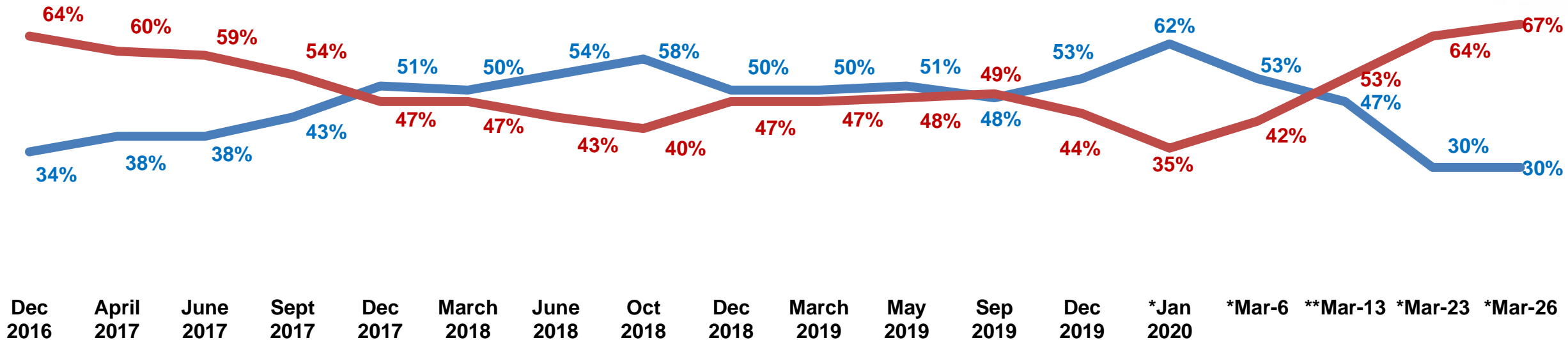


Key Finding #1

- After three optimistic years of the Trump presidency, American economic confidence has completely inverted – all because of #COVID19.

The lines have crossed on economic confidence in the current state of the economy.

How would you rate the current state of the economy? Would you say it is excellent, good, (only fair/not so good), or poor?



— Excellent/Good — Fair/Poor

2016-2019 Data from CNBC All-America Economic Survey

* Data from Global Strategy Group Navigator Daily Tracker

** Data from NBC News/Wall Street Journal

Key Finding #2

- As quickly as the market has dropped, so has confidence in the economy. In just 17 days, economic confidence has dropped by more than the 2008 financial crash dropped confidence in over six MONTHS!

Drops in Confidence During Crisis

% Excellent/Good
Prior to Event

% Excellent/Good
Soon After Event

Drop in Confidence

9/11 Terrorist Attacks



**from Gallup*

32%
(9/10/01)*

28%
(2/06/02)*

-4 points
in 5 months

08' Financial Crash



*** From CNBC All-America Economic Survey*

26%
(12/10/07)**

7%
(6/21/08)**

-19 points
in 6 months

COVID-19



^from Global Strategy Group Navigator Daily Tracker

53%
(3/6/20)^

30%
(3/20/20)^

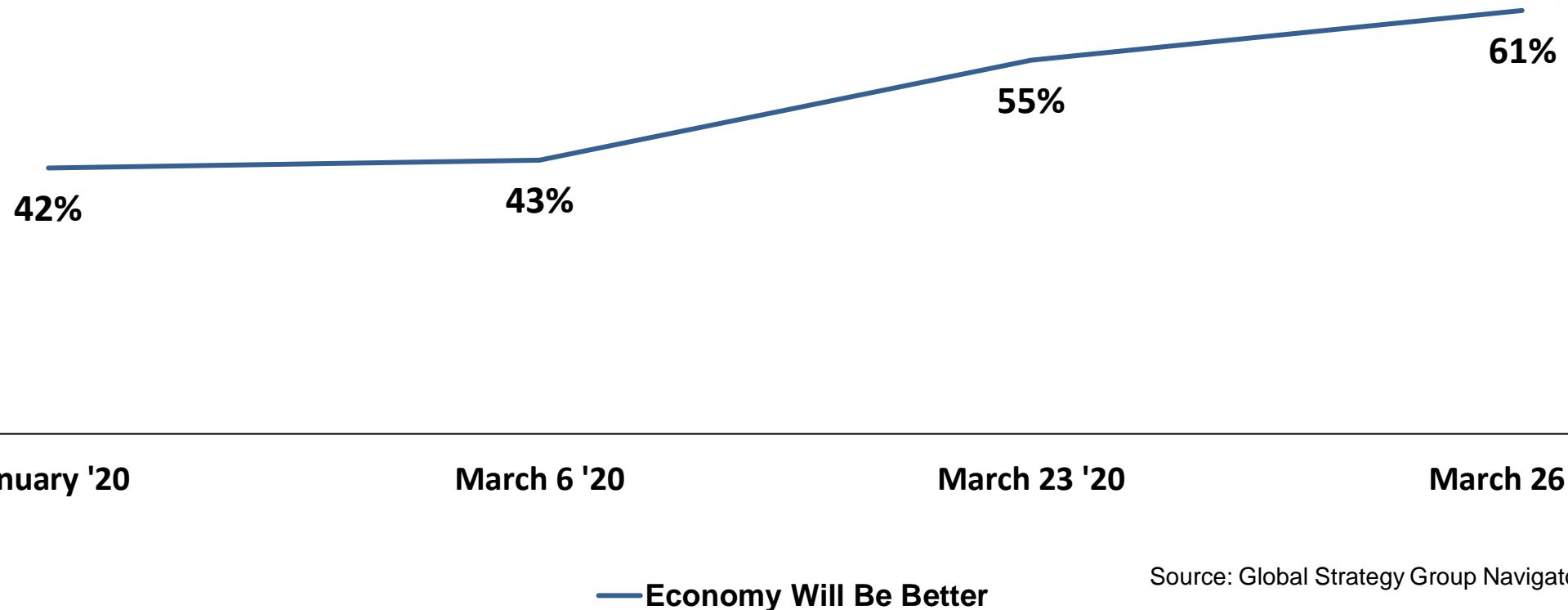
-23 points
in **17 days**

Key Finding #3

- Yet despite the recent turmoil, Americans are hopeful – 61% of voters believe the economy will be better in a year.

Confidence is not gone...just shifted to the future – 61% of voters say the economy will be better in a year...

A year from now, do you expect the state of the U.S. economy to be better than it is today, the same as it is today, or worse than it is today?



Source: Global Strategy Group Navigator Daily Tracker