



PUBLIC OPINION
STRATEGIES

turning questions into answers



National Public Opinion Data: Coronavirus

PREPARED BY:

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March 26th, 2020



General Data

Nearly 6 in 10 Americans identify Coronavirus as the top issue facing their family.

Turning to issues closer to home, what is the biggest concern facing your family right now?

	March 2020
<i>Coronavirus/COVID-19</i>	57%
<i>Job security, unemployment</i>	7%
<i>Everyday bills, groceries</i>	6%
<i>The economy</i>	5%
<i>Health care costs</i>	5%
<i>Family illness, health</i>	3%
<i>Climate change, environment</i>	1%
<i>Education policy</i>	1%
<i>Housing, mortgage rent</i>	1%
<i>Safety, crime</i>	1%
<i>Taxes</i>	1%
<i>Trump as President</i>	1%

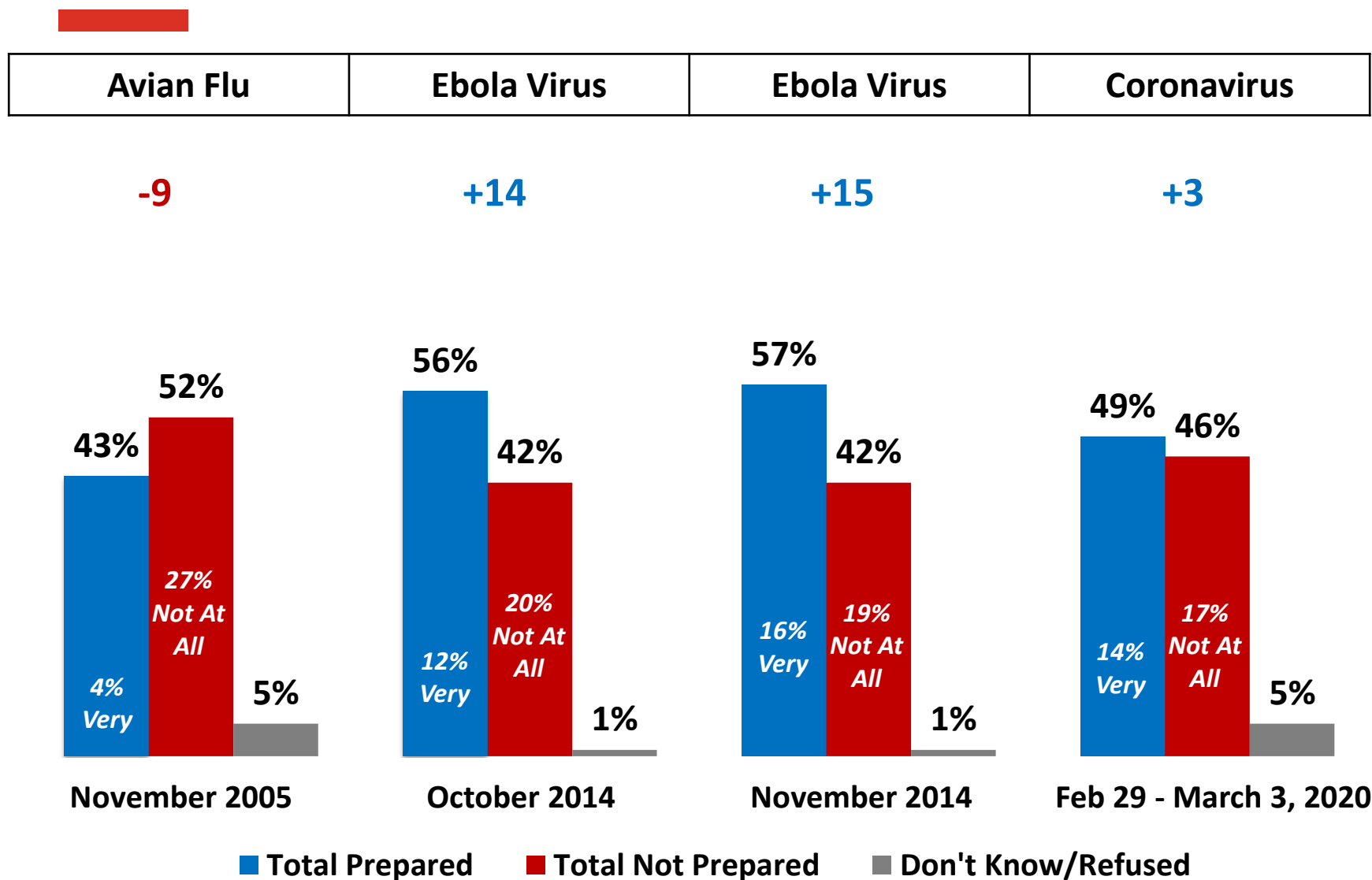
Americans are paying *extremely* close attention to the news and events surrounding the spread of Coronavirus.

Have you seen, read, or heard the news coverage about _____?

And, have you seen, read, or heard a lot or just some about this?

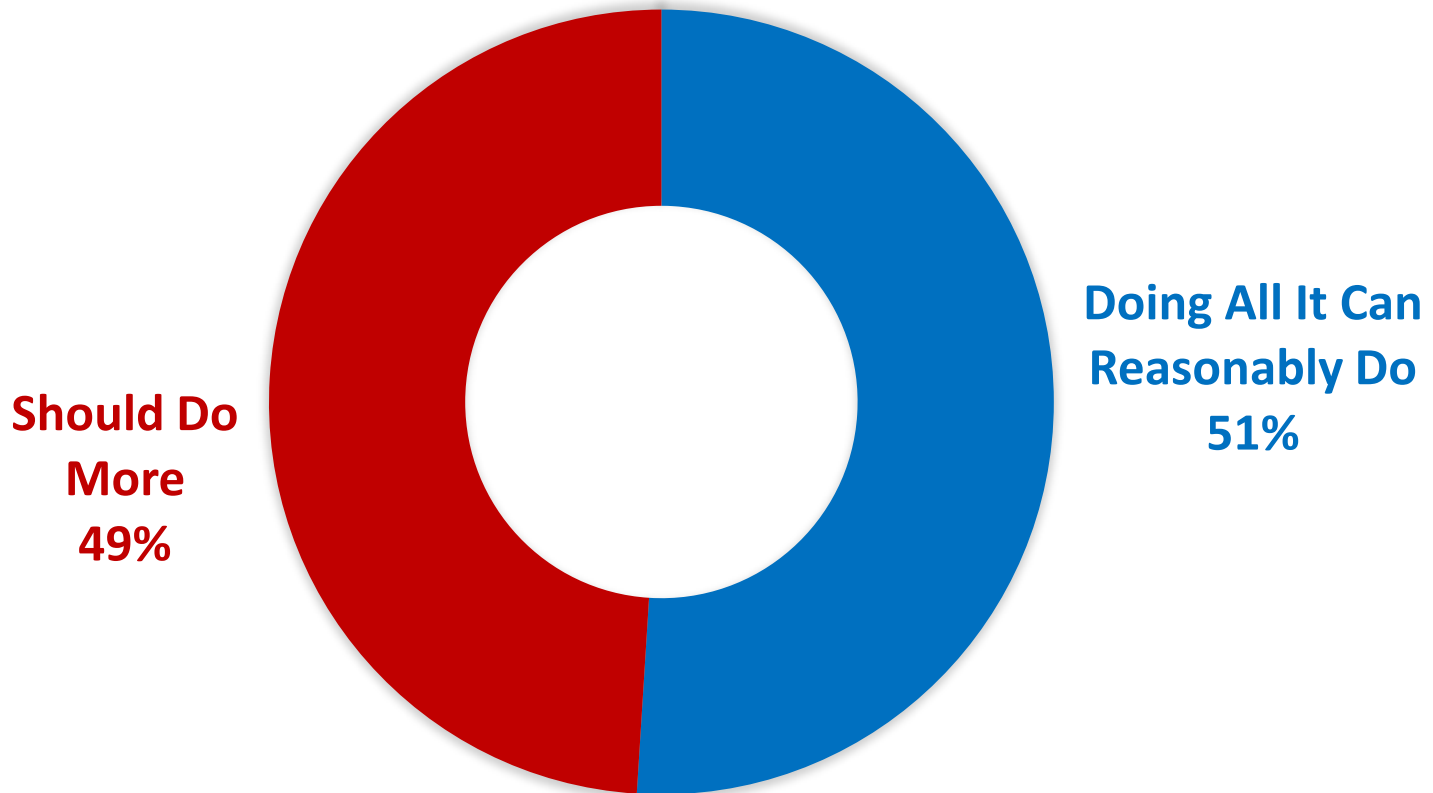
Seen, Read, or Heard (S/R/H)	Poll	Date	Total	A Lot
Spread of Coronavirus	NBC/WSJ	March 11-13, 2020	99%	89%
Terrorist Attack at Orlando Nightclub	NBC/WSJ	June 2016	99%	76%
Spread of Ebola in West Africa	NBC/WSJ	Oct. 2014	98%	70%
Ebola Patient in Dallas	NBC/WSJ	Oct. 2014	97%	68%
Trump Access Hollywood Videotape	NBC/WSJ	Mid-Oct 2016	95%	66%
ISIS Beheadings	NBC/WSJ	Sept. 2014	94%	59%
Trump decision to fire Comey	NBC/WSJ	May 2017	93%	56%
Spread of Coronavirus	POS National	Feb 29 – March 3, 2020	92%	60%
Trayvon Martin Shooting	NBC/WSJ	Apr. 2012	91%	N/A
Town Hall Protests Against ACA	NBC/WSJ	Aug. 2009	85%	N/A
Paul Manafort being found guilty of tax/ bank fraud charges	NBC/WSJ	Aug. 2018	84%	46%
Death of ISIS Leader Abu Bakr al-Baghdadi	NBC/WSJ	October 2019	84%	36%
Healthcare.gov Problems	NBC/WSJ	Oct. 2013	83%	59%
Robert Mueller submitting final report on Russia's interference in 2016 elections (Redacted Mueller Report)	NBC/WSJ	April/May 2019	82%	46%
Michael Cohen pleading guilty to campaign finance charges	NBC/WSJ	Aug. 2018	80%	46%
Occupy Wall Street	NBC/WSJ	Oct. 2011	80%	40%
Trump's phone call to Ukrainian president revealed	NBC/WSJ	Oct. 2019	79%	51%
Christie Staff Bridge Allegations	NBC/WSJ	Jan. 2014	79%	48%
Obama Immigration Policy	NBC/WSJ	June 2012	79%	38%
Reported Syrian Chem. Weapon Use	NBC	Aug. 2013	79%	35%
SCOTUS Healthcare Decision (<i>NFIB v. Sebelius</i>)	NBC/WSJ	July 2012	78%	43%
Mueller final report on Russia's interference in 2016 elections	NBC/WSJ	March 2019	78%	39%

