	22	20	17	17	20	17	14	31	35	37	35
	46	43	34	34	15	23	28	31	24	32	28
	5	6	5	11	18	9	7	4	11	8	7
	<u>3/19</u>	<u>12/18</u>	<u>10/18+</u>	<u>6/18</u>	<u>3/18</u>	<u>12/17</u>	<u>9/17</u>	<u>6/17</u>	<u>4/17</u>	<u>12/16</u>	<u>10/16+</u>
	31	31	36	36	38	41	36	38	40	42	25
	35	32	33	29	28	30	30	28	29	27	32
	28	29	25	26	28	25	23	29	26	23	20
	6	8	6	9	6	4	11	5	5	8	23
	<u>6/16+</u>	<u>3/16</u>	11- <u>12/15</u>	<u>10/15</u>	<u>6/15</u>	<u>3/15</u>	11- <u>12/14</u>	<u>9/14</u>	<u>6/14</u>	<u>3/14</u>	<u>12/13</u>
	20	21	22	22	24	28	27	23	28	29	26
	36	41	45	37	44	41	39	42	40	37	40
	26	25	25	32	26	25	28	28	28	30	30
	18	13	8	9	6	6	6	7	4	4	4
	<u>9/13</u>	<u>6/13</u>	<u>3/13</u>	<u>11/12</u>	<u>9/12</u>	<u>5/12</u>	<u>3/12</u>	<u>11/11</u>	<u>6/11</u>	<u>3/11</u>	<u>12/10</u>
	28	34	32	37	35	33	36	27	30	29	37
	33	35	31	23	23	37	31	43	36	30	37
	35	27	33	35	25	21	27	26	30	37	21
	4	4	4	5	17	9	6	4	4	4	5
	<u>10/10</u>	<u>12/09</u>	<u>12/08</u>	9/18, 20-21/ <u>08+++</u>	9/10- <u>12/08</u>	<u>6/08</u>	<u>2/08</u>				
	37	43	39	42	28	21	24				
	35	29	30	28	35	27	34				
	26	25	27	23	26	43	34				
	2	3	4	7	11	9	8				

+ Results are among registered voters.

¹ Comparative data comes from surveys conducted for NBC News.

+++ Results among likely voters.

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Q10ab. How would you rate the current state of the economy? Would you say it is excellent, good, only fair, or poor?
And over the course of the next year, do you think the state of the economy will get better, stay about the same, or get worse?

Q10a and Q10b COMBINED: CURRENT AND FUTURE VIEW OF THE ECONOMY

	<u>8/24+</u>	<u>3/24+</u>	<u>12/23</u>	<u>10/23</u>	<u>7/23</u>	<u>4/23</u>	<u>11/22</u>	<u>10/22+</u>	<u>7/22</u>	<u>4/22</u>	<u>12/21</u>
Optimistic now/optimistic for the future	17	21	17	13	17	12	12	14	8	13	17
Optimistic now/pessimistic for the future	1	2	1	2	2	2	2	2	2	2	2
Pessimistic now/optimistic for the future	23	14	14	12	14	11	18	17	17	18	16
Pessimistic now/pessimistic for the future	42	54	63	66	61	69	63	61	68	61	57
Not sure for now or the future	18	9	5	8	6	6	5	6	5	6	8
	<u>10/21</u>	<u>7/21</u>	<u>4/21</u>	<u>12/20</u>	<u>10/20+</u>	<u>6/20+</u>	<u>4/20</u>	<u>3/20++</u>	<u>12/19</u>	<u>9/19</u>	<u>5/19</u>
	15	22	25	11	27	25	18	37	42	39	42
	3	4	7	18	3	2	3	8	5	7	6
	15	15	24	32	24	29	34	13	8	5	7
	60	51	37	26	27	33	34	38	32	41	37
	7	8	7	13	19	11	11	4	13	8	8
	<u>3/19</u>	<u>12/18</u>	<u>10/18+</u>	<u>6/18</u>	<u>3/18</u>	<u>12/17</u>	<u>9/17</u>	<u>6/17</u>	<u>4/17</u>	<u>12/16</u>	<u>10/16+</u>
	41	39	48	43	42	43	34	30	30	20	18
	6	8	7	7	7	5	5	7	7	10	1
	8	8	7	10	10	10	14	17	22	31	15
	37	35	30	29	33	36	34	39	35	30	42
	8	10	8	11	8	6	13	7	6	9	24
	<u>6/16+</u>	<u>3/16</u>	<u>11-12/15</u>	<u>10/15</u>	<u>6/15</u>	<u>3/15</u>	<u>11-12/14</u>	<u>9/14</u>	<u>6/14</u>	<u>3/14</u>	<u>12/13</u>
	19	21	20	19	21	23	23	15	16	15	14
	4	3	3	2	2	2	2	2	2	1	1
	12	13	13	14	15	15	15	16	18	19	16
	47	49	55	56	55	53	53	59	59	60	63
	18	14	9	9	7	7	7	8	5	5	6
	<u>9/13</u>	<u>6/13</u>	<u>3/13</u>	<u>11/12</u>	<u>9/12</u>	<u>5/12</u>	<u>3/12</u>	<u>11/11</u>	<u>6/11</u>	<u>3/11</u>	<u>12/10</u>
	12	15	13	13	8	9	10	6	6	7	7
	2	1	1	-	1	-	1	1	1	1	-
	20	24	22	26	28	27	28	23	25	25	32
	61	55	59	56	45	55	54	65	63	63	56
	5	5	5	5	18	9	7	5	5	4	5
	<u>10/10</u>	<u>12/09</u>	<u>12/08</u>	<u>9/18-20-21/08+++</u>	<u>9/10-12/08</u>	<u>6/08</u>	<u>2/08</u>				
	7	5	4	6	8	5	13				
	1	1	1	-	2	1	2				
	31	39	37	64	23	18	18				
	59	52	54	23	55	66	58				
	2	3	4	7	12	10	9				

