2018 & 2020 Election Measures

➢ Voters see 2018 as a split decision: More than 60% of Democrats, Independents AND Republicans feel positive about the 2018 election.

➢ Republicans are more likely than Democrats in 2010 and Republicans in 2006 to say the midterms were NOT a message to the president.

➢ Looking forward to 2020, President Trump has hardened his base while important sub-groups he won in 2016 are less likely to say they will vote for him.

Results of 2018 Elections

Overall, how do you feel about the results of this year's elections – do you feel they are very positive for the country, somewhat positive, somewhat negative, or very negative for the country?
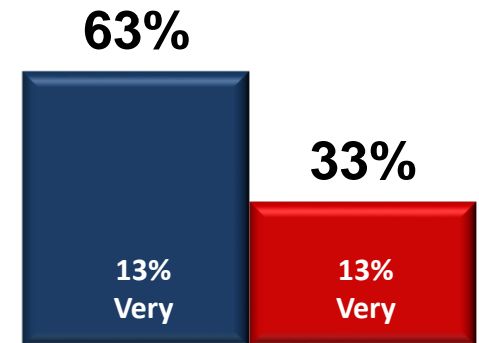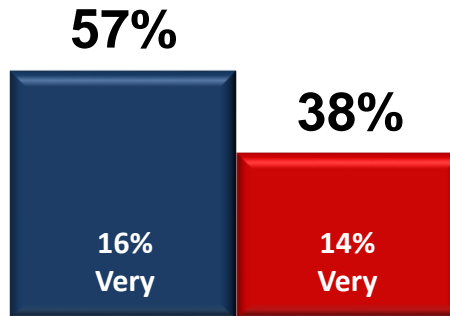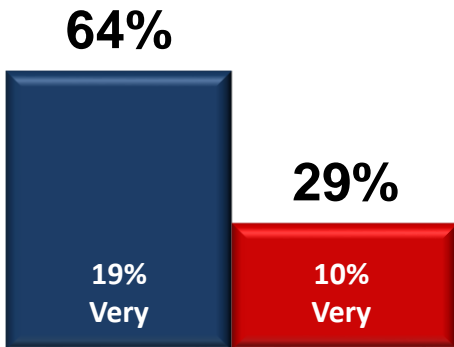
GOP	**90%**	**6%**
IND	**69%**	**26%**
DEM	**40%**	**52%**

GOP	**81%**	**16%**
IND	**61%**	**33%**
DEM	**36%**	**59%**

GOP	**61%**	**35%**
IND	**68%**	**28%**
DEM	**67%**	**31%**

+35%

64%

29%

19% Very   10% Very

December 1994

+19%

57%

38%

16% Very   14% Very

December 2010

+30%

63%

33%

13% Very   13% Very

December 2018

■ **Total Positive**   ■ **Total Negative**

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2018 Vote Message

Some people say in the November elections in which Democrats regained control of the U.S. House of Representatives that Americans were sending a message to President Trump that he needs to change some of his programs and policies. Which of the following statements comes closest to your point of view on this?
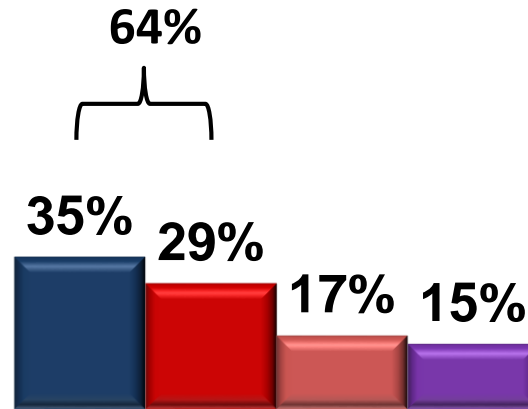
GOP	47%	24%	8%	17%
IND	19%	44%	17%	15%
DEM	11%	52%	27%	8%

GOP	17%	42%	31%	8%
IND	32%	32%	19%	13%
DEM	52%	18%	4%	22%

GOP	21%	15%	10%	48%
IND	10%	28%	32%	28%
DEM	2%	27%	56%	16%
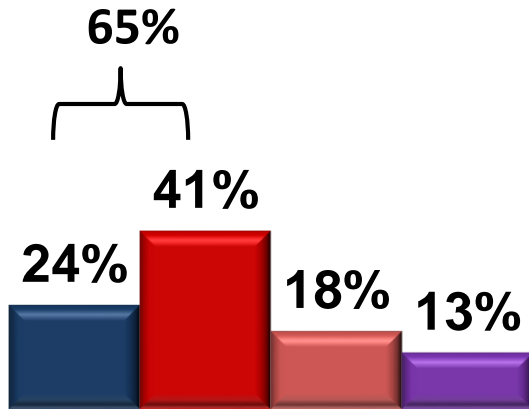
65%
24% **41%** **18%** **13%**
December 2006
President Bush