Preparedness Levels of Coronavirus and Comparable Outbreaks



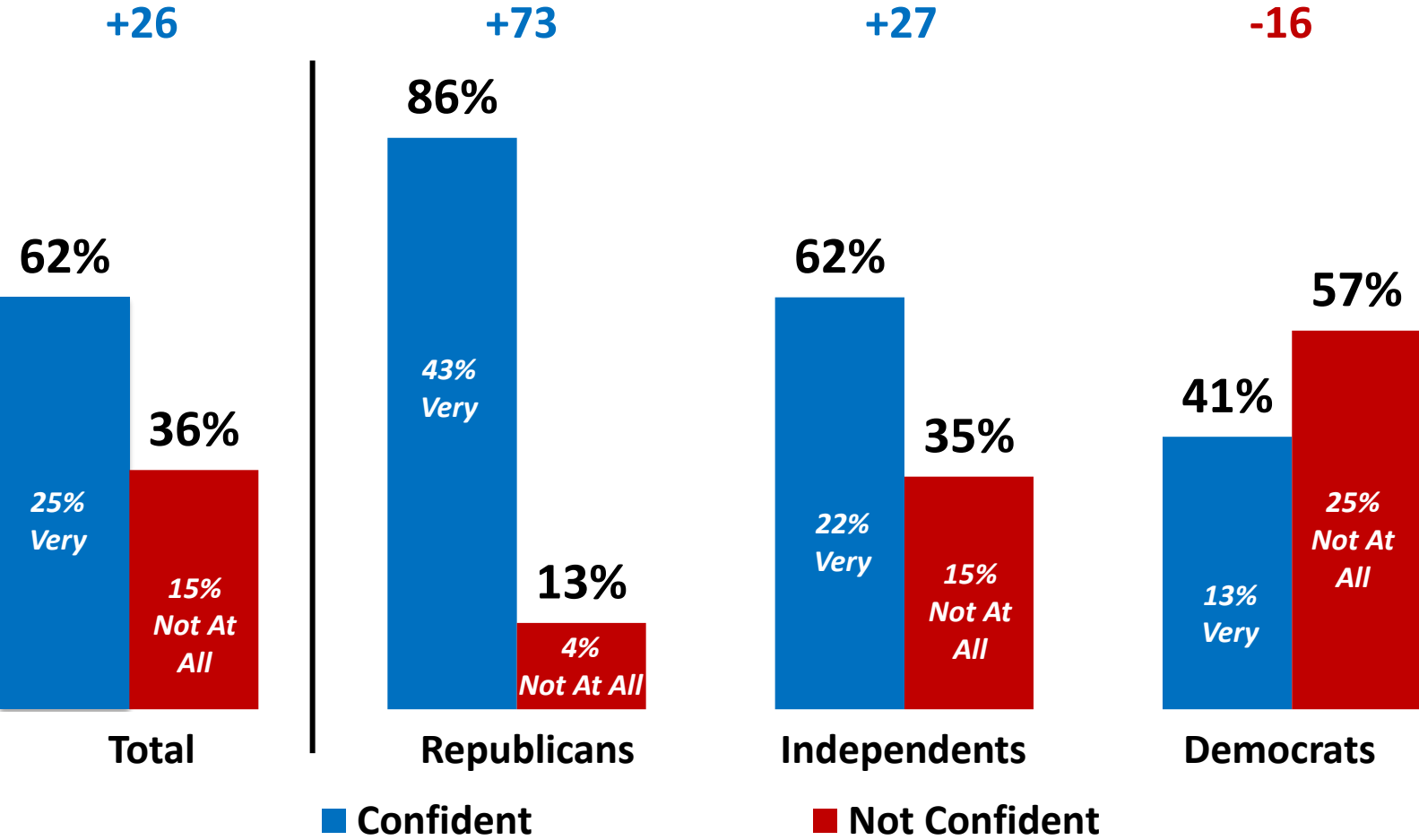
Voters are divided on whether the U.S. is doing everything it can reasonably do to prevent the spread of Coronavirus.

Do you think the United States is doing all it reasonably can do to try to prevent further cases of Coronavirus in the United States, or do you think it should do more?



More than 6 in 10 Americans are confident we can limit the impact of the spread in the next few weeks – although there is a huge partisan divide.

How confident are you that the country will be able to limit the impact of the outbreak over the next few weeks – very confident, somewhat confident, not too confident, or not at all confident?



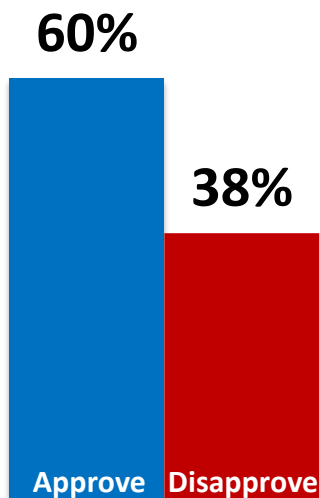


President Trump & Coronavirus

President Trump's approval on how he is handling the Coronavirus outbreak is higher than his overall job approval rating.