+ Results are among registered voters.
++ Comparative data comes from surveys conducted for NBC News.
+++ Results among likely voters.

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Q11a. When it comes to the election for president in November, in general, do you think you would be better off financially if Donald Trump wins, better off financially if Kamala Harris wins, or would your financial situation not really change whether Trump or Harris wins? +

Would be better off financially if Donald Trump wins	40
Would be better off financially if Kamala Harris wins	21
My financial situation would not really change	35
Not sure.....	4

+ Results are among registered voters.

Biden March 2024 +	
Would be better off financially if Donald Trump wins	39
Would be better off financially if Joe Biden wins.....	23
My financial situation would not really change	34
Not sure.....	4

+ Results are among registered voters.

Q11b. Do you think that Donald Trump or Kamala Harris would be better when it comes to bringing positive change to the country? If you think that both would bring positive change or that neither would bring positive change, just say so. +

Donald Trump better	38
Kamala Harris better	39
Both would bring positive change.....	7
Neither would bring positive change.....	13
Depends (VOL)	1
Not sure.....	2

+ Results are among registered voters.

Q12. How much would you say you know about what Donald Trump would do on the economy if he were elected president? +

A lot.....	46
Some	32
Not too much.....	9
Nothing at all.....	11
Not sure	3
Total A lot/Some	78
Total Not too much/Nothing at all	19

+ Results are among registered voters.

Q13. How much would you say you know about what Kamala Harris would do on the economy if she were elected president? +

A lot.....	21
Some	36
Not too much.....	20
Nothing at all.....	18
Not sure	5
Total A lot/Some	58
Total Not too much/Nothing at all	37

+ Results are among registered voters.

Q14. Now, I'm going to read several issues to you. When it comes to your vote for president, for each issue please tell me if it is one of the top issues for your vote, very important but not a top issue, somewhat important, not that important, or not important at all.

RANKED BY HIGHEST PERCENTAGE – TOTAL TOP / VERY IMPORTANT

	Total Top/Very Important	<u>One of the top issues</u>	<u>Very important but not top issue</u>	<u>Somewhat important</u>	<u>Not that important</u>	<u>Not important at all</u>	<u>Not sure</u>
Inflation and the cost of living							
August 2024 +	85	35	50	13	2	0	1
March 2024 +	81	24	58	16	2	1	-
The needs of middle-class Americans							
August 2024 + *	81	31	50	17	2	0	1
March 2024 +	76	18	58	20	2	1	1
The country's economy overall							
August 2024 +	81	29	52	16	1	0	2
March 2024 +	71	17	55	25	2	1	1
Protecting democracy							
August 2024 +	79	32	47	13	3	2	3
Healthcare							
August 2024 +	74	26	48	21	3	1	1
March 2024 +	77	21	55	19	2	1	1
Crime and safety							
August 2024 +	73	24	49	19	5	2	1
March 2024 +	71	19	51	24	4	1	1
Social Security							
August 2024 + **	69	21	49	23	5	1	2
March 2024 +	68	16	51	22	5	4	1
Immigration and border security							
August 2024 +	64	27	37	23	6	4	2
March 2024 +	63	21	42	25	7	3	2
Abortion							
August 2024 +	62	24	39	17	10	6	5
March 2024 +	58	19	39	22	8	9	3
What you pay in taxes							
August 2024 + *	62	21	41	28	7	2	1
March 2024 +	58	14	43	27	8	5	2
Dealing with China							
August 2024 + **	52	13	39	32	10	4	3
March 2024 +	57	11	46	29	8	4	2
The Israel-Hamas war							
August 2024 +	50	15	35	30	10	5	5
March 2024 +	47	12	35	31	9	8	4

+ Results are among registered voters.

