

OKLAHOMA STATEWIDE

Interview Schedule

Field Dates: March 5-7, 2015

N=400 Likely Voters

N=280 Landline

N=120 Cell

Margin of Error = $\pm 4.9\%$

Project #: 15114

* Denotes result under 0.5%.

^ Denotes rounding. Due to rounding, some figures may be higher or lower by less than one-half of one percent.

E. **LANDLINE:** Are you registered to vote at this address?

CELL: Are you registered to vote at your home address?

100% YES (CONTINUE TO QUESTION B)

F. Are you, or is anyone in your household, employed by a newspaper, television or radio station, or a political party, or by a candidate for political office?

100% NO

G. While I know it is a long way off, how likely would you say you are to vote in the November 2016 election for President, U.S. Senate, and U.S. Congress? Are you...

(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

96% VERY LIKELY

4% SOMEWHAT LIKELY

Before we begin, I have a few questions about yourself....

1. In what year were you born?

3% 18 - 24

11% 25 - 34

29% 35 - 44

19% 45 - 54

16% 55 - 64

21% 65 AND ABOVE

1% REFUSED

2. Would you say that things in Oklahoma are going in the right direction, or have they pretty seriously gotten off on the wrong track?

48% RIGHT DIRECTION
44% WRONG TRACK

5% NO OPINION (**DO NOT READ**)
3% REFUSED (**DO NOT READ**)

3. Do you approve or disapprove of the job Mary Fallin is doing as Governor?

(IF APPROVE/DISAPPROVE, ASK:) And would you say you **STRONGLY (APPROVE/DISAPPROVE)** or just **SOMEWHAT (APPROVE/DISAPPROVE)**?

20% STRONGLY APPROVE
34% SOMEWHAT APPROVE
13% SOMEWHAT DISAPPROVE
29% STRONGLY DISAPPROVE

4% DON'T KNOW (**DO NOT READ**)
* REFUSED (**DO NOT READ**)

53%[^] TOTAL APPROVE
42% TOTAL DISAPPROVE

4. And, do you approve or disapprove of the job Joy Hofmeister is doing as State School Superintendent?

(IF APPROVE/DISAPPROVE, ASK:) And would you say you **STRONGLY (APPROVE/DISAPPROVE)** or just **SOMEWHAT (APPROVE/DISAPPROVE)**?

15% STRONGLY APPROVE
29% SOMEWHAT APPROVE
12% SOMEWHAT DISAPPROVE
12% STRONGLY DISAPPROVE

29% DON'T KNOW (**DO NOT READ**)
2% REFUSED (**DO NOT READ**)

45%[^] TOTAL APPROVE
24% TOTAL DISAPPROVE

5. And, do you approve or disapprove of the job the Oklahoma state legislature is doing?

(IF APPROVE/DISAPPROVE, ASK:) And would you say you **STRONGLY**
(APPROVE/DISAPPROVE) or just **SOMEWHAT (APPROVE/DISAPPROVE)**?

13% STRONGLY APPROVE
43% SOMEWHAT APPROVE
17% SOMEWHAT DISAPPROVE
22% STRONGLY DISAPPROVE

5% DON'T KNOW **(DO NOT READ)**
* REFUSED **(DO NOT READ)**

56% TOTAL APPROVE
39% TOTAL DISAPPROVE

Thinking now about issues...

6. As you may know, the state government is facing a budget shortfall of an estimated six hundred million dollars. Given this shortfall, which of the following state government services do you think it is **MOST** important for the state to fund? **(RANDOMIZE)**

12% BRIDGE AND HIGHWAY MAINTENANCE PROGRAMS
59% PUBLIC SCHOOLS FROM KINDERGARTEN THROUGH TWELFTH GRADE
4% STATE COLLEGES AND UNIVERSITIES
12% MEDICAID AND OTHER HEALTH CARE PROGRAMS
10% CORRECTIONS AND PUBLIC SAFETY

1% OTHER (SPECIFY _____) **(DO NOT READ)**

2% DON'T KNOW **(DO NOT READ)**
– REFUSED **(DO NOT READ)**

Thinking now about education in Oklahoma...

7. Many schools use the letters A, B, C, D, or F for Fail to grade students. Suppose you had the chance to grade the public schools in Oklahoma. What grade would you give them...
(ROTATE TOP TO BOTTOM, BOTTOM TO TOP) A, B, C, D or F for fail?