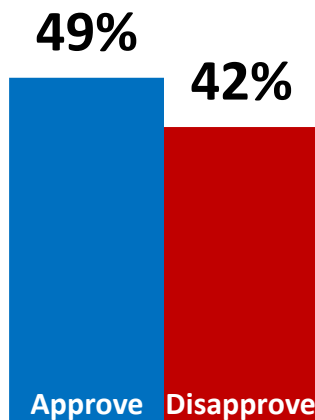
Overall Job Approval (RealClearPolitics, March 25): 46%

Do you approve or disapprove of the way each of the following is handling the response to the Coronavirus in the U.S...President Trump



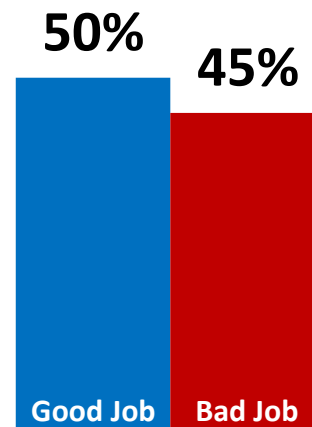
Gallup
(March 13-22)

Do you approve or disapprove of the way Trump is handling the federal government's response to the outbreak of the Coronavirus?



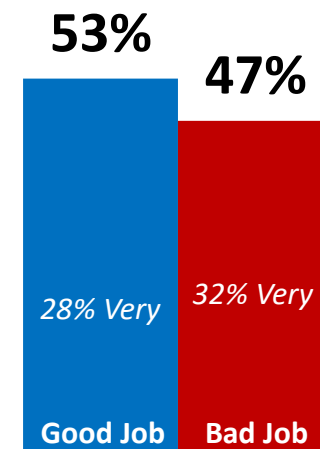
Emerson College
(March 18-19)

Please tell me if each of the following has done a good job or bad job dealing with the Coronavirus outbreak...President Trump



Monmouth University
(March 18-22)

How would you rate the job Donald Trump is doing handling the Coronavirus outbreak?

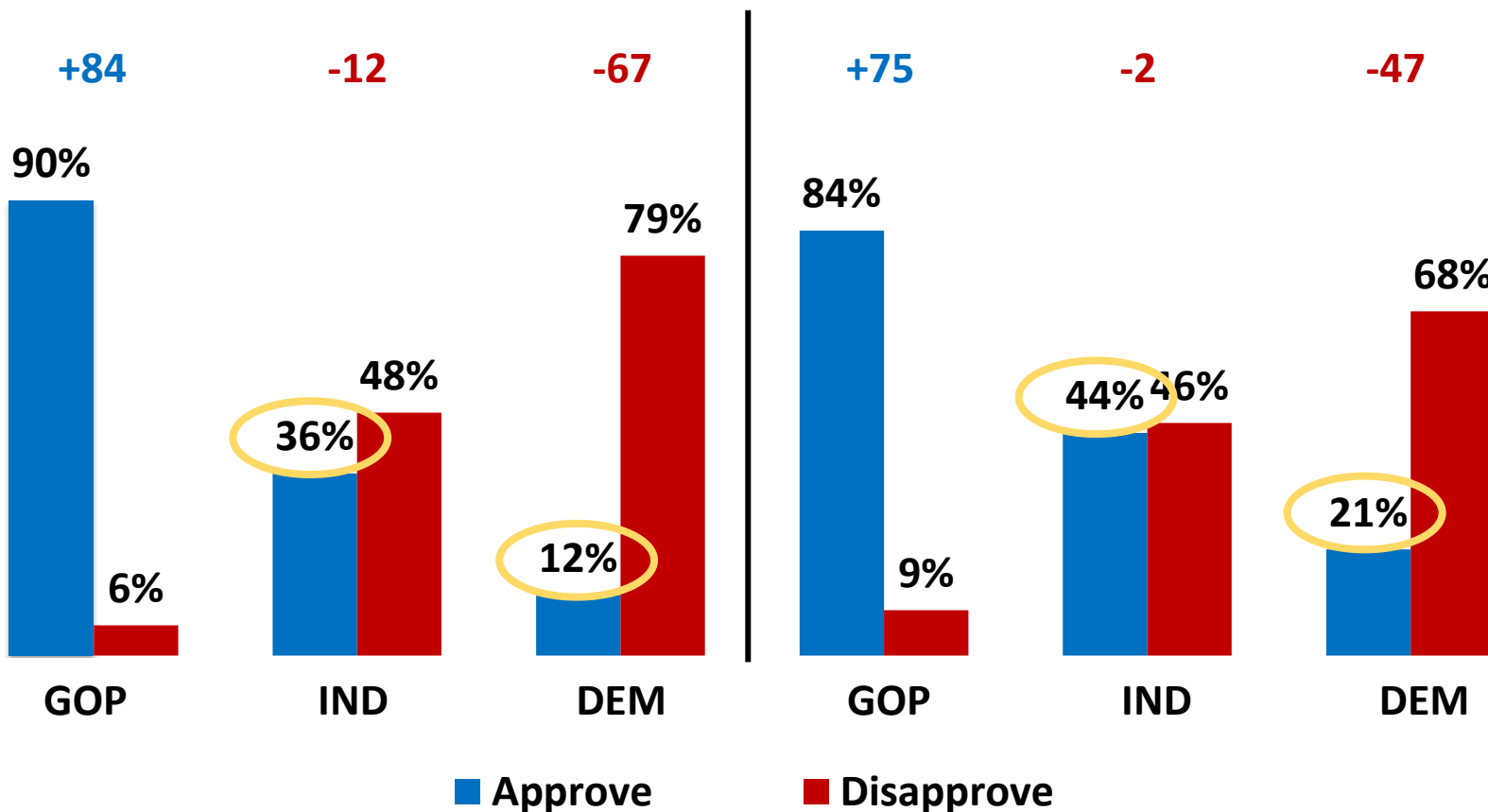


CBS/YouGov
(March 21-23)

President Trump receives higher Coronavirus approval ratings than job approval ratings from Independents and Democrats.

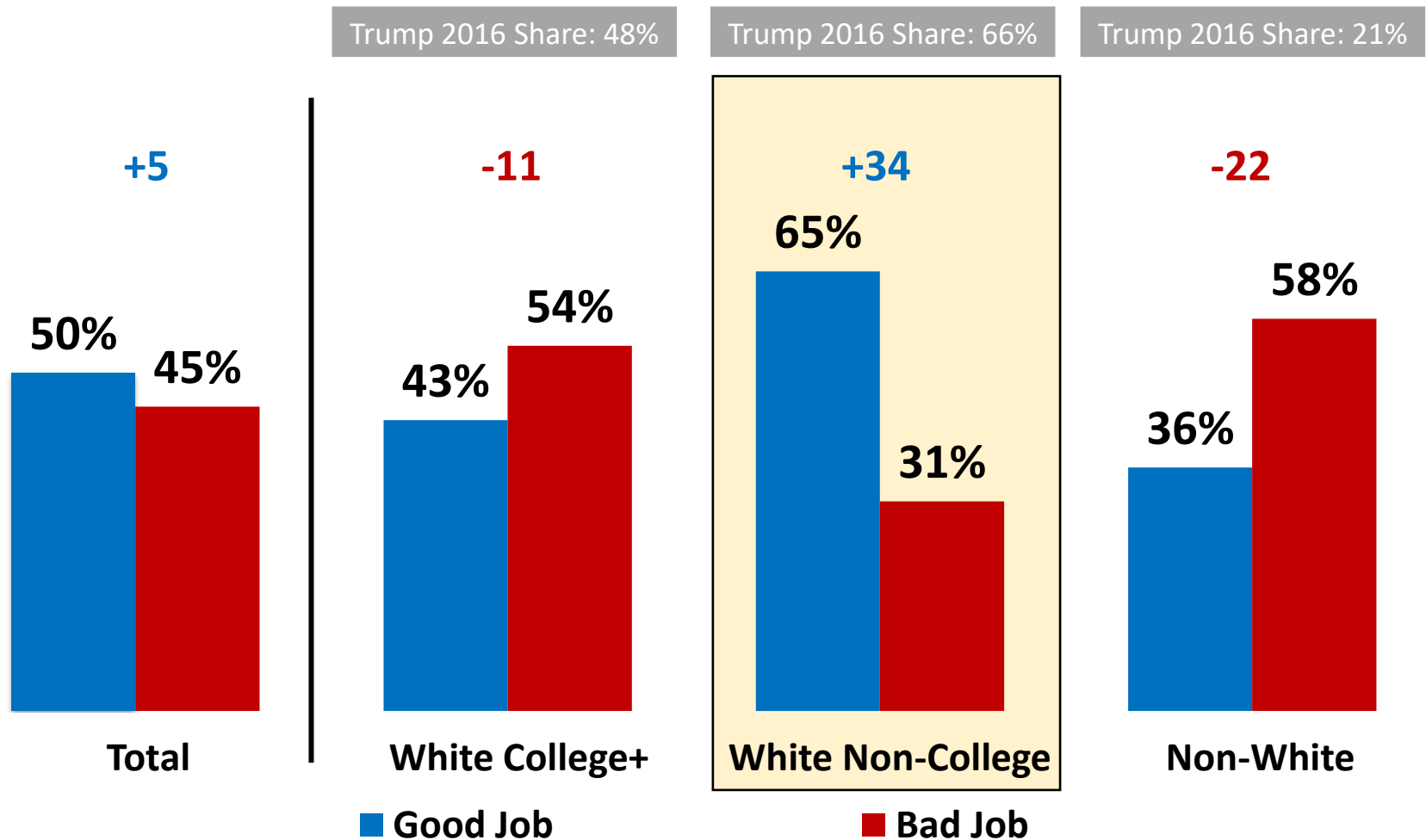
Do you approve or disapprove of the job Donald Trump is doing as President?