* Asked of one-half the respondents (FORM A).

** Asked of one-half the respondents (FORM B).

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Turning to some other subjects...

Q15. Do you have money invested in the stock market or mutual funds, including IRAs and 401(k)s? And is the value of these investments above or below \$50,000?

	<u>8/24+</u>	<u>3/24+</u>	<u>12/23</u>	<u>7/23</u>	<u>4/23</u>	<u>11/22</u>	<u>10/22+</u>	<u>7/22</u>	<u>4/22</u>	<u>12/21</u>	<u>10/21</u>
Yes, Have Money Invested	60	59	58	54	54	56	66	60	53	51	55
Above \$50,000.....	33	32	31	28	28	29	35	31	27	25	27
Below \$50,000.....	21	20	23	22	20	22	25	22	20	20	21
Not sure how much.....	6	6	3	4	6	5	6	7	6	6	7
No, no money invested.....	37	39	41	43	44	42	31	37	43	46	43
Not sure/refused.....	3	3	1	3	2	2	3	3	4	3	2
	<u>7/21</u>	<u>4/21</u>	<u>12/20</u>	<u>10/20+</u>	<u>6/20+</u>	<u>4/20</u>	<u>12/19</u>	<u>9/19</u>	<u>5/19</u>	<u>3/19</u>	<u>12/18</u>
	55	51	53	58	58	55	56	53	52	54	53
	28	29	28	30	32	29	30	29	27	26	29
	20	16	18	20	19	18	21	17	18	21	18
	7	6	7	8	7	8	5	7	7	7	6
	42	45	44	38	39	42	41	45	45	44	44
	3	4	3	4	3	3	3	2	3	2	3
	<u>10/18+</u>	<u>6/18</u>	<u>3/18</u>	<u>12/17</u>	<u>9/17</u>	<u>6/17</u>	<u>4/17</u>	<u>12/16</u>	<u>10/16+</u>	<u>6/16+</u>	<u>3/16</u>
	62	56	58	54	54	53	53	50	61	59	53
	31	30	30	32	29	32	31	26	34	31	31
	23	19	22	18	18	16	16	19	19	21	16
	8	7	6	4	7	5	6	5	8	7	6
	36	42	40	45	44	45	45	48	37	38	45
	2	2	2	1	2	2	2	2	2	3	2
	<u>11-12/15</u>	<u>10/15</u>	<u>6/15</u>	<u>3/15</u>	<u>11-12/14</u>	<u>9/14</u>	<u>6/14</u>	<u>3/14</u>	<u>12/13</u>	<u>9/13</u>	<u>6/13</u>
	54	54	47	49	51	49	49	52	53	51	48
	28	30	26	26	24	25	28	29	28	28	26
	19	18	15	17	18	18	16	18	20	17	16
	7	6	6	6	9	6	5	5	5	6	6
	44	43	49	49	47	49	49	47	46	47	50
	2	3	4	2	2	2	2	1	1	2	2
	<u>3/13</u>	<u>11/12</u>	<u>9/12</u>	<u>5/12</u>	<u>3/12</u>	<u>11/11</u>	<u>6/11</u>	<u>3/11</u>	<u>12/10</u>	<u>10/10</u>	<u>12/09</u>
	55	51	52	52	49	51	52	46	47	45	46
	29	25	28	26	24	27	29	25	27	20	21
	20	21	19	21	19	19	19	21	20	25	25
	6	5	5	5	6	5	4	NA	NA	NA	NA
	43	47	46	46	49	47	46	47	45	44	42
	2	2	2	2	2	2	2	7	8	11	12

+ Results are among registered voters.

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Q16. In your opinion, would you say this is a good time or a bad time to be investing in the stock market?
Would you say it is a very (good time/bad time) or just a somewhat (good time/bad time)?

	<u>8/24+</u>	<u>3/24+</u>	<u>12/23</u>	<u>10/23</u>	<u>7/23</u>	<u>4/23</u>	<u>11/22</u>	<u>10/22+</u>	<u>7/22</u>	<u>4/22</u>	<u>12/21</u>
Very good time.....	10	11	7	5	7	4	8	7	7	7	10
Just a somewhat good time .	24	26	23	20	25	19	18	21	21	21	23
Just a somewhat bad time ...	28	25	28	32	28	30	30	30	32	30	24
Very bad time.....	15	13	14	19	18	23	21	22	23	18	12
Not sure.....	22	26	28	24	21	23	23	20	17	24	31
Total Good time	34	37	30	26	33	24	26	28	27	28	33
Total Bad time	43	37	42	51	46	53	51	52	55	48	36

