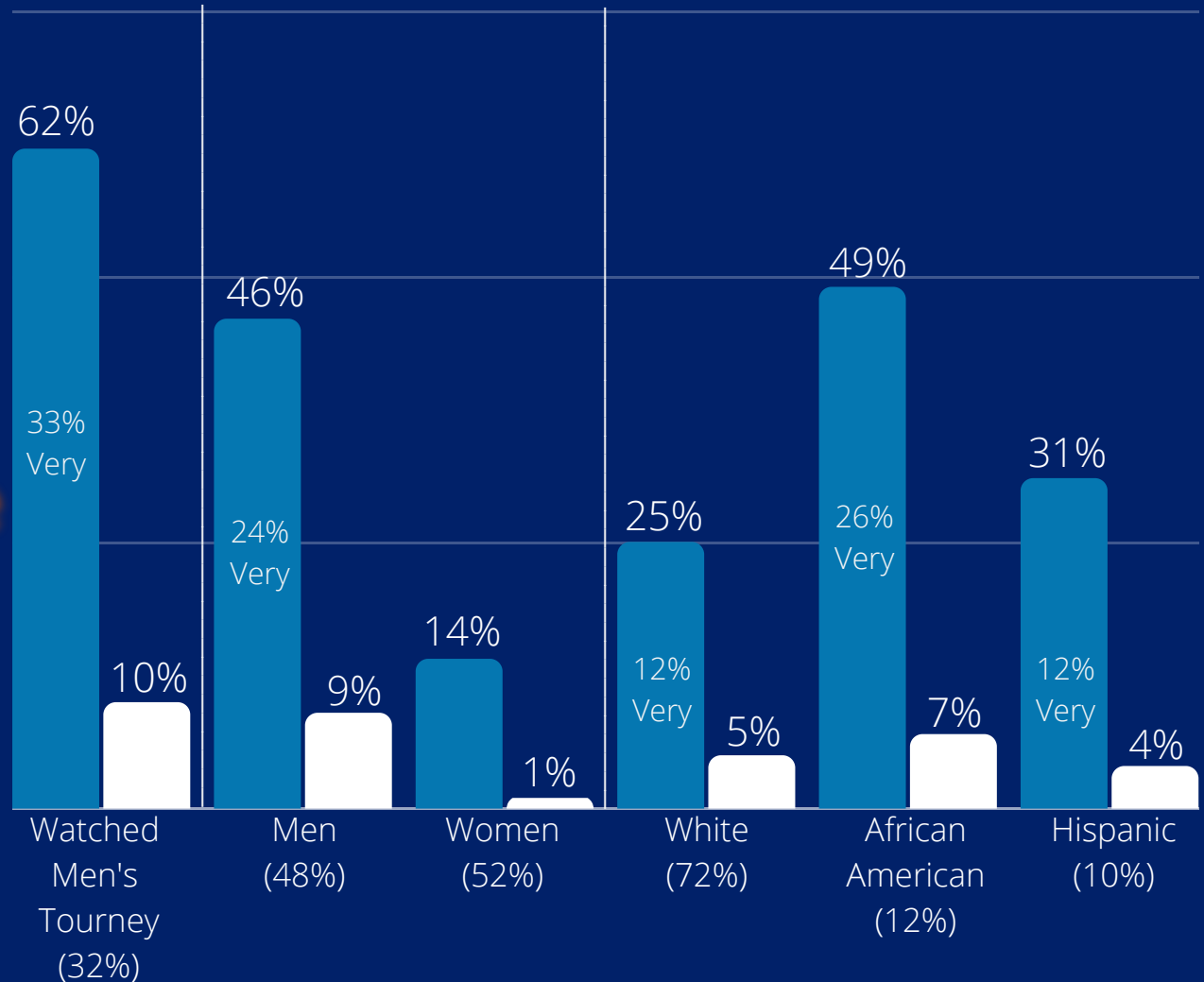


Don't let the boos from opposing fans fool you! Coach K is pretty popular nationally, with an image of 29% favorable/5% unfavorable. K is especially popular with men and Af Ams.

■ Favorable ■ Unfavorable

Overall ID/Image

57% Heard Of  
29% Favorable  
5% Unfavorable



Do you have a favorable or unfavorable impression of Duke University's Coach K, or don't you have an opinion of him one way or another?