Do you approve or disapprove of the way Trump is handling the federal government's response to the outbreak of the Coronavirus?



President Trump's approval among his base (non-educated white voters) closely mirrors the share he received from them in 2016.

Please tell me if President Trump has done a good job or bad job dealing with the Coronavirus outbreak.

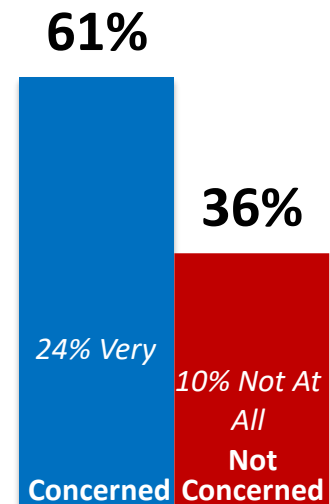




General Coronavirus Sentiment

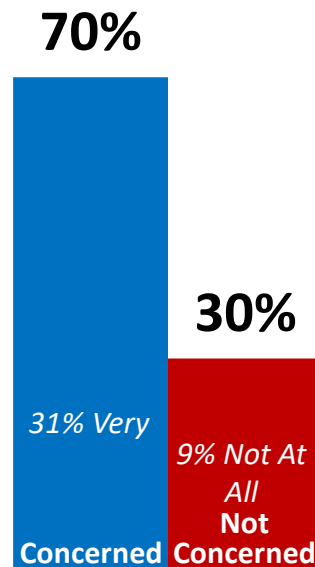
Seven in ten Americans are personally concerned about themselves or a family member getting the Coronavirus.

And, how concerned are you personally about the Coronavirus?



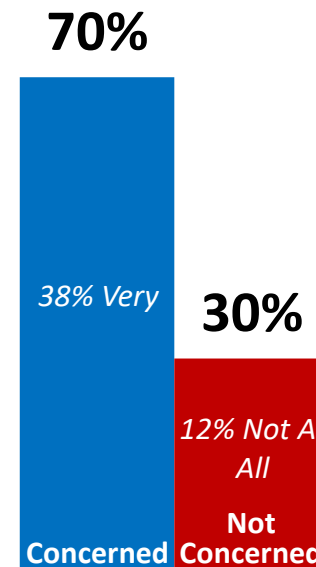
POS National (February 29-March 3)

Are you very concerned, concerned, not very concerned, or not concerned at all about the spread of Coronavirus to your community??



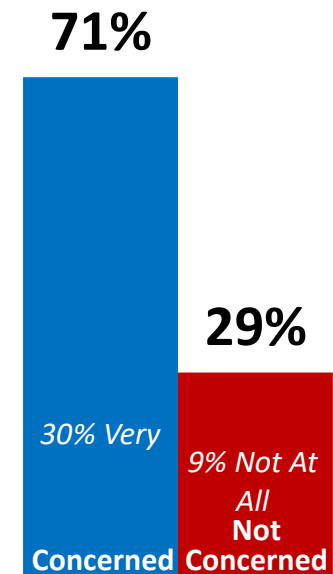
NPR/PBS NewsHour/Marist (March 13-14)

How concerned are you about someone in your family becoming seriously ill from the Coronavirus outbreak – very concerned, somewhat concerned, not too concerned, or not at all concerned?



Monmouth University (March 18-22)

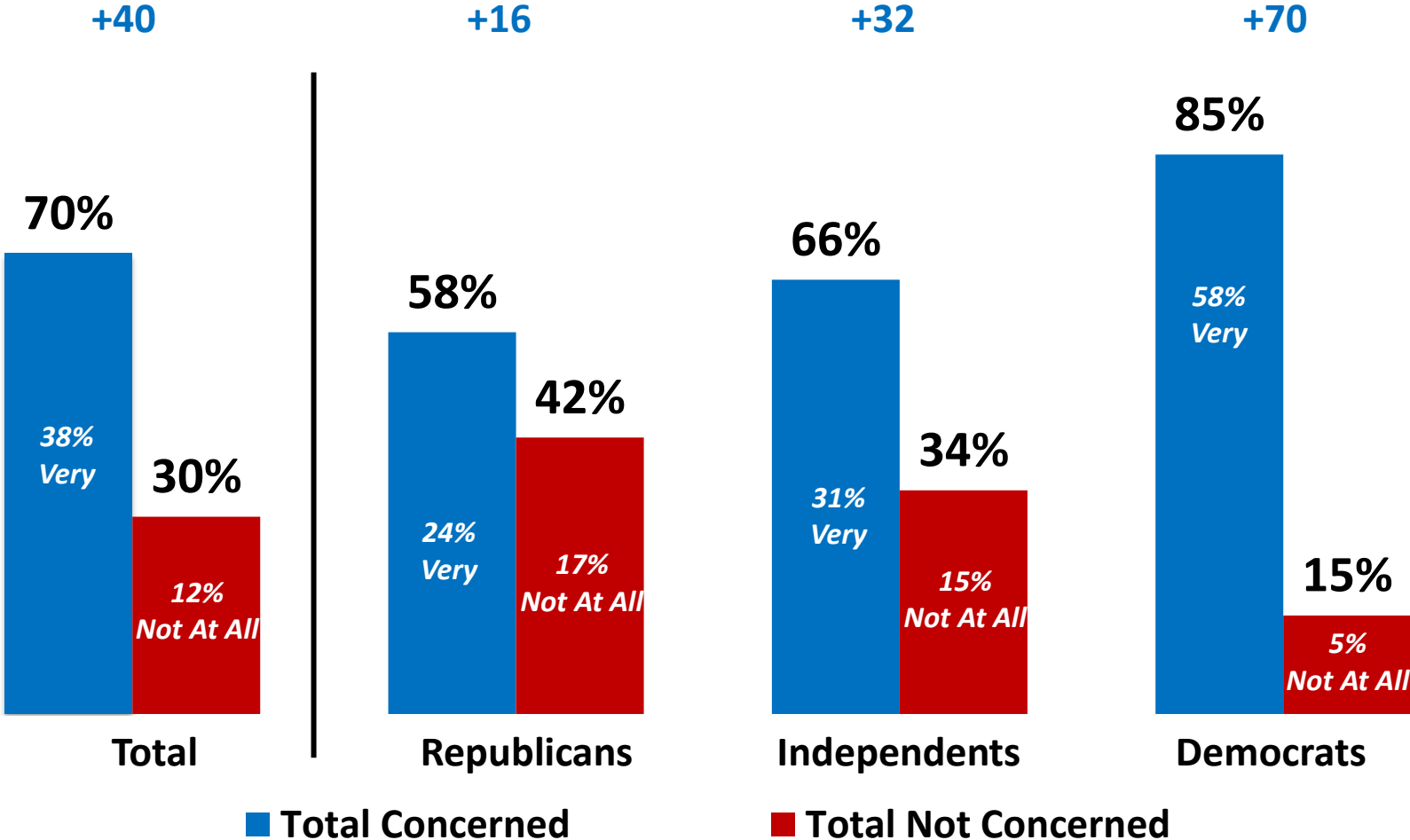
Are you concerned, or not concerned, about yourself personally or a close family member getting the Coronavirus?




CBS/YouGov (March 21-23)

While Republicans are taking the Coronavirus threat more seriously than they did a few weeks ago, there is still a large gap in concern compared to DEMs.