4% A
26% B
44% C
18% D
5% F FOR FAIL

2% DON'T KNOW (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)

30% A/B
22%^ D/F
2.1 GPA

Thinking now about education in YOUR school district...

8. Suppose you had the chance to grade the public schools in YOUR SCHOOL DISTRICT. What grade would you give them... **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP) A, B, C, D or F for fail?**

17% A
38% B
26% C
10% D
5% F FOR FAIL

2% DON'T KNOW (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)

56%^ A/B
15% D/F
2.5 GPA

9. Still thinking about education, would you favor or oppose the Oklahoma state government giving parents money to pay for their children to attend a private or religious school?

(IF FAVOR/OPPOSE, ASK:) And, do you **STRONGLY** (favor/oppose) or only **SOMEWHAT** (favor/oppose) that proposal?

24% STRONGLY FAVOR
11% SOMEWHAT FAVOR
17% SOMEWHAT OPPOSE
48% STRONGLY OPPOSE

* DON'T KNOW (**DO NOT READ**)
* REFUSED (**DO NOT READ**)

34%^ TOTAL FAVOR
65% TOTAL OPPOSE

(SPLIT SAMPLE, ASK SAMPLE A Q10) (N=200)

10. Changing topics slightly, how much have you seen, read, or heard recently about school vouchers? Is it...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

13% A LOT
28% SOME
33% NOT MUCH
24% NOTHING AT ALL

1% DON'T KNOW (DO NOT READ)
– REFUSED (DO NOT READ)

42%[^] TOTAL A LOT/SOME
58%[^] TOTAL NOT MUCH/NOTHING

(SPLIT SAMPLE, ASK SAMPLE B Q11) (N=200)

11. Changing topics slightly, how much have you seen, read, or heard recently about educational savings accounts? Is it...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

11% A LOT
27% SOME
30% NOT MUCH
30% NOTHING AT ALL

1% DON'T KNOW (DO NOT READ)
1% REFUSED (DO NOT READ)

39%[^] TOTAL A LOT/SOME
60%[^] TOTAL NOT MUCH/NOTHING

12. As you may know, school vouchers allow parents to use taxpayer money to pay to send their children to the school of their choice, whether that school is public or private, including religious and non-religious schools. Do you favor or oppose providing school vouchers to Oklahoma parents?

(IF FAVOR/OPPOSE, ASK:) And, do you **STRONGLY** (favor/oppose) or only **SOMEWHAT** (favor/oppose) that proposal?

25% STRONGLY FAVOR
15% SOMEWHAT FAVOR
17% SOMEWHAT OPPOSE
41% STRONGLY OPPOSE

1% DON'T KNOW (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)

40% TOTAL FAVOR
57%^ TOTAL OPPOSE

13. And, would you be more likely or less likely to favor providing Oklahoma parents with school vouchers if you learned that it would mean less money for Oklahoma public schools?

(IF MORE/LESS LIKELY, ASK:) And, is that **MUCH** (more/less) likely or just **SOMEWHAT** (more/less) likely?

10% MUCH MORE LIKELY
11% SOMEWHAT MORE LIKELY
21% SOMEWHAT LESS LIKELY
49% MUCH LESS LIKELY

7% NO DIFFERENCE (**DO NOT READ**)
1% REFUSED (**DO NOT READ**)

21% TOTAL MORE LIKELY
71%^ TOTAL LESS LIKELY

Now I would like to read you some statements about providing Oklahoma parents with school vouchers. After I read each statement, please tell me if that statement makes you more likely or less likely to support providing parents with school vouchers, or if it makes no difference to you. **(RANDOMIZE)**

(IF MORE/LESS LIKELY, ASK:) And, is that MUCH (more/less) likely or just SOMEWHAT (more/less) likely?

	MUCH MORE	SMWT MORE	SMWT LESS	MUCH LESS	NO DIFF	DK/REF (DNR)
14. School vouchers would mean that education dollars would go where parents want them to go, rather than being sent directly to schools.	20%	12%	14%	34%	18%	1%
	33%[^]		48%			
15. School vouchers are another attempt by state government to interject mandates and to help control what and where children learn, opening even private schools up to government intrusions, such as the use of Common Core.	8%	3%	19%	45%	21%	4%
	12%[^]		64%			
16. School vouchers will mean that more of the tax burden to fund the state's public schools will be shifted to older taxpayers who do not have school-age children and to families who do not have the option of sending their children to private schools.	5%	5%	19%	45%	25%	1%
	11%[^]		64%			
17. School vouchers will only benefit families who live in urban areas where there are currently private schools. Families in rural areas where they do not have access to private schools will not benefit at all, and instead will be forced to bear more of the tax burden to fund the state's public schools.	5%	5%	14%	51%	24%	2%
	10%		65%			
18. School vouchers would take money away from existing Oklahoma public schools that need this money to increase pay for public school teachers, keep up with the latest technology, and create the best learning environment for their students.	13%	6%	16%	44%	19%	1%
	19%		60%			
19. School vouchers will create an entitlement program for a select group of students while doing nothing to improve underperforming schools in our state.	8%	5%	14%	50%	20%	3%
	13%		64%			

