



PUBLIC OPINION
STRATEGIES

turning questions into answers



POS National Online Survey: Coronavirus

Methodology



POS



Survey



Time Frame



Audience

- **Public Opinion Strategies conducted a survey of registered voters to understand public opinion on the coronavirus.**
- **The survey was conducted February 29-March 3, 2020.**
- **The survey was conducted among N=1000 registered voters.**
- **The credibility interval for a sample size of N=1000 is $\pm 3.53\%$.**

Seen, Read, or Heard Over Time

Seen, Read, or Heard (S/R/H)	Poll	Date	Total	A Lot
Terrorist Attack at Orlando Nightclub	NBC/WSJ	June 2016	99%	76%
Spread of Ebola in West Africa	NBC/WSJ	Oct. 2014	98%	70%
Ebola Patient in Dallas	NBC/WSJ	Oct. 2014	97%	68%
Trump Access Hollywood Videotape	NBC/WSJ	Mid-Oct 2016	95%	66%
ISIS Beheadings	NBC/WSJ	Sept. 2014	94%	59%
Trump decision to fire Comey	NBC/WSJ	May 2017	93%	56%
Coronavirus	POS National	March 2020	92%	60%
Trayvon Martin Shooting	NBC/WSJ	Apr. 2012	91%	N/A
Town Hall Protests Against ACA	NBC/WSJ	Aug. 2009	85%	N/A
Paul Manafort being found guilty of tax/ bank fraud charges	NBC/WSJ	Aug. 2018	84%	46%
Death of ISIS Leader Abu Bakr al-Baghdadi	NBC/WSJ	October 2019	84%	36%
Healthcare.gov Problems	NBC/WSJ	Oct. 2013	83%	59%
Robert Mueller submitting final report on Russia's interference in 2016 elections (Redacted Mueller Report)	NBC/WSJ	April/May 2019	82%	46%
Michael Cohen pleading guilty to campaign finance charges	NBC/WSJ	Aug. 2018	80%	46%
Occupy Wall Street	NBC/WSJ	Oct. 2011	80%	40%
Trump's phone call to Ukrainian president revealed	NBC/WSJ	Oct. 2019	79%	51%
Christie Staff Bridge Allegations	NBC/WSJ	Jan. 2014	79%	48%
Obama Immigration Policy	NBC/WSJ	June 2012	79%	38%
Reported Syrian Chem. Weapon Use	NBC	Aug. 2013	79%	35%
SCOTUS Healthcare Decision (<i>NFIB v. Sebelius</i>)	NBC/WSJ	July 2012	78%	43%
Robert Mueller submitting final report on Russia's interference in 2016 elections (Barr Summary)	NBC/WSJ	March 2019	78%	39%