How concerned are you about someone in your family becoming seriously ill from the Coronavirus outbreak – very concerned, somewhat concerned, not too concerned, or not at all concerned?



In their own words: What have been the biggest changes to your life?



*“Just being concerned and **afraid all the time**, unsure about what has happened. **Living in a world I do not recognize and did not know was possible.**” – 37-year-old woman, Maryland*

*“**Let go from my job.** Going to lose my health, my medical care. **I have cancer and I don’t know how I will pay for my home.**” – 35-year-old woman, California*

“I now am teaching from home and don’t have any real contact with my students.” – 28-year-old woman, Georgia

*“I had to close my restaurant businesses, my source of income. **I have 70 employees and I had to lay them off in a day because we were forced to close.**” – 56-year-old man, Michigan*

“The stock market has created a major financial loss in my retirement of over \$100,000.” – 67-year-old man, Florida

*“I had to **relocate out of my apartment** because I lived with someone who treated people with the virus as a respiratory therapist.” – 35-year-old woman, Massachusetts*

*“**Can’t visit a friend in the nursing home** that I have power of attorney over and my friend’s over 80 years old.” – 72-year-old woman, Texas*

*“Looking forward to the stimulus as we are Social Security recipients. **We are afraid to go out to the store.**” – 68-year-old man, Virginia*

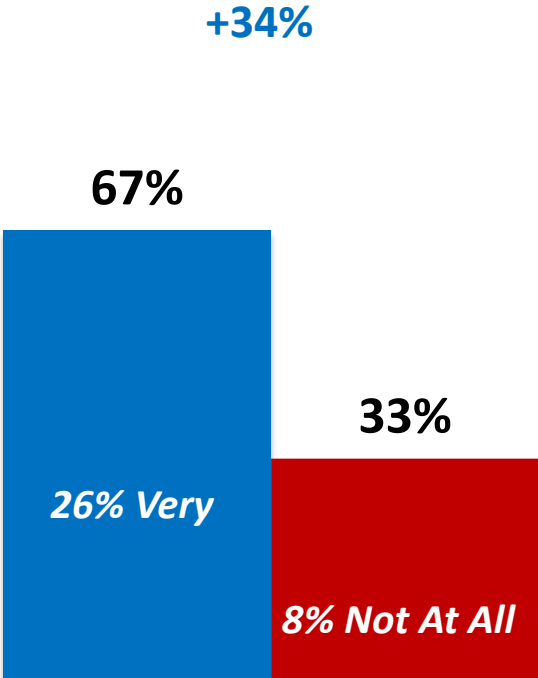
*“**Have to shower at least three times a day, being in law enforcement.** As of last Friday, I’m a firefighter too.” – 30-year-old man, Indiana*

“Having to work from home and having to help my daughter with schoolwork. It’s been a little frustrating.” – 53-year-old woman, South Carolina

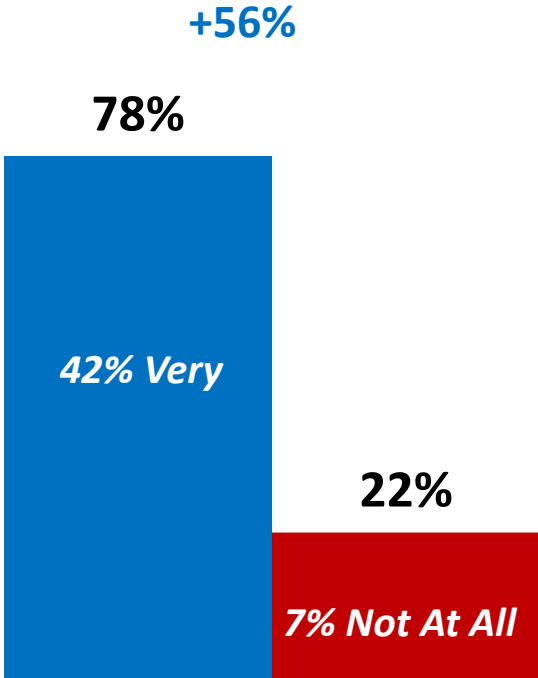
*“**I pray five to six times a day.**” – 63-year-old man, Illinois*

While two-thirds of Americans are concerned about their personal health, more worry about the impact of Coronavirus on their personal finances.

With Coronavirus, how concerned are you about your personal health?



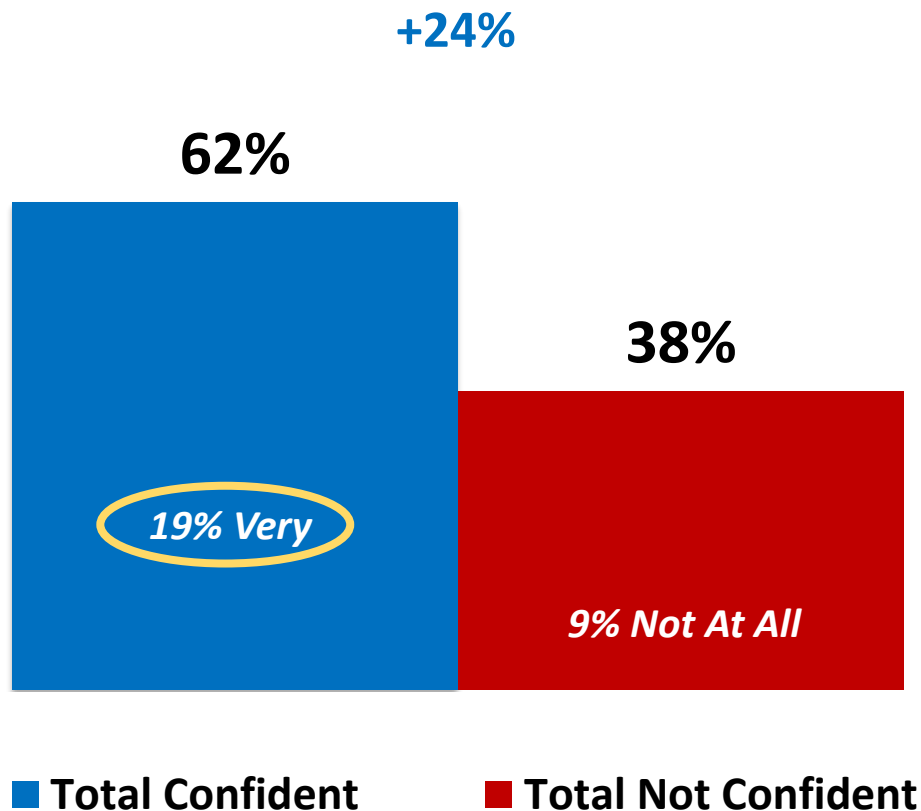
With Coronavirus, how concerned are you about your personal finances?



■ Total Concerned ■ Total Not Concerned

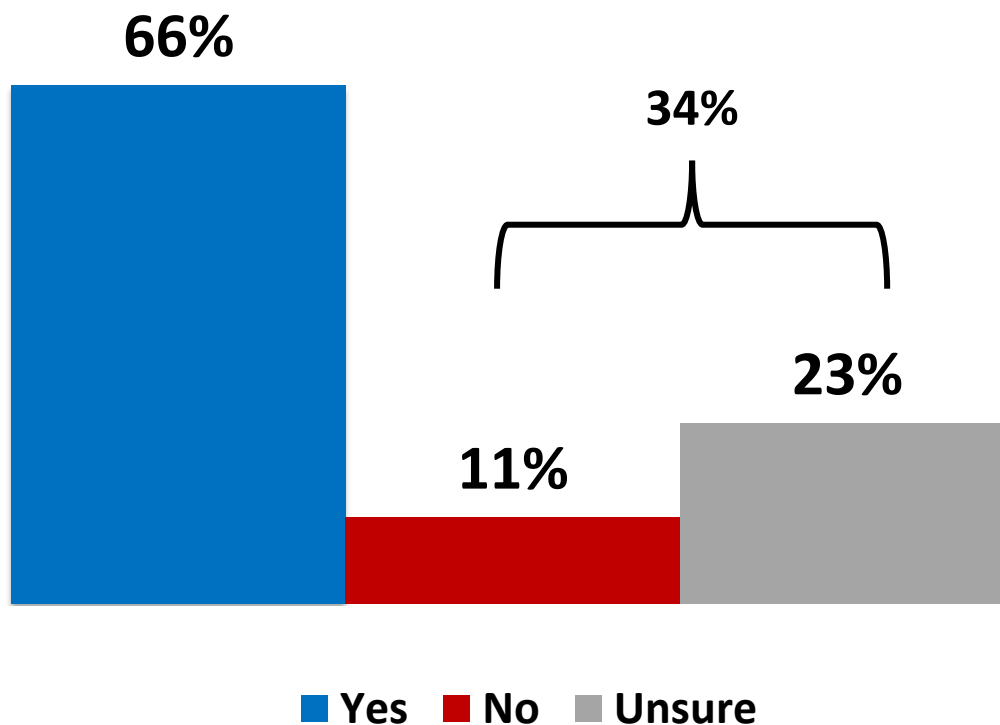
More than 6 in 10 are confident in their local hospitals to effectively respond to a Coronavirus outbreak, although that confidence is soft.

