



PUBLIC OPINION  
STRATEGIES  
turning questions into answers

MEMORANDUM

TO: INTERESTED PARTIES

FROM: PUBLIC OPINION STRATEGIES

RE: KEY FINDINGS FROM A RECENT NATIONAL SURVEY

DATE: JUNE 9, 2022

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**Methodology**

*Public Opinion Strategies conducted a national online survey of 1,000 registered voters. The survey was conducted May 31-June 5, 2022 and has a margin of error of  $\pm 3.53\%$  in 95 out of 100 cases.*

**Key Findings**

1. ***There are early indications of a GOP turnout advantage.*** Republicans maintain a significant edge in “campaign interest” in the Fall election, with 52% rating their interest a “10” on 1-10 scale, compared to 44% of Democrats.
2. ***Economic issues continue to dominate voters’ agenda.*** The “cost of living” and the “economy/jobs” are at the top of the list of issues important to voters in deciding which candidate to support for Congress. Crime, the quality of health care, national security, election integrity and health insurance costs/coverage are grouped together as key secondary concerns. “More gun control” and “keeping abortion legal” are both “middle of the pack” issues.
3. ***Economic issues are far more important to voters than abortion.*** Concern over abortion rights may have increased in recent weeks since the Supreme Court leak, but by a 73%-27% margin voters say they would be more likely to vote for a candidate “who will fight to reduce the cost of living, bring down inflation and lower gas prices,” over one who will “fight to keep abortion legal.”
4. ***Economic issues also are significantly more important than abortion and guns.*** By a 70%-30% margin, voters say they would prefer a candidate who focuses on economic issues than one who focuses on abortion and banning assault weapons.

5. ***Don't assume that the abortion issue is an automatic win for the Democrats, it's NOT.*** Voters give a 51%-49% edge to a GOP candidate who supports overturning Roe v Wade and leaving abortion policies up to the state over a Democrat who opposes overturning Roe v Wade and wants a new law to legalize abortions in all states.
  
6. ***"Making abortion legal throughout a woman's pregnancy" is clearly a minority position.*** A GOP candidate who wants to ban abortion after the 6th week of pregnancy has a slim 44%-43% advantage over a DEM who wants abortion to be legal throughout a woman's pregnancy.
  
7. ***Pro-life and pro-choice labels do a terrible job of describing where voters stand on abortion.*** While a clear majority of voters (55%) describe themselves as pro-choice, just 56% of pro-choicers say they would consider voting for a candidate whose position on abortion was "legal throughout a woman's pregnancy," while 44% say they would not consider voting for that candidate. Similarly, 39% of pro-choicers say they would not consider voting for a candidate whose position on abortion was "legal within the first and second trimester of pregnancy."
  

A voter's self-description as pro-choice on abortion clearly does not mean they support legalizing abortion throughout a woman's pregnancy.

8. ***Adding to President Biden's woes, he gets his share of blame for the baby-formula shortage.*** Two-thirds of voters blame "supply-chain challenges" and "President Biden's policies" for the country's baby formula shortage.