64%
35% **29%** **17%** **15%**
December 2010
President Obama
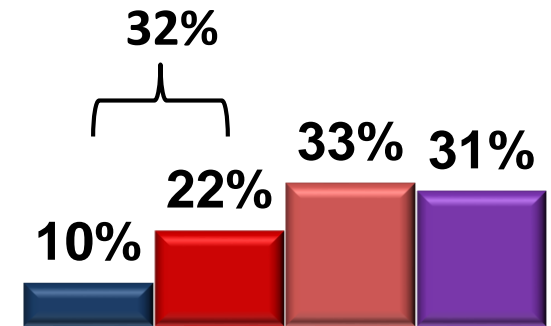
32%
10% **22%** **33%** **31%**
December 2018
President Trump

■ **Gotten message, making adjustments** ■ **Gotten message, NOT making adjustments**
■ **Has not gotten the message** ■ **Elections were not a message**

Likelihood to Vote for Trump in 2020

Looking ahead to the next election for president, if Donald Trump runs for reelection as the Republican candidate, will you definitely vote for Trump in that election, probably vote for Trump, probably vote for the Democratic candidate, or definitely vote for the Democratic candidate?
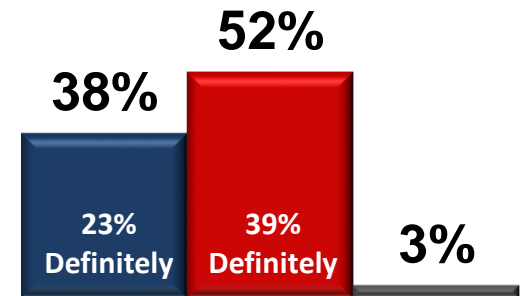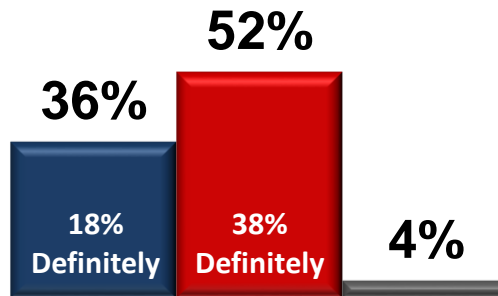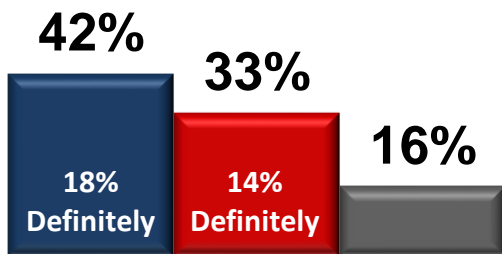
GOP	10%	69%
IND	36%	27%
DEM	75%	7%

GOP	84%	9%
IND	30%	47%
DEM	2%	91%

GOP	85%	8%
IND	25%	49%
DEM	2%	96%

+9%

-16%

-14%

42%
33%
16%

18% Definitely
14% Definitely

**December 1993
President Clinton**

36%
52%
4%

18% Definitely
38% Definitely

**December 2017
President Trump**

38%
52%
3%

23% Definitely
39% Definitely

**December 2018
President Trump**

■ **Total Vote for Incumbent**   ■ **Total Vote for Opposition**   ▨ **Depends**

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Trump Support in 2016 Exit Poll to 2020 Against Generic Democratic Candidate

	2016 Exit Polls		Trump 2020 Trial Heat		
	Voted for Trump	Voted for Clinton	Trump	Democratic Candidate	Trump 2020- Trump 2016
All	46%	48%	38%	52%	-8%
Men	52%	41%	45%	44%	-7%
Women	41%	54%	32%	59%	-9%
18-29 / 18-34	36%	55%	29%	59%	-7%
30-44 / 35-49	41%	51%	40%	50%	-1%
45-64 / 50-64	52%	44%	47%	44%	-5%
65+	52%	45%	33%	57%	-19%
Whites	57%	37%	46%	43%	-11%
African Americans	8%	89%	3%	92%	-5%
Latinos	28%	66%	28%	60%	-0-
White Men	62%	31%	52%	36%	-10%
White Women	52%	43%	40%	50%	-12%
Whites < College	66%	29%	53%	39%	-13%
Whites College+	48%	45%	36%	51%	-12%
Republicans	88%	8%	85%	8%	-3%
Independents	46%	42%	25%	49%	-21%
Democrats	8%	89%	2%	96%	-6%
Urban	34%	60%	25%	64%	-9%
Suburban	49%	45%	43%	48%	-6%
Rural	61%	34%	47%	45%	-14%
High School or Less	51%	46%	44%	48%	-7%
Some College	51%	43%	39%	52%	-12%
College Graduates	44%	49%	37%	49%	-7%
Post Graduates	37%	58%	26%	63%	-11%
White Men < College	71%	23%	60%	32%	-11%
White Men College+	53%	39%	41%	44%	-12%
White Women < College	61%	34%	46%	45%	-15%
White Women College+	44%	51%	32%	57%	-12%