How confident are you in local hospitals ability to respond effectively to an outbreak of the Coronavirus – very confident, somewhat confident, not so confident or not confident at all?



One-third of voters say they would not take a vaccine or are unsure.

If there were a vaccine for Coronavirus, would you take it?

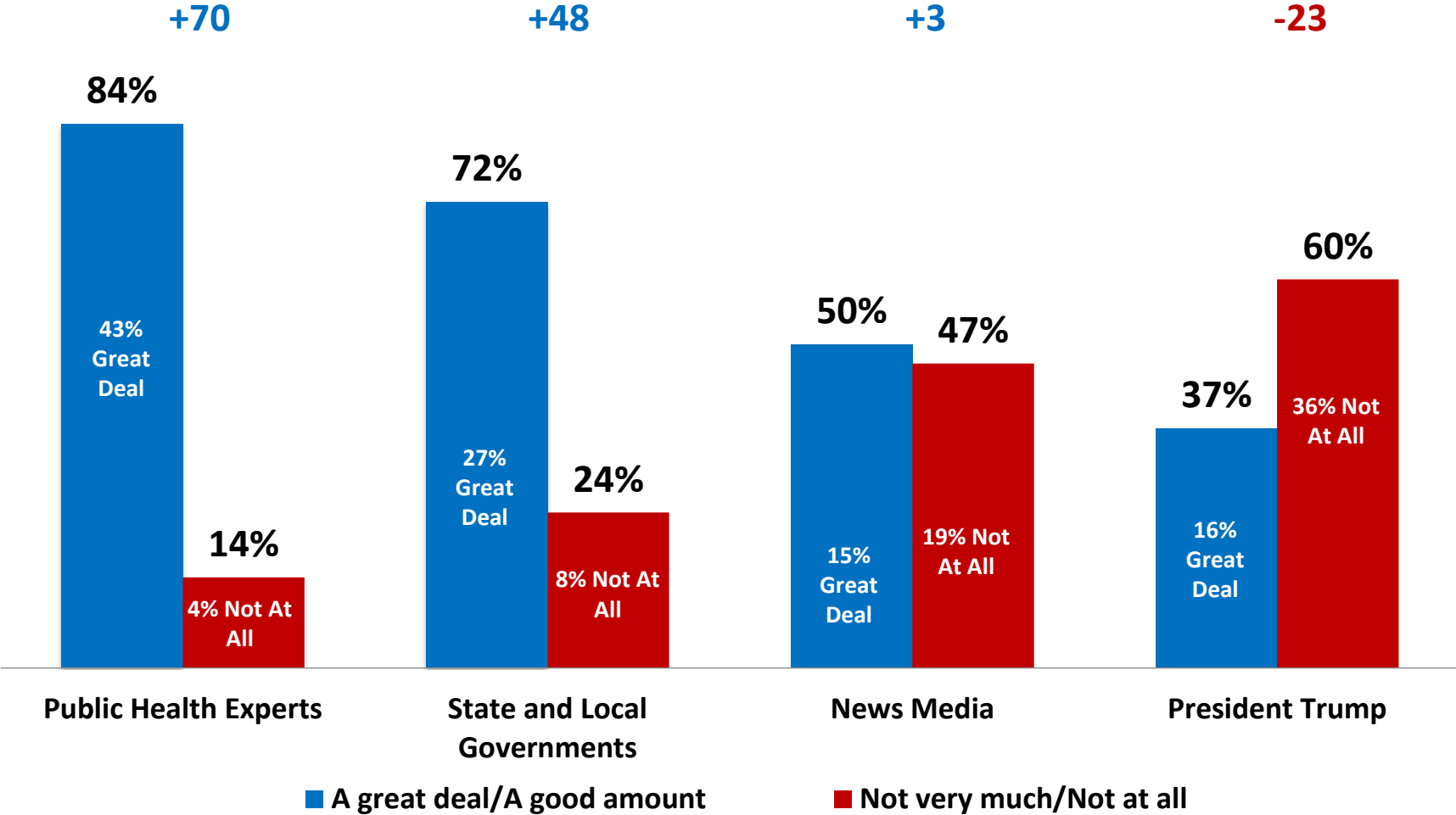




Trusted Sources Of Information

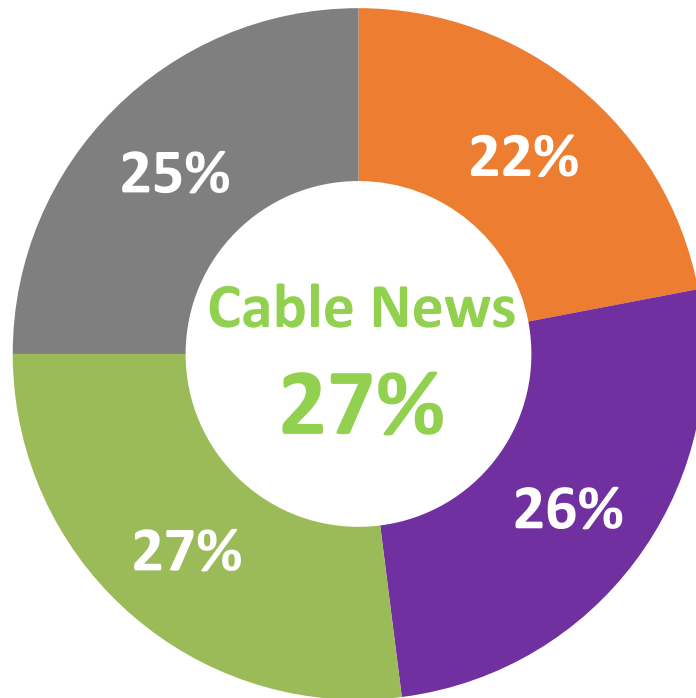
Information About Coronavirus: Most Trusted Sources

Do you trust the information you hear about Coronavirus from _____ a great deal, a good amount, not very much, or not at all?



Americans are divided on most trusted source of news.

Of the following media forms which do you trust most for information on Coronavirus?



