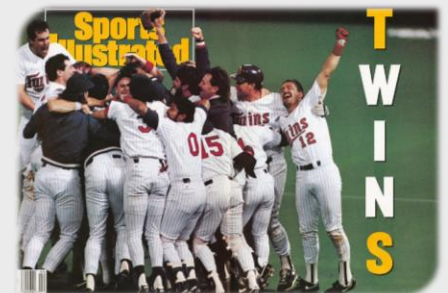


In 1991, When Public Opinion Strategies Was Founded

Terminator 2: Judgment Day was the top movie at the box office, Bryan Adams released *I Do It for You* which rose to the top of the charts, and *Roseanne* was one of TV's highest rated shows.



The New York Giants were Super Bowl XXV champions, the Minnesota Twins won the World Series, and the Duke Blue Devils were NCAA Men's Basketball Champions.



The first website went live, cell phone sales hit *eight million* in America, and Keystone Light won Gold among American Light Lagers at the Great American Beer Festival (believe it or not).



Bill Clinton was the Governor of Arkansas, George W. Bush owned the Texas Rangers, Barack Obama was finishing at Harvard Law School, Donald Trump's Atlantic City casino was filing for bankruptcy, and Joe Biden was presiding over the Clarence Thomas hearings as Senate Judiciary Chairman.



\$100 dollars in 1991 is equal to \$194.48 today.

There were three Public Opinion Strategies Partners and a total of only two kids in 1991. Today, there are 12 Partners with 18 children (many of whom are adults).

Celebrating Our Thirtieth Anniversary

Since the founding of Public Opinion Strategies in 1991, the firm has grown to 12 partners, is the largest political and public affairs survey research firm, and is among the 50 largest research firms in the country. Across both political and public affairs research, as our tag line suggests, we work with our clients "Turning Questions into Answers."