



PUBLIC OPINION STRATEGIES

TO: INTERESTED PARTIES

FROM: NEIL NEWHOUSE -- PUBLIC OPINION STRATEGIES

SUBJECT: POLL RESULTS: BDS MOVEMENT - ISRAEL

DATE: FEBRUARY 22, 2019

Public Opinion Strategies just completed a national telephone poll of 800 registered voters. The survey was conducted February 16-20 and has a margin of error of +/- 3.1% in 95 out of 100 cases.

1. A plurality of voters oppose (27% favor/40% oppose) the BDS (Boycott/Divestment/Sanctions) Movement against Israel.

- ***There is a wide generation gap on this issue; younger voters are evenly divided while older voters are strongly opposed.***
Younger voters are split 33%-33% on the BDS Movement, while their older counterparts (45+) oppose it by 46%-22%.
- ***There is an even wider partisan gap.***
Republicans oppose the BDS Movement by a wide 53%-21 margin, while Democrats support it by 36%-29%.

BOTTOM LINE

Even though voters seem relatively unaware of the BDS Movement against Israel, the issue clearly divides voters by partisanship and one could easily envision the issue moving to the front burner in the upcoming Democratic Presidential debate.

Question wording:

The Boycott, Divestment and Sanctions Movement or BDS Movement is a global campaign promoting boycotts, divestments and sanctions levied against the Israeli Government because of their treatment of the Palestinian people. Generally, do you favor or oppose the BDS Movement?

Favor	27%
Oppose	40%
DK	32%