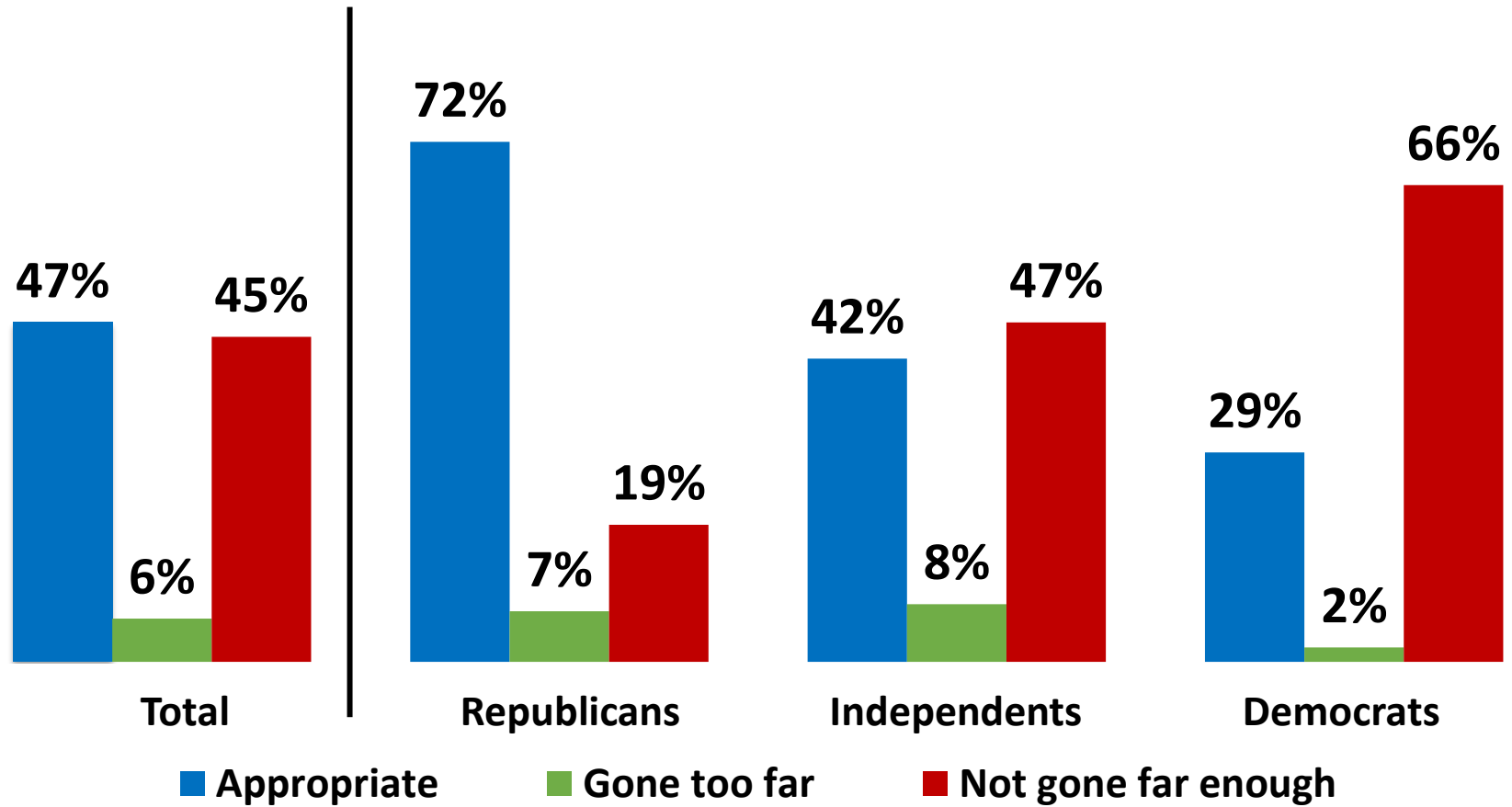
- Public Media Sources (e.g., PBS, NPR)
- Broadcast Television News
- Cable News
- None of these sources



Government Response To Outbreak

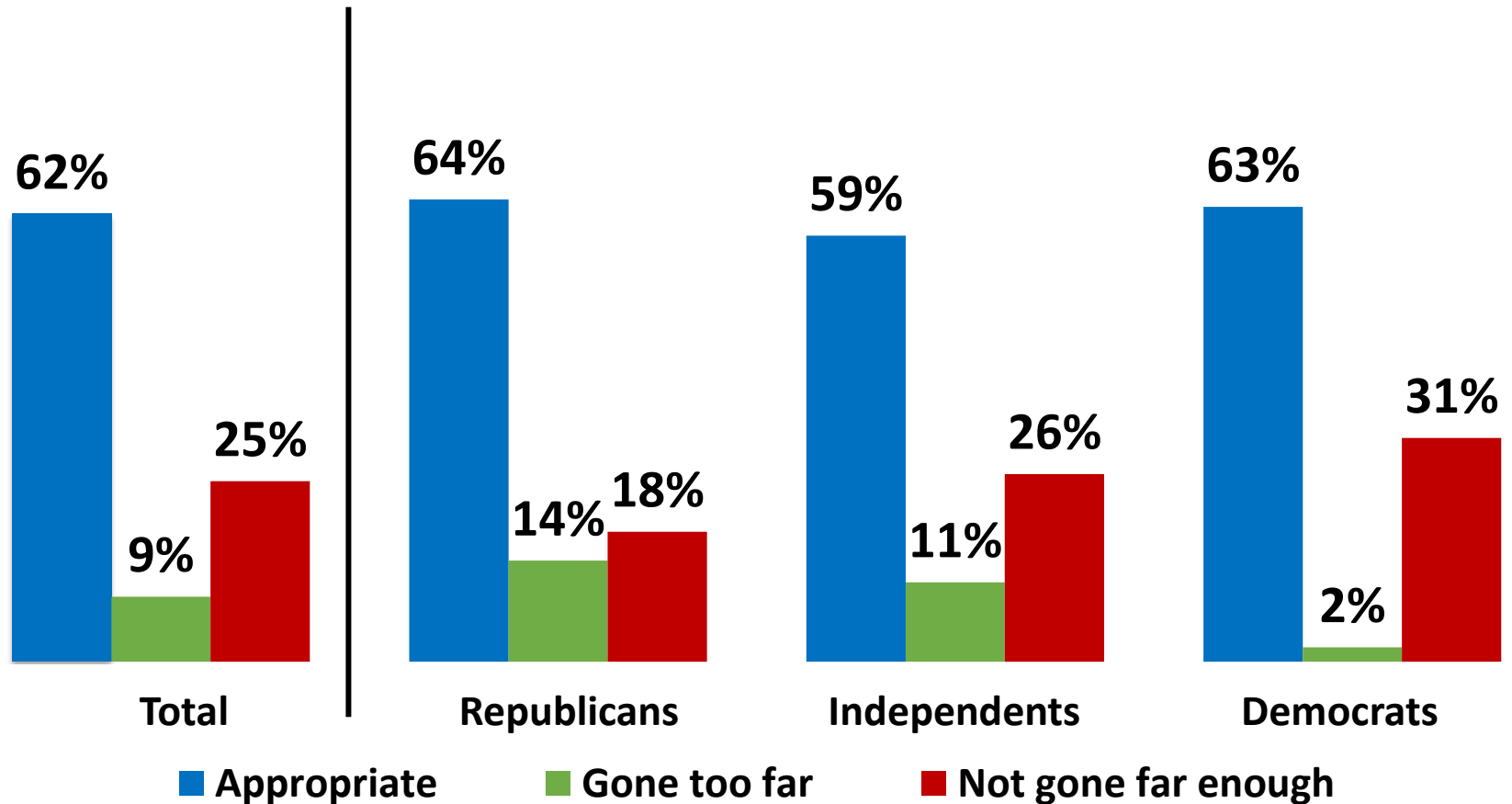
Americans are divided on the federal government's response to slow the spread of the virus...

Have the measures taken by the federal government to slow the spread of the virus been appropriate, have they gone too far, or have they not gone far enough?



But they are much more positive on the actions by their state government to slow the spread.

Have the measures taken by your state government to slow the spread of the virus been appropriate, have they gone too far, or have they not gone far enough?



Americans are giving their Governors a lot of credit for the way they are handling the Coronavirus crisis.

Please tell me if each of the following has done a good job or bad job dealing with the Coronavirus outbreak.

<i>Ranked by % Good Job</i>	Good Job	Bad Job	Mixed, depends	Don't Know
Your state's governor	72%	18%	4%	6%
Health agencies in the federal government	65%	24%	8%	4%
President Trump	50%	45%	3%	1%
The media reporting about the outbreak	45%	43%	10%	3%
Congress	42%	37%	10%	10%
The American public	38%	45%	14%	3%

Source: Monmouth University National Survey of 851 Adults, conducted March 18-22, 2020



Impact On Everyday Life

What a difference a week makes...