	<u>10/21</u>	<u>7/21</u>	<u>4/21</u>	<u>12/20</u>	<u>10/20+</u>	<u>6/20+</u>	<u>4/20</u>	<u>12/19</u>	<u>9/19</u>	<u>5/19</u>	<u>3/19</u>
	7	9	14	15	15	17	19	16	11	14	15
	24	24	23	25	26	26	22	29	24	27	26
	26	24	23	24	25	24	23	19	26	24	22
	14	14	12	12	10	13	22	6	10	8	8
	29	29	28	24	24	20	14	30	29	27	29
Total Good time	31	33	37	40	41	43	41	45	35	41	41
Total Bad time	40	38	35	36	35	37	45	25	36	32	30

	<u>12/18</u>	<u>10/18+</u>	<u>6/18</u>	<u>3/18</u>	<u>12/17</u>	<u>9/17</u>	<u>6/17</u>	<u>4/17</u>	<u>12/16</u>	<u>10/16+</u>	<u>6/16+</u>
	11	22	15	16	20	13	14	12	11	6	6
	27	29	27	25	30	29	30	35	29	24	26
	26	19	21	21	23	22	22	20	23	27	27
	10	6	6	9	6	7	9	8	11	13	13
	26	24	31	29	21	29	25	25	26	30	28
Total Good time	38	51	42	41	50	42	44	47	40	30	32
Total Bad time	36	25	27	30	29	29	31	28	34	40	40

	<u>3/16</u>	<u>11- 12/15</u>	<u>10/15</u>	<u>6/15</u>	<u>3/15</u>	<u>11- 12/14</u>	<u>9/14</u>	<u>6/14</u>	<u>3/14</u>	<u>12/13</u>	<u>9/13</u>
	4	5	5	8	9	12	7	9	10	9	8
	27	32	28	31	30	29	24	27	29	29	30
	33	26	31	25	25	22	29	26	25	27	26
	12	11	15	9	9	8	11	13	14	12	13
	24	26	21	27	27	29	29	25	22	23	23
Total Good time	31	37	33	39	39	41	31	36	39	38	38
Total Bad time	45	37	46	34	34	30	40	39	39	39	39

	<u>6/13</u>	<u>3/13</u>	<u>11/12</u>	<u>9/12</u>	<u>5/12</u>	<u>3/12</u>	<u>11/11</u>	<u>6/11</u>	<u>3/11</u>	<u>12/10</u>	<u>10/10</u>
	10	9	7	7	4	7	7	7	8	7	6
	26	31	24	23	26	24	22	24	27	28	31
	23	26	30	30	33	33	31	33	31	31	31
	15	13	17	18	19	16	22	17	15	15	20
	26	21	22	22	18	20	18	19	19	19	12
Total Good time	36	40	31	30	30	31	29	31	35	35	37
Total Bad time	38	39	47	48	52	49	53	50	46	46	51

	<u>12/09</u>	<u>12/08</u>	<u>10/07</u>
	12	15	13
	29	23	36
	24	22	18
	24	30	9
	11	10	24
Total Good time	41	38	49
Total Bad time	48	52	27

+ Results are among registered voters.

Due to rounding, not all tables will add to 100. When totaled responses differ from individual responses, totaled responses are more precise.

Q2020V. Did you vote in the 2020 election for president? +

Yes, voted.....	84
No, did not vote.....	16
Not sure	0

+ Results are among registered voters.

Q20prescom. Did you vote in the 2020 election for president? Did you vote for Joe Biden, the Democrat, Donald Trump, the Republican, or Jo Jorgensen, the Libertarian?

Joe Biden.....	43
Donald Trump.....	40
Jo Jorgensen	0
Other candidate	0
Did not vote.....	16
Not sure/refused	1

+ Results are among registered voters.

QIDEOL. In terms of your views on political issues, would you describe yourself as very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative? +

Very liberal	11
Somewhat liberal.....	14
Moderate	26
Somewhat conservative	25
Very conservative.....	17
Not sure.....	6
Total Liberal	25
Total Conservative	42

+ Results are among registered voters.

QINC2. If you added together the yearly income of all the members of your family who were living at home last year, what would the total be? I'm going to read some income ranges. Please stop me when I reach the range for your family--less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, between one hundred thousand dollars and one hundred and fifty thousand dollars, or more than one hundred and fifty thousand dollars. +

Less than \$10,000.....	4
\$10,000 to \$20,000.....	6
\$20,001 to \$30,000.....	9
\$30,001 to \$40,000.....	8
\$40,001 to \$50,000.....	9
\$50,001 to \$75,000.....	15
\$75,001 to \$100,000.....	13
\$100,001 to \$150,000.....	13
More than \$150,000	15
Not sure/refused	9

+ Results are among registered voters.

Qecon. How would you describe your economic circumstances -- poor, working class, middle class, upper-middle class, or well-to-do? +

Poor	10
Working class	29
Middle class	42
Upper-middle class	14
Well to-do	2
Not sure	3

+ Results are among registered voters.