

NBC News National Survey

N = 800 Registered Voters (30% reached on cell phone)

Margin of Error = $\pm 3.46\%$

May 7-10, 2014

HART RESEARCH ASSOCIATES/PUBLIC OPINION STRATEGIES

D1. Gender

48% Male
52% Female

D2a. For statistical purposes only, would you please tell me how old you are? (IF "REFUSED," ASK:)
Well, would you tell me which age group you belong to? (READ LIST.)

26% **18-34**
19% **35-44**
17% **45-54**
19% **55-64**
18% **65+**

8% 18-24
7% 25-29
11% 30-34
9% 35-39
10% 40-44
7% 45-49
10% 50-54
10% 55-59
9% 60-64
6% 65-69
4% 70-74
8% 75 and over
1% Refused (**DO NOT READ**)

D2b. To ensure that we have a representative sample, would you please tell me whether you are from a Hispanic or Spanish-speaking background?

9%	Yes, Hispanic
90%	No, not Hispanic
1%	Not sure/refused

D2c. And again, for statistical purposes only, what is your race--white, black, Asian, or something else?

75%	White
12%	Black
2%	Asian
2%	Other
7%	Hispanic (DO NOT READ)
2%	Not sure/refused (DO NOT READ)

D3a. Are you currently registered to vote at this address?

100%	Registered
--	Not registered (THANK AND TERMINATE)
--	Not sure (DO NOT READ) (THANK AND TERMINATE)

N1. Do you strongly favor, favor, oppose or strongly oppose the death penalty for persons convicted of murder?

59% TOTAL FAVOR
35% TOTAL OPPOSE

30% Strongly favor
29% Favor

19% Oppose
16% Strongly oppose

6% Don't know/Refuse (**DO NOT READ**)

Pew Research Center Trend Data Among Adults

	<u>Favor</u>	<u>Oppose</u>	<u>DK/Ref</u>
Mar 21-Apr 8, 2013	55%	37%	8%
Nov 9-14, 2011	62%	31%	7%
Sep 22-Oct 4, 2011	58%	36%	6%
Jul 21-Aug 5, 2010	62%	30%	8%
August, 2007	62%	32%	6%
Early January, 2007	64%	29%	7%
March, 2006	65%	27%	8%
December, 2005	62%	30%	8%
Late November, 2005	61%	27%	12%
July, 2005	68%	24%	8%
Mid-July, 2003	64%	30%	6%
March, 2002	67%	26%	7%
March, 2001	66%	27%	7%
September, 1999	74%	22%	4%
June, 1996	78%	18%	4%

Talking more about this...(ROTATE N2 & N3, RECORD ROTATION ORDER)

N2. Whether you favor the death penalty or not, which of the following do you feel is the strongest argument in favor of the death penalty? (READ AND RANDOMIZE, ALWAYS READ :6 LAST)

All RV	Death Penalty		
	Fav	Opp	
28%	37%	17%	It is the appropriate consequence for someone convicted of murder
22%	21%	25%	Modern science, like DNA testing, reduces the possibility someone has been wrongly convicted
17%	14%	21%	It provides closure to the families of murder victims
14%	14%	12%	It costs taxpayers less than life imprisonment
6%	8%	4%	Without the death penalty, there would be more murders
*	1%	*	Some other reason (Please Specify _____)
2%	3%	1%	All of these (DO NOT READ)
7%	1%	15%	None of these (DO NOT READ)
4%	1%	5%	Not sure (DO NOT READ)

N3. Whether you oppose the death penalty or not, which of the following do you feel is the strongest argument in opposition to the death penalty? (READ AND RANDOMIZE, ALWAYS READ :6 LAST)

All RV	Death Penalty		
	Fav	Opp	
35%	35%	35%	It carries the risk of killing someone who was wrongly convicted
18%	23%	12%	It is not applied fairly or uniformly across the country
13%	5%	26%	It is against my religious or moral beliefs
12%	15%	8%	It costs taxpayers more than life imprisonment
12%	12%	12%	It does not deter murder anymore than long prison sentences
1%	*	1%	Some other reason (Please Specify _____)
2%	*	4%	All of these (DO NOT READ)
3%	5%	*	None of these (DO NOT READ)
4%	5%	2%	Not sure (DO NOT READ)

N4. Now, have you seen, read, or heard news coverage about a recent lethal injection execution in Oklahoma that did not work as planned? **(IF YES, THEN ASK)** And, have you seen, read, or heard a lot or just some about this?

68% TOTAL YES

25% Yes, a lot
43% Yes, just some
31% No
1% Not sure **(DO NOT READ)**

N5. As you may know, in most states where the death penalty is legal, executions are carried out by lethal injection. However, some of the drugs needed to carry out the lethal injections are scarce. In the future these drugs may no longer be available meaning states could no longer administer the death penalty by lethal injection. If lethal injection were not an option, would you have the death penalty...**(RANDOMIZE)**

61% TOTAL CARRIED OUT BY ANOTHER METHOD

20% Carried out with gas
18% Carried out by electric chair
12% Carried out by firing squad
8% Carried out by hanging
3% Carried out by some other method

33% Stopped altogether

6% Not sure **(DO NOT READ)**

N6. Which do you think is a worse punishment for a person convicted of murder – **(ROTATE)** execution or life in prison without the possibility of parole?