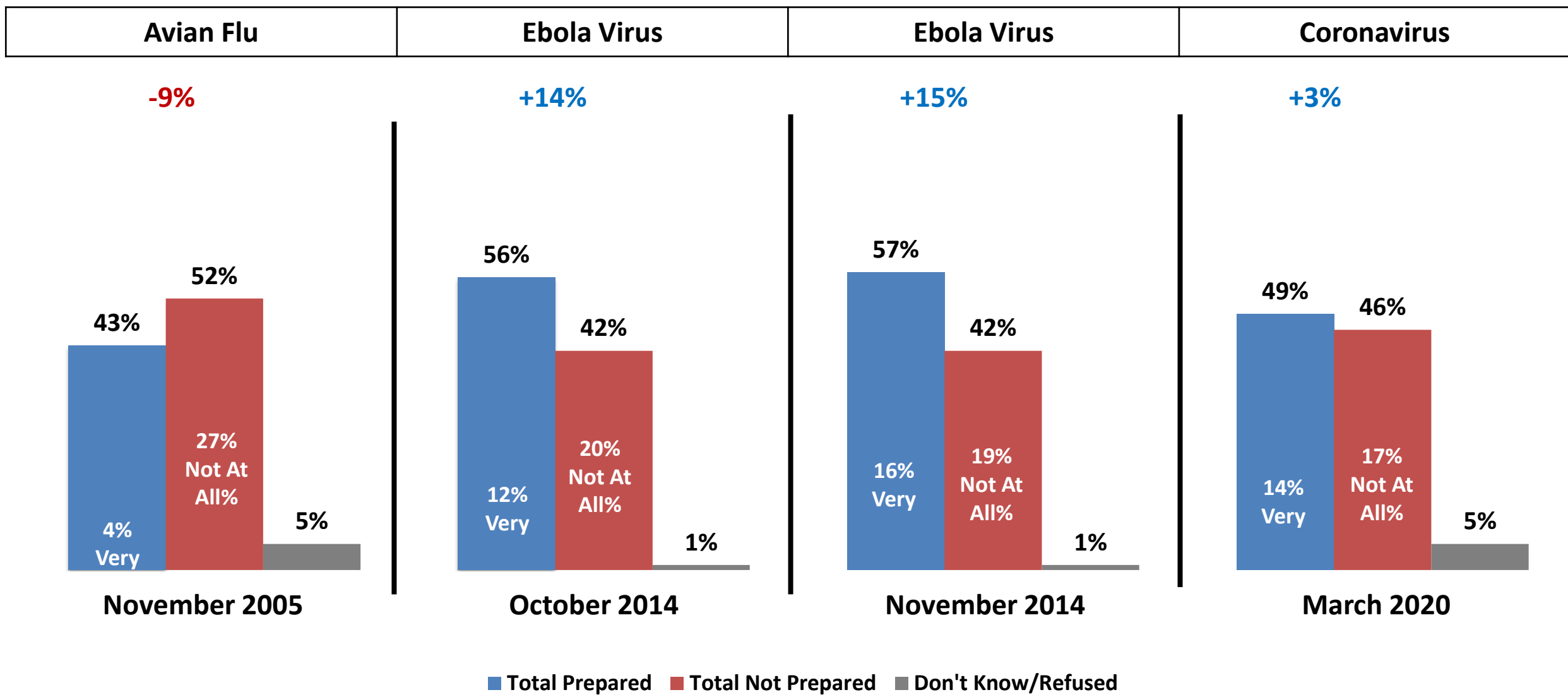
And, have you seen, read, or heard a lot or just some about this?

Seen, Read, or Heard Over Time

Seen, Read, or Heard (S/R/H)	Poll	Date	Total	A Lot
Fiscal Cliff	NBC/WSJ	Dec. 2012	77%	40%
Debt Ceiling Debate	NBC/WSJ	July 2011	77%	39%
General Motors Recall	CNBC	June 2014	75%	32%
Scott Walker Protests	NBC/WSJ	Feb. 2011	73%	40%
Facebook IPO	CNBC	May 2012	72%	22%
Fiscal Cliff	CNBC	Nov. 2012	70%	36%
Sequestration	CNBC	March 2013	68%	41%
Oklahoma Execution	NBC	May 2014	68%	25%
Dow Hitting All-Time High	CNBC	March 2013	66%	29%
Planned Parenthood Videos	NBC/WSJ	September 2015	65%	29%
Financial Crisis in Greece	CNBC	May 2012	63%	26%
SCOTUS Healthcare Hearings (<i>NFIB v. Sebelius</i>)	NBC/WSJ	Apr. 2012	61%	22%
SCOTUS Healthcare Exchange Hearings (<i>King v. Burwell</i>)	NBC/WSJ	March 2015	59%	21%
\$550M Gov't Loan to Solyndra	NBC/WSJ	Oct. 2011	55%	24%
Robert Mueller's letter to Attorney General Barr taking issue with how Barr handled Mueller's Report^	NBC/WSJ	April/May 2019	45%	16%
Trump Comments on the Fed and Interest Rates	CNBC	September 2019	40%	17%

And, have you seen, read, or heard a lot or just some about this?