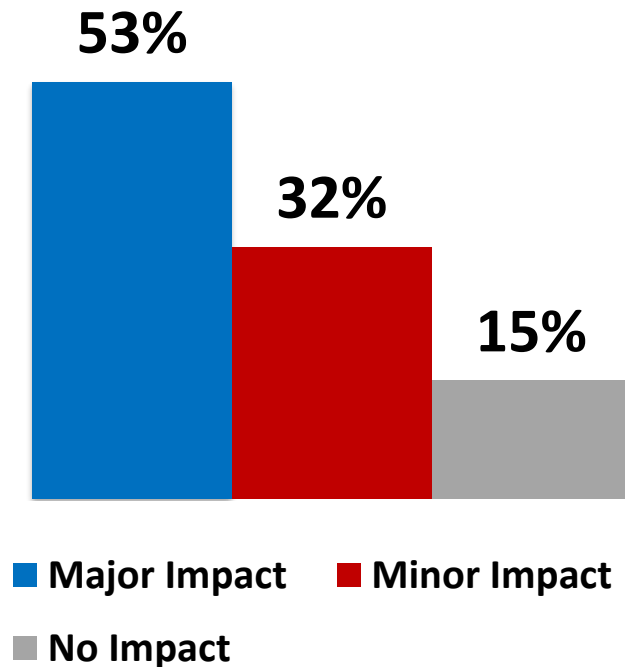
Have you cancelled or postponed any of the following because of the Coronavirus?

	March 11-12	March 18-19
Cancelled or postponed any (net)	26%	72%
Going out to dinner	9%	57%
Taking a vacation	13%	35%
Attending a religious service	3%	33%
Attending a sporting event or concert	9%	32%
Attending a business meeting or conference in person	5%	22%
Going on a business trip	5%	13%
Voting in person	3%	11%
I have not cancelled or postponed any of the above	73%	28%

Personal Impact of Coronavirus



Thinking about you personally, has the Coronavirus outbreak had a major impact, minor impact, or no real impact on your own daily life?

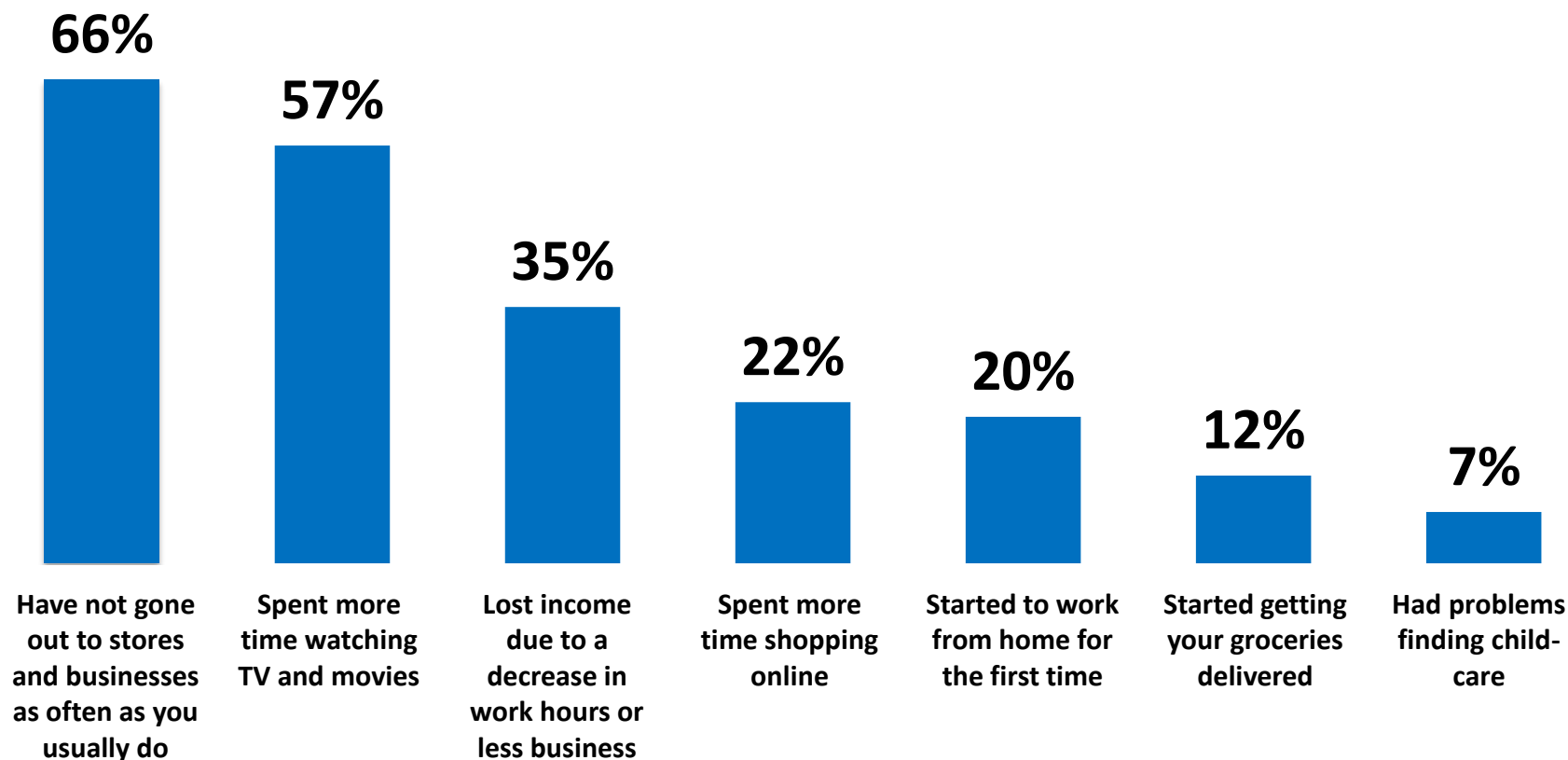


What have been the biggest changes to your life?
(Asked of those who say Coronavirus has a major impact on their daily life)

Less work/income	57%
Can't go out to restaurants/gym/etc.	17%
Self-isolation/quarantine	13%
Shortages (food, supplies)	13%
Children home	11%
Work – not specific	9%
Can't visit family/friends	9%
Fear, stress, lack of trust	9%
Work from home	8%
Other	7%
College closed	6%
Change travel plans	5%
Increased workload	4%

Two-thirds of Americans say they have not gone to stores/shops as often as they normally do because of the Coronavirus outbreak.

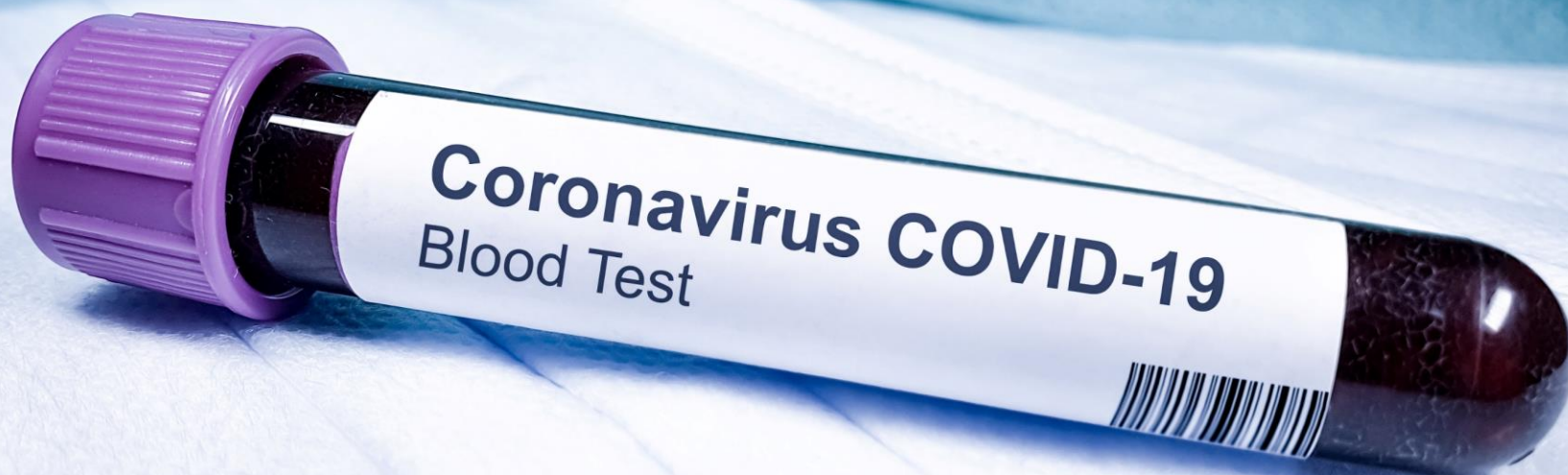
Have you personally done any of the following or had any of the following happen because of the Coronavirus outbreak?





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