20. Now that you have heard some more information, would you favor or oppose providing school vouchers to Oklahoma parents?

(IF FAVOR/OPPOSE, ASK:) And, do you STRONGLY (favor/oppose) or only SOMEWHAT (favor/oppose) that proposal?

Q12	Q20	
INT	INF	
25%	16%	STRONGLY FAVOR
15%	11%	SOMEWHAT FAVOR
17%	15%	SOMEWHAT OPPOSE
41%	57%	STRONGLY OPPOSE
1%	*	DON'T KNOW (DO NOT READ)
1%	*	REFUSED (DO NOT READ)
40%	27%	TOTAL FAVOR
57%^	72%	TOTAL OPPOSE

Now, I just have a few more questions for statistical purposes only...

D1. What is the last grade you completed in school? (**DO NOT READ CHOICES**)

–	SOME GRADE SCHOOL (GRADES 1-8)
2%	SOME HIGH SCHOOL (GRADES 9-11)
20%	GRADUATED HIGH SCHOOL (GRADE 12)
3%	TECHNICAL/VOCATIONAL SCHOOL
24%	SOME COLLEGE
37%	GRADUATED COLLEGE
15%	POST-GRADUATE
1%	REFUSED (DO NOT READ)
22%	HIGH SCHOOL OR LESS
26%^	SOME COLLEGE
51%^	COLLEGE+

D2. And, regardless of how you may feel today, are you REGISTERED to vote as... **(ROTATE)**

a Republican,
a Democrat,
or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK:) Would you call yourself a STRONG (REPUBLICAN/DEMOCRAT) or a NOT-SO-STRONG (REPUBLICAN/DEMOCRAT)?

(IF SOMETHING ELSE, ASK:) Do you think of yourself as closer to the **(ROTATE)** Republican or to the Democratic party?

28%	STRONG REPUBLICAN
17%	NOT-SO-STRONG REPUBLICAN
4%	LEAN TO REPUBLICANS
3%	SOMETHING ELSE/INDEPENDENT
3%	LEAN TO DEMOCRATS
21%	NOT-SO-STRONG DEMOCRAT
21%	STRONG DEMOCRAT
*	DON'T KNOW (DO NOT READ)
3%	REFUSED (DO NOT READ)
45%	TOTAL REPUBLICAN
42%	TOTAL DEMOCRAT
10%	TOTAL LEAN/INDEPENDENT

D3. Generally speaking, do you consider yourself to be **(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)** conservative, moderate ...or... liberal on most issues?

(IF CONSERVATIVE/LIBERAL, ASK:) And would you say you are VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

26% VERY CONSERVATIVE

24% SOMEWHAT CONSERVATIVE

31% MODERATE

8% SOMEWHAT LIBERAL

9% VERY LIBERAL

1% DON'T KNOW **(DO NOT READ)**

1% REFUSED **(DO NOT READ)**

50% TOTAL CONSERVATIVE

17% TOTAL LIBERAL

D4. Now, do you have children age 18 or younger at home that you are responsible for raising?

40% Yes

59% No

* DON'T KNOW/REFUSED **(DO NOT READ)**

D5. What is your main racial or ethnic origin? Is it ... **(READ CHOICES – ACCEPT ONLY ONE RESPONSE)**

- 77% WHITE
 - 4% HISPANIC, SPANISH OR MEXICAN AMERICAN
 - 9% NATIVE AMERICAN OR AMERICAN INDIAN
 - 7% BLACK OR AFRICAN AMERICAN
 - 1% ASIAN

 - 1% OTHER (Specify: _____) **(DO NOT READ)**
 - 2% REFUSED **(DO NOT READ)**
-

D6. Gender **(BY OBSERVATION)**

- 48% MALE
 - 52% FEMALE
-