48% Execution
46% Life in prison
2% Equally as bad **(DO NOT READ)**
4% Not sure **(DO NOT READ)**

Now, just a few more questions for statistical purposes only...

D3b/c. A lot of people are unable to get out and vote for many reasons. Did you happen to vote in last November's election for president? (**ASK ONLY OF RESPONDENTS WHO SAY "YES" IN D3b.**) For whom did you vote--Barack Obama, Mitt Romney, or someone else?

87% YES, VOTED

41% Voted for Barack Obama
32% Voted for Mitt Romney
10% Voted for someone else
4% Not sure (**DO NOT READ**)
12% No, did not vote
1% Not sure (**DO NOT READ**)

D4. What is the last grade that you completed in school? (DO NOT READ CHOICES.)

28% HIGH SCHOOL OR LESS
30% SOME COLLEGE
42% COLLEGE+

1% Grade school
3% Some high school
24% High school graduate
16% Some college, no degree
3% Vocational training/school
11% 2-year college degree
24% 4-year college/bachelor's degree
4% Some postgraduate work, no degree
11% 2 or 3 years' postgraduate work/master's degree
3% Doctoral/law degree
* Not sure/refused (**DO NOT READ**)

D5a. And in politics today, do you consider yourself... **(ROTATE)**

___ a Republican,
___ a Democrat,
or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK:) Would you call yourself a STRONG (REPUBLICAN/DEMOCRAT) or a NOT-SO-STRONG (REPUBLICAN/ DEMOCRAT)?

(IF SOMETHING ELSE, ASK:) Do you think of yourself as closer to the Republican or to the Democratic party?

37% TOTAL REPUBLICAN
42% TOTAL DEMOCRAT

15% STRONG REPUBLICAN
8% NOT-SO-STRONG REPUBLICAN
14% LEAN TO REPUBLICANS

20% SOMETHING ELSE/INDEPENDENT

9% LEAN TO DEMOCRATS
13% NOT-SO-STRONG DEMOCRAT
20% STRONG DEMOCRAT

1% DON'T KNOW/REFUSED **(DO NOT READ)**

D5b. Do you consider yourself a supporter of the Tea Party Movement?

24% Yes
64% No

3% Depends **(DO NOT READ)**
9% Not sure **(DO NOT READ)**

D6. Thinking about your general approach to issues, do you consider yourself to be conservative, moderate, or liberal? (IF "CONSERVATIVE" OR "LIBERAL," ASK:) Do you consider yourself to be very (conservative/liberal) or somewhat (liberal/conservative)?

38% TOTAL CONSERVATIVE
21% TOTAL LIBERAL

17% Very conservative
21% Somewhat conservative

39% Moderate

12% Somewhat liberal
9% Very liberal

2% DON'T KNOW/REFUSED (**DO NOT READ**)

D7a. What is your religion?

48% Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)
21% Catholic
2% Jewish
* Muslim
2% Mormon/LDS/Church of Jesus Christ of Latter Day Saints
14% Other
12% None
2% Not sure/refused (**DO NOT READ**)

(ASK ONLY OF RESPONDENTS WHO SAY PROTESTANT, OTHER, NONE, OR NOT SURE IN D7a.)

D7b. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

15% Fundamentalist/evangelical
55% Neither fundamentalist nor evangelical
5% Not sure (**DO NOT READ**)
25% Catholic, Jewish, Muslim, or Mormon (D7a)

(ASK EVERYONE.)

D7c. How often do you attend services at a church, synagogue, mosque, or other place of worship?
(READ LIST.)

- 36% WEEKLY OR MORE**
 - 16% MONTHLY**
 - 29% YEARLY**
 - 17% NEVER**
-
- 36% Once a week or more often
 - 9% About twice a month
 - 7% Once a month
 - 20% A few times a year
 - 8% Once a year
 - 17% Never
 - 2% Not sure **(DO NOT READ)**

D8. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?

- 22% LESS THAN \$30K**
 - 19% TOTAL \$30K-\$50K**
 - 17% TOTAL \$50K-\$75K**
 - 34% TOTAL OVER \$75K**
-
- 6% Less than \$10,000
 - 7% Between \$10,000 and \$20,000
 - 9% Between \$20,000 and \$30,000
 - 10% Between \$30,000 and \$40,000
 - 9% Between \$40,000 and \$50,000
 - 17% Between \$50,000 and \$75,000
 - 12% Between \$75,000 and \$100,000
 - 22% More than \$100,000
 - 8% Not sure/refused **(DO NOT READ)**
-

D9. Are you or someone in your immediate family currently employed in law enforcement, such as a police officer, prison guard, or parole officer? **(IF YES, ASK:)** And does that apply to you, to someone in your immediate family or both?

8% TOTAL YES

1% Yes, self
6% Yes, someone else in immediate family
1% Both

92% No

* DON'T KNOW/NOT SURE **(DO NOT READ)**
* REFUSED **(DO NOT READ)**

D10. Have you or someone in your immediate family ever been in prison or on probation or parole? **(IF YES, ASK:)** And does that apply to you, to someone in your immediate family or both?

18% TOTAL YES

3% Yes, self
12% Yes, member of family
2% Both

81% No

* DON'T KNOW/NOT SURE **(DO NOT READ)**
1% REFUSED **(DO NOT READ)**
