

**GENERIC CONGRESSIONAL BALLOT IS TIED FOR THE FIRST TIME SINCE 2015.**

- The generic congressional ballot is tied at 42% among a sample of N=800 registered voters in a survey conducted September 1st-September 8th with a margin of error of ±3.46%.
- The last time the generic congressional ballot was tied was back in October 2015, also at 42%.
- The last time this question was asked was in April 2020 where voters favored the Democratic candidate by 6 points (41% GOP Candidate/47% Dem Candidate).

	Total GOP Candidate	Total Dem Candidate	Net Difference
October 2015	42%	42%	-0-
September 2018	40%	49%	-9%
April 2020	41%	47%	-6%
September 2021	42%	42%	-0-

- The GOP lead has moved a net 13 points with men, while women remain unchanged.

	April 2020			September 2021		
	Total GOP Candidate	Total Dem Candidate	Net Difference	Total GOP Candidate	Total Dem Candidate	Net Difference
Men	43%	46%	-3%	47%	37%	+10%
Women	39%	47%	-8%	37%	46%	-9%

- In 2020, the generic Democrat led among three age groups. Now they only lead among one, 18-34 year olds. Given that the youngest age cohort usually drops off the most in turnout, this is shaping up to be a real challenge for Democrats.

	April 2020			September 2021		
	Total GOP Candidate	Total Dem Candidate	Net Difference	Total GOP Candidate	Total Dem Candidate	Net Difference
18-34	31%	56%	-25%	32%	51%	-19%
35-44	39%	45%	-6%	45%	37%	+8%
45-54	50%	41%	+9%	39%	39%	-0-
55-64	48%	41%	+7%	44%	42%	+2%
65+	43%	46%	-3%	48%	39%	+9%

- The difficulty for the Democratic Party can be seen in the movement of the following subgroups:
  - The Republican lead among white voters has doubled since April 2020.
  - Independents have moved a net nine points, and college grads have moved a net 11 points towards the Republican Party.
  - Significant gains have also been made among suburban and rural voters who have each moved in favor of the Republican party by 5 & 6 points, respectively.
  - Women 45+ is an important subgroup to pay attention to, they are tied at 43%.

	April 2020			September 2021		
	Total GOP Candidate	Total Dem Candidate	Net Difference	Total GOP Candidate	Total Dem Candidate	Net Difference
Whites	48%	41%	+7%	50%	35%	+15%
Independents	26%	37%	-11%	24%	26%	-2%
College Grad	36%	47%	-11%	43%	43%	-0-
Suburban	44%	43%	+1%	45%	39%	+6%
Rural	59%	29%	+30%	59%	23%	+36%
Women 45+	44%	44%	-0-	43%	43%	-0-