

Party Feeling Thermometers

- Since 2010, there have only been two years, 2012 and 2015, when the Democratic party has had a net positive image rating across the merge data for the year.
- In each mid-term – 2010, 2014, 2018 – both parties have had net negative image ratings.
- For the first time, Democrats have gained control of a branch of government with a net negative image rating.
- Democrats recovered in the December poll to a slight net positive image of 39% Positive – 37% Negative.
- Both parties continue to have net negative image ratings among white Americans – GOP (-1%) and Democratic Party (-12%).

Feelings Toward the Republican and Democratic Parties Over Time

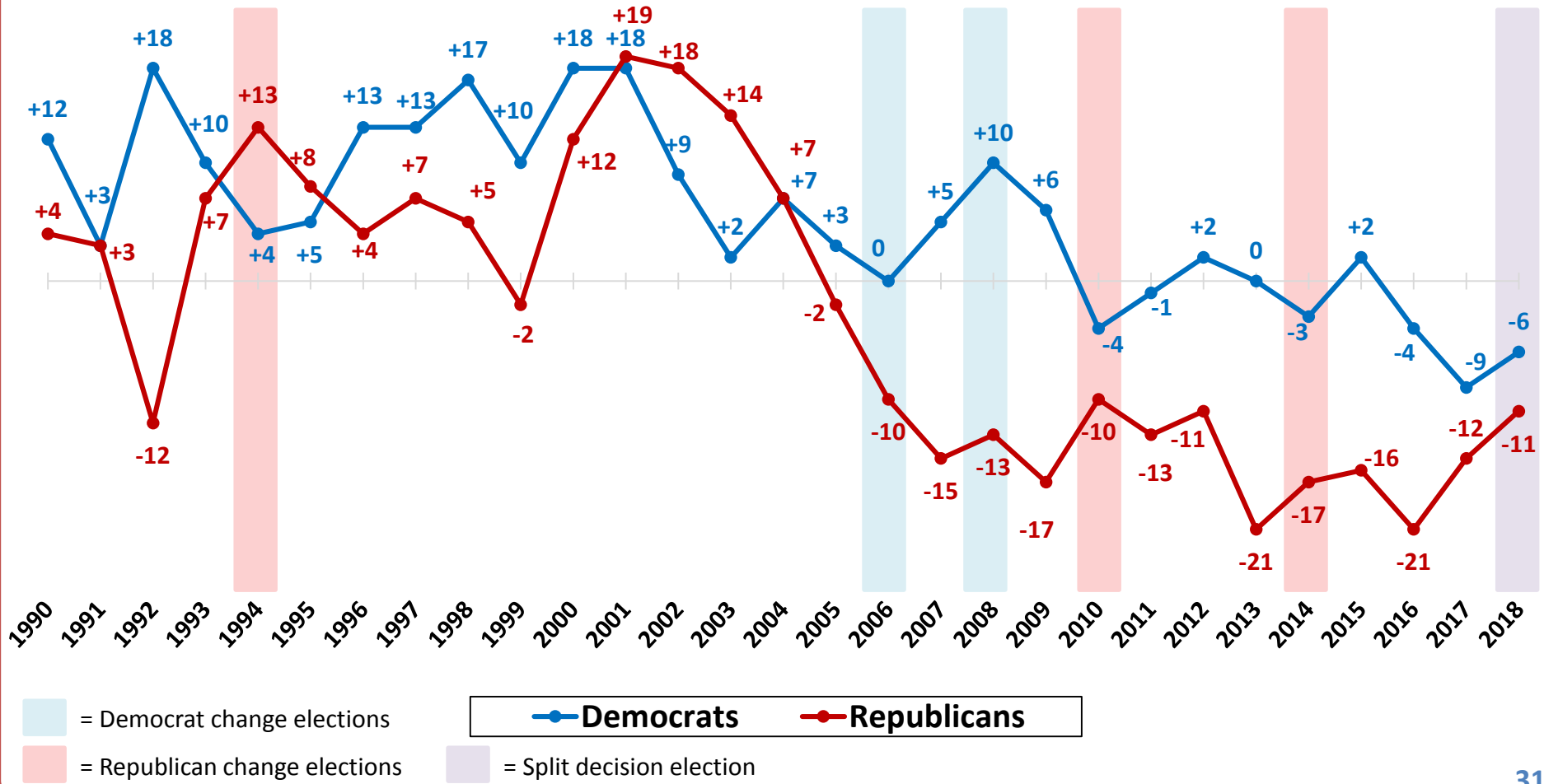
Republican Party

Nov 2018 (Pre-Elect)	40% - 45%
Dec 2018 (Post-Elect)	32% - 42%

Democratic Party

Nov 2018 (Pre-Elect)	38% - 43%
Dec 2018 (Post-Elect)	39% - 37%

(Yearly Average Differential: Positive-Negative)



Top Sub-Groups Who Have a Less Positive Feeling Towards the Republican Party Since November 2018

<i>% Positive</i>	November 2018	December 2018	Net Difference
Total	40%	32%	-8%
Rural Residents	58%	39%	-19%
High School or Less	53%	37%	-16%
Whites Less Than College	58%	43%	-15%
White Working Class	47%	33%	-14%
West Region	36%	23%	-13%
Ages 50-64	48%	36%	-12%
Conservatives	74%	62%	-12%
Women Less Than College	42%	30%	-12%