Preparedness Levels of Coronavirus and Comparable Outbreaks



And, how prepared, if at all, do you think that the United States is for a possible outbreak of the coronavirus-very prepared, somewhat prepared, not too prepared, or not prepared at all?

Preparedness by Key Groups

	Total Prepared	Total Not Prepared	Difference Score
Total	49%	46%	+3%
Gender			
Men	52%	44%	+8%
Women	47%	48%	-1%
Age			
18-34	47%	44%	+3%
35-44	53%	45%	+8%
45-54	46%	48%	-2%
55-64	45%	51%	-6%
65+	56%	43%	+13%
Party			
Republicans	69%	26%	+43%
Independents	45%	52%	-7%
Democrats	35%	61%	-26%
Region			
Northeast	50%	44%	+6%
Midwest	51%	43%	+8%
South	52%	43%	+9%
West	44%	55%	-11%

And, how prepared, if at all, do you think that the United States is for a possible outbreak of the coronavirus-very prepared, somewhat prepared, not too prepared, or not prepared at all?

Preparedness by Key Groups

	Total Prepared	Total Not Prepared	Difference Score
Total	49%	46%	+3%
Ethnicity			
Whites	55%	42%	+13%
African Americans	38%	54%	-16%
Hispanics	35%	59%	-24%
Education			
Less than College	49%	46%	+3%
College +	50%	47%	+3%
Geography			
Urban	44%	52%	-8%
Suburban	52%	43%	+9%
Rural	52%	45%	+7%

Preparedness by Key Groups

	Total Prepared	Total Not Prepared	Difference Score
Total	49%	46%	+3%
Flu Shot			
Yes	48%	47%	+1%
No	50%	46%	+4%
Seen/Read/Heard about Coronavirus			
A lot	50%	49%	+1%
Some	49%	46%	+3%
Coronavirus Concern			
Very Concerned	41%	57%	-16%
Total Concerned	42%	56%	-14%
Total Not Concerned	63%	32%	+31%
Not at all Concerned	69%	21%	+48%
Impact of Coronavirus on You or Your Family			
Yes	48%	50%	-2%
No	52%	43%	+9%
Coronavirus Precautions			
Yes	50%	47%	+3%
No	50%	46%	+4%

And, how prepared, if at all, do you think that the United States is for a possible outbreak of the coronavirus-very prepared, somewhat prepared, not too prepared, or not prepared at all?

Top Sub-Groups for Concerned about Coronavirus

Very Concerned (24%)	
African Americans	36%
Democrats less than College	36%
Total Democrats	32%
Total Non-Whites	32%
Clinton 2016 Vote	31%
Men College +	30%
Men Ages 18-44	29%
Hispanics	29%
Total Liberals	29%
Northeast Region	28%
White Men College +	28%
Urban Voters	28%

Total Concerned (61%)	
African Americans	76%
Clinton 2016 Voters	73%
Men College +	72%
Total Democrats	71%
Total Non-Whites	71%
Moderates	70%
West Region	68%
Hispanics	68%
Total Liberals	68%
White Men College +	68%
Men Ages 18-44	67%
College +	66%
Independents College +	66%
Independent Women	65%
Swing States	65%
Yes Received Flu Shot	65%

And, how concerned are you personally about the coronavirus?

Top Sub-Groups Taking Precautions Against the Coronavirus



	Yes (42%)
Hispanics	55%
Men College +	53%
West Region	51%
White Men College +	51%
Union Household: Yes	50%
GOP College +	50%
College +	49%
Democrats College +	49%
Men Ages 18-44	48%
Ages 18-34	47%
Strong Democrats	47%
Democratic Men	47%
Democrats Ages 18-44	47%
Moderates	47%
Clinton 2016 Voters	47%
Total Non-Whites	46%
White College +	46%

Have you taken any precautions so that you or your family don't get exposed to the coronavirus.



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